

LOUIS F. DOW,
President.

J. W. WILLIAMS,
Vice-President.

O'BRIEN,
Secretary.

Louis F. Dow Co.

Lithographers, Printers, Stationers,
Blank Book Makers

Complete Bank and Office Outfitters, Safes and Vault
Doors, Office Fixtures and Furniture

Saint Paul. July 8th, 1914.

Mr. Julius A. Schmahl, Sec. of State,
State Capitol,
Saint Paul, Minnesota,

Dear Sir:

We hereby propose to furnish you with Automobile and Motor Cycle License Plates as per your advertisement and specifications and to conform to the Law.

On our samples #1 and #2 as follows:

100,000 Class "A" Plates	-----	17 $\frac{1}{2}$ ¢	each
600 Class "B" "	-----	17 $\frac{1}{2}$ ¢	"
10 Class "C" "	-----	17 $\frac{1}{2}$ ¢	"

These samples #1 and #2 are made of #25 gage open hearth steel, cold rolled, pickled and annealed with three coats to guarantee non-rusting and non-chipping baked enamel. These Plates are also embossed to a height of $\frac{7}{64}$ of an inch being embossed more than twice the depth of Plates of any other manufacturer, giving them more strength and rigidity for the weight of thickness of steel.

Inasmuch as no color of enamelling was specified in your specifications, we submit sample of a pink background, simply to show the quality of the enamelling and not as a sample of coloring. Our bid and prices are to cover any color background or face of letters, such as white, black, aluminum, bronze or any other color that you might desire. You will note by bending or hammering this enamel, that it is impossible to chip or crack it. It is absolutely weather proof.

6,000 Class "D" Motor Cycle Plates of same quality of enamelling to cover your specifications, made of 28 gage steel or same thickness as the Wisconsin Plate submitted, Sample #4, our price is 8¢ each. We also submit sample #3, being made of 22 gage satin finish aluminum, 99% pure, face of numbers and letters embossed and enamelled any color desired.

You will note that this Tag, although very little heavier in material than your last tags is much more rigid and stiff and therefore more durable. We also guarantee the quality of the enamelling to stand the

1322

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Page #2,

the weather indefinitely. This is the highest grade and most durable
Tag that can be manufactured.

100,000 Class "A"-----19 $\frac{1}{2}$ ¢ each,
600 Class "B"-----19 $\frac{1}{2}$ ¢ "
10 Class "C"-----19 $\frac{1}{2}$ ¢ "
6,000 Class "D" Motor Cycle Plates 9¢ each.

We also submit sample #4, being made of 28 gage open hearth steel,
cold rolled, pickled and annealed, embossed to a depth of 7/64 of an
inch, and being far superior in this respect to that of any other
manufacturer. We also guarantee this Plate which contains two coats
of enamel to be equal to any three coat enamelled plate of any other
manufacturer. On these Plates for any combination of colors, in-
cluding white, black aluminum or bronze, we quote you as follows:

100,000, Class "A"-----9 $\frac{1}{2}$ ¢ each,
600, Class "B"-----9 $\frac{1}{2}$ ¢ each,
10, Class "D"-----9 $\frac{1}{2}$ ¢ each,
6,000, Class "D", Motor Cycle
Plates-----6¢ each,

All plates which we submit samples of herewith will when packed
two plates to the envelope come within the mailing limit. In fact
our samples #1 and #2 are made of maximum of thickness of metal
so that they will just come to a weight of 15 $\frac{1}{2}$ ounces per pair
when packed. This assures you the thickest and heaviest possible
plate to come within the mailing limit for economy.

We also submit a sample of Illinois Plate and we quote you a price
of 4 $\frac{1}{2}$ ¢ upon number plate for slotting. This is a patented feature
and made to overcome the trouble on the smaller cars, such as the
Ford type, where the automobilist complains of the radiator boiling
on account of not being able to receive the necessary air. This
would add only 4 $\frac{1}{2}$ ¢ for cost per pair, as it would not be necessary
to slot only the front plate. The type of car that makes the slotted
plate absolutely necessary is more than 70% of the total number of
cars used in this State.

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Page #3,

The above prices are delivered in your office and plates packed as
per specifications.

We enclose herewith certified check for \$21,00.00, (twenty-one hun-
dred dollars).

Yours very truly,

Louis F. Dow

1322