

STATE OF MINNESOTA

EXECUTIVE DEPARTMENT

A Proclamation for "National Beauty Salon Week"

WHEREAS, the week of February 12 through February 18, 1956 will be observed throughout the nation as National Beauty Salon Week; and

WHEREAS, this observance is sponsored by the National Hairdressers and Cosmetologists Association, an organization of registered hairdressers and cosmetologists, founded in 1921 to further the high standards of professional beauty care; and

WHEREAS, the members of this Association conduct an intensive philanthropic program to bring professional beauty care to people confined to homes for the aged and orphaned, hospitals, and other similar institutions; and

WHEREAS, this public service program during the past five years has brought more than a million beauty services to aid the physical and mental well-being of persons confined in more than 2,500 institutions in the United States, and has been recognized by the medical profession for its therapeutic values; and

WHEREAS, creative ability, as well as years of training, experience and skill are involved in the work of this profession; and

WHEREAS, the members of this Association, in cooperation with the entire beauty industry, strive continually to maintain and enhance one of our greatest national wealths, the beauty of American women;

NOW, THEREFORE, I, Orville L. Freeman, Governor of the State of Minnesota, do hereby proclaim the week of February 12 through February 18, 1956, as

"National Beauty Salon Week"

and call it to the attention of Minnesota citizens as a week during which recognition is given to hairdressers and cosmetologists whose services are dedicated to the grooming of women.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this eighth day of February in the year of our Lord one thousand nine hundred and fifty-six and of the state, the ninety-eighth.

ASSISTANT:

Orville L. Freeman
GOVERNOR

Joseph L. Anderson
SECRETARY OF STATE

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
FEB 6 - 1956

Joseph L. Anderson
Secretary of State

12839