

STATE OF MINNESOTA

EXECUTIVE DEPARTMENT

A Proclamation for "Cinema Day"

WHEREAS, on April 19, 1955, "This Is Cinema" will have been playing at the Century Theatre in Minneapolis for one year; and

WHEREAS, this dynamic film will on that day have been shown to over 700,000 people from throughout the Upper Midwest, thus assuming the status of a civic activity; and

WHEREAS, this revolutionary new process of the motion picture world has supplied the closest approximation thus far to actual contact with the great natural wonders of "America the Beautiful"; and

WHEREAS, it has also served to enhance the appreciation of our citizens for the beauties of foreign scenes and the contributions of their cultures; and

WHEREAS, "This Is Cinema" has been cited in the March 30 issue of the Congressional Record for its contribution to the cause of our democratic way of life through its showing at the International Trade Fair in Damascus, Syria, and Bangkok, Thailand, where its presentation caused the Russians to term it unfair competition and withdraw their exhibit;

NOW, THEREFORE, I, Orville L. Freeman, Governor of the State of Minnesota do hereby proclaim the 19th day of April, 1955 as

"CINEMA DAY"

and urge all citizens of Minnesota to join in a statewide recognition of its great contribution to the art of motion pictures and for its entertainment and educational values to citizens of our state, nation and friends of the free way of life throughout the world.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this fourteenth day of April in the year of our Lord one thousand nine hundred and fifty-five and of the state, the ninety-seventh.

ATTEST:

Joseph L. Donovan
JOSEPH L. DONOVAN
SECRETARY OF STATE

Orville L. Freeman
GOVERNOR
STATE OF MINNESOTA
APR 19 1955
Jan. 21 1955
Secretary of State

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