

STATE OF MINNESOTA

EXECUTIVE DEPARTMENT

A Proclamation for "National Thrift Week"

WHEREAS, the thirty-fourth annual celebration of National Thrift Week will be observed throughout the nation from January 17th to 23rd, commencing on the birthday of Benjamin Franklin, with special emphasis on the importance of free enterprise, individual freedom and planned security through a voluntary program of systematic savings and wise money management; and

WHEREAS, it is fitting that the citizens of the State of Minnesota take cognizance of these important dates as they may rightfully be proud of the historical part their pioneers played in the growth of this country through hard work, insight, diligence and economy; and

WHEREAS, thrift is basic in all material growth, and it is fitting and proper that we hold in respect the birthday of Benjamin Franklin - who has so aptly been called the Father of Thrift; and

WHEREAS, the observance of National Thrift Week serves to remind us again of the values derived from the following seven point program in regard to savings:

1. REGULAR SAVINGS in savings accounts from every pay check.
2. PLANNED SPENDING from a sensible budget.
3. PAYMENT OF DEBTS promptly and faithfully.
4. ANTICIPATION OF EXPENSES by setting aside funds from every pay check.
5. LIFE INSURANCE as a form of savings and a goal for savings.
6. SURETYSHIP to protect against life's uncertainties.
7. U. S. SAVINGS BONDS purchased and held to maturity.

NOW, WHEREFORE, I, LUTHER W. YOUNGDAHL, Governor of the State of Minnesota, do hereby designate the period of January 17th to January 23rd, 1951, as

"NATIONAL THRIFT WEEK"

and urge each citizen of Minnesota to join in this observance and resolve anew to safeguard his or her future security and the economic stability of our nation by making thrift a rule of conduct throughout the year of 1951.

IN WITNESS WHEREOF, I
have hereunto set my hand
and caused the Great Seal
of the State of Minnesota
to be affixed at the State
Capitol this sixth day of
January in the year of our
lord one thousand nine hun-
dred fifty one and of the
state, the ninety-third.

ATTEST:

Mike Folan
SECRETARY OF STATE

Luther W. Youngdahl
GOVERNOR

11329