

# 11224

STATE OF MINNESOTA  
DEPARTMENT OF STATE  
FILED  
OCT 2 - 1950  
*Winnifred Holm*  
Secretary of State

STATE OF MINNESOTA  
EXECUTIVE DEPARTMENT

A Proclamation for "National Beauty Sales Week"

- WHEREAS, the National Hairdressers & Cosmetologists Association, an association of registered hairdressers and cosmetologists founded in 1921, devotes its energies to forwarding the knowledge and status of professional beauty care, and
- WHEREAS, the entire industry constantly strives to further the interests of all women by active research and an educational program of development of new and better services and products for the beauty sales, and
- WHEREAS, the hairdressers and cosmetologists of this state contribute greatly to our general economic well-being and source of initiative, and
- WHEREAS, beauty work involves the expression of creative ability as well as years of experience and skill, and
- WHEREAS, the National Hairdressers & Cosmetologists Association, recognizing these facts, has joined with the men and women of the beauty industry to inaugurate an intensive educational and philanthropic program on behalf of professional beauty care,

NOW, THEREFORE, I, LUTHER W. YOUNGDAHL, Governor of the State of Minnesota, do hereby proclaim October 22-29, 1950, as

"NATIONAL BEAUTY SALES WEEK"

in this State, and do urge our citizens to give special recognition to our Minnesota hairdressers and cosmetologists.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-ninth day of September in the year of our Lord one thousand nine hundred and fifty and of the state, the ninety-third.

*Luther W. Youngdahl*  
GOVERNOR

SECRET:

*Winnifred Holm*  
SECRETARY OF STATE

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