


JAN 20 1953

A Proclamation for "National Thrift Week"


 Secretary of State

WHEREAS, the thirty-third annual celebration of National Thrift Week will be observed throughout the nation from January 17th to 23rd, commencing on the birthday of Benjamin Franklin, with special emphasis on the importance of free enterprise, individual freedom and planned security through a voluntary program of systematic savings and wise money management; and

WHEREAS, it is fitting that the citizens of the state of Minnesota take cognizance of these important dates as they may rightfully be proud of the historical part their pioneers played in the growth of this country through hard work, insight, diligence and economy; and

WHEREAS, thrift is basic in all material growth, and it is fitting and proper that we hold in respect the birthday of Benjamin Franklin - who has so aptly been called the Father of Thrift; and

WHEREAS, a seven point program for 1953 is recommended by the National Thrift Committee, sponsors of National Thrift Week, as follows:

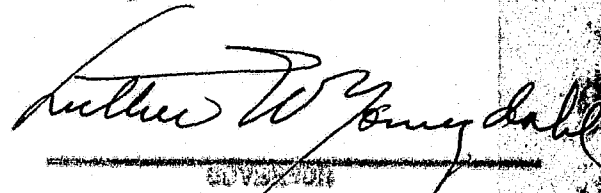
1. REGULAR SAVINGS in savings accounts from every pay check.
2. PLANNED SPENDING from a sensible budget.
3. PAYMENT OF BILLS promptly and faithfully.
4. ANTICIPATION OF EXPENSES by setting aside funds from every pay check.
5. LIFE INSURANCE as a form of savings and a goal for savings.
6. INSURANCE to protect against life's uncertainties.
7. U. S. SAVINGS BONDS purchased and held to maturity.

NOW, THEREFORE, I, LUTHER W. GREEN, Governor of the State of Minnesota, do hereby designate the period of January 17th to January 23rd, 1953, as

"NATIONAL THRIFT WEEK"

and urge each citizen of Minnesota to join in this observance and resolve anew to safeguard his or her future security and the economic stability of our nation by making thrift a rule of conduct throughout the year of 1953.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this seventh day of January in the year of our Lord one thousand nine hundred fifty and of the state, the ninety-second.


 GOVERNOR

ATTEST:

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