RADICALXCHANGE

April 27, 2026

The Honorable Matthew D. Klein
Chair
Senate Commerce and Consumer Protection
Minnesota State Senate
2105 Minnesota Senate Building, St. Paul, MN 55155

Re: SUPPORT FOR SF 4100 – The Minnesota Digital Choice Act

Dear Chair Klein and Members of the Committee on Commerce and Consumer Protection,

On behalf of RadicalxChange Foundation, I write to express strong support for SF 4100, the Minnesota Digital Choice Act, and encourage its hearing this year. This legislation would restore control of personal data to Minnesotans and empower families to choose healthier, safer, and more privacy-protective digital environments.

RadicalxChange Foundation is a nonprofit that experiments at the intersections of democracy, markets, technology, and culture to build more resilient democracies, expand community agency, and create more efficient ways to share and manage resources.

Social media platforms own and profit from individuals' personal information, including their content and networks of relationships. Instead of safeguarding this data, these platforms use this data to inform algorithms that increase engagement, prioritizing content that too often harms their users, and especially children. Minnesotans have little control over how their data is used and risk losing access if their accounts are hacked, banned, or lost. While platforms sell our data at will, individuals cannot get a full copy of their own data or bring it to better networks.

The Digital Choice Act puts individuals back in control. It will provide three key rights on social media:

- **Portability:** Ensure individuals can download their complete data—including content and interactions—in a usable format.
- **Deletion:** Give individuals and parents the right to permanently delete personal data if they no longer trust a platform.
- **Interoperability:** Require platforms to enable interoperability, allowing users to connect across services and reducing lock-in.

This legislation realigns incentives for social media companies, and opens the door to innovation. Platforms will no longer be able to trap users through control of their data; instead, they will have to compete by offering safer, age-appropriate, and more enriching online experiences. This is particularly critical for young people, who face well-documented risks of anxiety, depression, and addictive behaviors on engagement-driven platforms.
Minnesota has long been a leader in promoting innovation and consumer choice. By lowering the barriers for new platforms to onboard users and build communities, the Digital Choice Act will foster a more open, competitive, and innovative digital ecosystem—one where distinct

business models and healthier algorithms spur economic growth and safer online experiences. Platforms will compete with privacy protections, useful content, and vibrant communities.

The harms of the current digital ecosystem are too great to ignore. The Digital Choice Act offers a common-sense, forward-looking framework that empowers individuals, safeguards privacy, and shifts the balance of power away from platforms and back to Minnesotans.

We respectfully urge the Legislature to pass SF 4100 this session.

Sincerely,

Jack Henderson

Director of Strategy
RadicalxChange Foundation