Project Liberty //

Better web, better world

April 27, 2026

The Honorable Matthew D. Klein
Chair
Senate Commerce and Consumer Protection
Minnesota State Senate
2105 Minnesota Senate Building, St. Paul, MN 55155

Re: SUPPORT FOR SF 4100 – Digital Choice Act

Dear Chair Klein and Members of the Committee on Commerce and Consumer Protection,

On behalf of Project Liberty, I write to express strong support for **SF 4100, the Minnesota Digital Choice Act,** and ask you to hear and pass it this year. This legislation is a vital step toward restoring control, choice, and safety for all Minnesotans in the digital age.

Project Liberty builds solutions that advance human agency and flourishing in an AI-powered world. We combine policy innovation, technological development, and civic engagement to put people— not platforms—back in control of their data, their relationships, and their digital lives.

Today, the internet too often strips individuals of their agency. Social media companies hoard personal data, manipulate algorithms for profit, and design systems that trap users—especially children—in environments that fuel anxiety, misinformation, and exploitation. Families have little power to protect their children's well-being or move their information to safer, healthier digital spaces.

The Digital Choice Act offers a path forward by enshrining three essential rights:

- **Portability**: the ability to download and move your data, content, and interactions in a usable format;
- **Deletion**: the power to permanently erase your data when trust is broken; and
- **Interoperability**: the freedom to connect across platforms, ending corporate control over our digital relationships.

These solutions are not just theoretical—they are technologically feasible and in place today. Project Liberty's open protocol, the Decentralized Social Networking Protocol (DSNP), is one example of an open protocol that implements full data portability and interoperability at scale today. Much like the open standards that make email or the web function seamlessly, DSNP allows individuals to control access to their own data across platforms. Millions of people are already using interoperable social networks built on DSNP and similar technologies, proving this model is both practical and safe.

In fact, platforms should already be preparing for a future of interoperability. A law in Utah requiring comparable interoperability and data portability functionality will take effect on July 1, 2026, following an implementation period. By acting now, Minnesota can lead in protecting its residents' rights, without creating additional technical burdens.

This bill strengthens individual agency and creates a foundation for innovation. It encourages platforms to compete on safety, transparency, and wellbeing — not just engagement and profit. For children and families, this means digital environments that nurture connection and creativity, not addiction or harm.

The Digital Choice Act will also strengthen privacy and security by putting individuals—not corporations—in control of their data. Under today's centralized systems, social media companies store, mine, and sell users' personal information, creating vast repositories that are prime targets for hackers. By giving people ownership of their own data and the ability to decide if, when, and how it is shared, the Act limits unnecessary exposure and third-party harvesting. Instead of concentrating sensitive information in a few corporate servers, a decentralized and interoperable system disperses risk and protects against mass breaches. Existing open protocols, such as DSNP, also already support end-to-end encryption, so individuals can communicate and share safely while maintaining privacy and control. The Digital Choice Act would require platforms to protect individuals' data privacy and security in implementing its provision, ensuring they select privacy-protecting technologies while maintaining flexibility.

States across the political spectrum—red, blue, and purple—are taking action on digital choice and individual agency. This is not a partisan issue; it is a national movement. Minnesota has long led the nation in advancing innovation and protecting consumers, and with the Digital Choice Act, it will continue its values-forward leadership: empowering individuals, safeguarding kids, and opening the door to a new generation of technology that serves people.

We respectfully urge the Legislature to pass **SF 4100** this session.

Sincerely,

Tomicah Tilleman
President
Project Liberty