April 27, 2026

The Honorable Matthew D. Klein
Chair
Senate Commerce and Consumer Protection
Minnesota State Senate
2105 Minnesota Senate Building, St. Paul, MN 55155

Re: SUPPORT FOR SF 4100 – Digital Choice Act

Dear Chair Klein and Members of the Committee on Commerce and Consumer Protection,

We write to express our strong support for SF 4100, the Minnesota Digital Choice Act. As parents of children lost to the harms of social media, we support this bill because it would create a healthier online environment by enabling real user choice in social media.

Today, social media platforms control users' data, limiting their ability to switch services and stifling competition. If a user wants to leave a platform—whether for an unhealthy algorithm, privacy concerns, better features, or dissatisfaction—they face significant barriers. Their connections, interactions, and content cannot be easily transferred to a new platform. These issues result in users being locked into existing services, making it difficult for new platforms to compete and for individuals to truly exercise choice in their online interactions.

With the users unable to leave, platforms design their algorithms to maximize the time individuals spend on the platform to drive advertising revenues, at the expense of users' well being. Young people are especially vulnerable: the online world they live in includes easy 24/7 access to adult content, sexual predators, cyberbullying, and illicit street drugs.

SF 4100 addresses these challenges with clear data rights for users, ensuring they control their online presence. The bill offers data portability—requiring social media companies to allow users to download their full data, including their content, interactions, and social connections, in a transferable format. It also mandates interoperability, allowing users to choose to share their data across platforms so they can maintain their networks while switching services. Importantly, SF 4100 allows true exit, enabling people to delete their data from platforms that have lost user trust.

This legislation will provide consumers with real choices and agency, and level the playing field for new platforms and innovators. It will also encourage safer and healthier online spaces, particularly for children, by shifting competition from engagement-driven algorithms towards user experience and trust.

SF 4100 is a critical step. We urge you to support this legislation.

Sincerely,

Deb Schmill, Parent of Becca, Forever 18; Founder and President, Becca Schmill Foundation
Joann Bogard, Mom of Mason, Forever 15
Cheryl Brown, Mother of McKenna Brown, Forever 16; Founder of The McKenna Way
Kris Cahak, Parent of Morgan Pieper, Forever 15; parent advocate
Samuel Chapman, Father of Sammy, Forever 16; Founder of Parent Collective Inc
Chris Didier, Father of Zach Didier, Forever 17
Carrie Baeten, Parent of Jack McDonough, Forever 18
Tricia Maciejewski, Mother of Levi, Forever 13; Founder and President of the Live Like Levi Foundation
Annie McGrath, Parent of Griffin (“Bubba”) McGrath, Forever 13; parent advocate
Perla Mendoza, Mother of Daniel, Forever 17; Founder of Project Eli
Todd and Mia Minor, Parents of Matthew E. Minor, Forever 12; Founders of the Matthew E. Minor Awareness Foundation
Maurine Molak, Parent of David, Forever 16; Co-founder of David’s Legacy Foundation
Bridgette & Tom Norring, Parents of Devin Norring, Forever 19; Founders of the Devin J. Norring Foundation
Erin Popolo, Mother of Emily Murillo, Forever 17; Founder of Emmy’s Champions
Judy Rogg, Mother of Erik Robinson, Forever 12; Director of Erik's Cause
Michelle Servi, Parent of Jack Paul Servi, Forever 16; parent advocate
Andrea Thomas, Mother of Ashley Romero, Forever 32
Sharon Winkler, Parent of Alex Peiser, Forever 17; socialmediaharms.org