Senator Klein from the Committee on Commerce and Consumer Protection, to which was referred

S.F. No. 3650: A bill for an act relating to commerce; prohibiting manufacturers from advertising prescription drugs on television; proposing coding for new law in Minnesota Statutes, chapter 325F.

Reports the same back with the recommendation that the bill be amended as follows:

Page 1, delete line 9

Page 1, line 10, delete "(c)" and insert "(b)"

Page 1, after line 10, insert:

"(c) "Television advertisement" means a form of paid marketing communication designed to promote products, services, or brands through an over-the-air broadcast or an internet-based, nonbroadcast stream of an over-the-air broadcast."

Page 1, line 11, delete "A manufacturer is prohibited from using televised" and insert "Television"

Page 1, line 12, delete "to advertise" and insert "for" and delete "direct" and before the period, insert "are prohibited"

Amend the title as follows:

Page 1, line 2, delete "manufacturers from advertising" and insert "the advertisement of"

And when so amended the bill do pass and be re-referred to the Committee on Judiciary and Public Safety. Amendments adopted. Report adopted.

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(Committee Chair)

March 3, 2026.....
(Date of Committee recommendation)