



Downtown
Improvement
District



Monday, May 5, 2025

Senator Ann Rest
Senator Bill Weber
Senator Steve Drazkowski
Senator Carla Nelson
Senator Jeremy Miller

Senator Matt Klein
Senator Scott Dibble
Senator Grant Hauschild
Senator Aric Putnam

95 University Avenue W.
Minnesota Senate Bldg.
St. Paul, MN 55155

Dear Senators,

We write to you today to express our organizations' mutual support for Senate File 3152, which will provide needed incremental capital investment in U.S. Bank Stadium.

Businesses large and small in our region, especially downtown, benefit greatly from the nearly two million people that U.S. Bank Stadium events attract annually. As our organizations continue to support and cultivate a strong business climate in our region with a focus through the 2035 Plan – Downtown by Design, investment in the maintenance of this regional asset cannot be understated. It is in the best interest of the city, the region and the state, to keep up this incredible asset for the Minnesota Vikings and the other major events we host and hope to attract in the future.

We believe that MSFA has put forward a clear plan for the existing funding streams to support the maintenance of the stadium for the short and long-term. The \$30 million dollars being requested this session is merely a little over one tenth of what has been estimated by MSFA as needed to do preventative maintenance, repairs and capital projects over the next 10 years. It is vital for downtown and the region to maintain a stable, predictable, funding source for this purpose in addition to needed upgrades that maintain U.S. Bank Stadium's competitive edge nationally over the next decade.

Lastly, the variety of programming that the MSFA has over the course of the year is vital to the fabric of our greater Twin Cities community and will continue to be a source of pride for Minnesotans, given they feel safe attending events. Foundational safety is a critical issue to our organizations. We believe more people will come downtown to events at U.S. Bank Stadium if they are able to see visible proof of a secure perimeter barrier for the facility and an investment into protecting such an important location that patrons will enjoy for years to come.

Sincerely,

Mike Logan

Interim President and CEO
Minneapolis Regional Chamber

Adam Duininck

President & CEO
Minneapolis Downtown Council



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