



March 31, 2025

Thank you for the opportunity to express our support for providing a sales tax exemption on admissions to PGA championship events, ensuring that Minnesota remains a home for championship golf for the next two decades.

In 2016, Hazeltine National Golf Club hosted the Ryder Cup. It was a highly successful event with many benefits and critical impacts including:

- Hosting 290,000 visitors from around the world
- Generating \$130 million in economic impact for Minnesota
- Generating positive awareness for our state through global TV viewership totaling 647 million households from more than 40 countries

Hazeltine is hosting the 2026 KPMG Women's PGA Championship in 2026 and, in 2029, will host an unprecedented second Ryder Cup. These events will provide significant positive economic impact to our region and our state. In Minneapolis, our hotel occupancy exceeded 90% those days and we would hope that future tournaments would see similar successes.

Since the 2016 Ryder Cup, the PGA has changed its method for awarding championship events. Instead of awarding championship events individually, they are now awarded in packages with several championship events covering a decade or more awarded at one time. After negotiations with the PGA, Hazeltine believes that it and the state of Minnesota are positioned to be awarded multiple PGA championship events over the next 20 years including:

- Women's PGA Championships
- Men's PGA Championships
- Junior PGA Championships
- Senior PGA Championships
- PGA Cup

It is estimated that these championship events will generate between \$400 and \$800 million of additional economic impact for our state. These events also have positive charitable impacts for youth, military, and inclusive organizations. Being awarded this package allows Hazeltine to be highly considered to host a third Ryder Cup.



Meet **Minneapolis**  
City by Nature

Minnesota is competing with other states in the Midwest. When awarding these packages, the PGA strongly considers state government partnership and participation. Modeled after legislation passed in 2017 with respect to Super Bowl LII, the house and senate bills provide a sales tax exemption on admissions to PGA championship events.

This legislation ensures that Minnesota remains a home for championship golf for the next two decades, bringing significant economic benefit for all residents and increasing visibility benefits for the entire state.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Melvin Tennant', is written over a thin horizontal line.

Melvin Tennant, CAE  
President & CEO