## Protect Victims: Stop Non-consensual, Sexually Exploitative Deep Fakes

"We must be clear that this is not innovation, this is sexual abuse... These websites are engaged in horrific exploitation of women and girls around the globe. These images are used to bully, humiliate, and threaten women and girls..." ~ David Chiu, San Francisco's city attorney discussing the city's lawsuit against undress and nudify websites

- One study of nudifying applications showed that half allow for images to be modified such that the image subject is put into sexual scenes that are not in the original photo.
- The same study showed that users could generate undressed images without confirming that they are 18 years old or older
- Researchers at Graphika, a social network analysis firm, found that in one month of 2023 alone, over 24 million users used "Nudify" apps.
- In 2023, NCMEC received over 4,700 reports of Al-generated child sexual abuse material (CSAM).
   More than 70% of these reports came from traditional online platforms, not the platforms where the content was created. This indicates that most GAI platforms where the content is being created, are not reporting to the tipline.

## **About RAINN**

Over the last 30 years, RAINN has served nearly 5 million survivors through the National Sexual Assault Hotline.

## SUPPORT SF 1119 Protect victims from sexual abuse!

- Websites, software, and applications permit abusers to take an innocent image and turn it into an explicit image without consent in a few clicks.
- These tools are widely available and supported by online communities in which users discuss and create nonconsensual manipulated intimate material.
- The personal trauma of the nonconsensual use of a victim's image to create modified explicit material lasts a lifetime.
- A victim is harmed every time the material is reproduced.
   Creating and distributing these images invades previously safe spaces and hurts a victim's reputation and relationships, including with family, friends, work, and religious communities.
- These digitally manipulated nonconsensual intimate images adds to the abuse of real people and threatens to anonymize and normalize pedophilia, child abuse, and trafficking.
- Minnesota criminalizes the dissemination of "deep fake" non consensual intimate imagery, but does not prohibit the creation of such images.
- SD 1119 requires that platforms protect victims and prevent abusers from turning innocuous photos into sexually explicit images and holds them accountable if they don't.
- Minnesota must stop tech-facilitated sexual abuse!

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