



04/06/2025

To Senator Champion,

A heartfelt thank you for including \$5M to support the World Junior Championship in the Senate Jobs Bill. This funding allows us to showcase the State of Hockey and draw players, families, and fans to St. Paul and Minneapolis to participate in one of the most prestigious hockey tournaments in the world. Besides the games, there will be free and open-to-the-public fan fests; utilizing World Juniors as a platform, development of community initiatives called Assist 26. On top of all of that, the funding for this event will drive an estimated economic impact of over \$75M and tax revenue generation close to \$5.75M.

Again, thank you so much for including our \$5M ask in the Senate Jobs Bill. This will have a lasting impact far beyond the event itself.

Best,

Wendy Blackshaw

Wendy Blackshaw
President and CEO
MN Sports and Events

*EstimatesBased on an economic impact report completed by the University of Minnesota.



MINNESOTA SPORTS AND EVENTS

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