

Disinvested Youth Gaming Initiative

Sponsorship Packages



DYGI is dedicated to helping our youth harness the power of gaming and fun while providing educational opportunities, professional coaching, and pathways to future careers in tech.

By sponsoring DYGI, brands can **create lasting social impact** while gaining visibility within the gaming and technology community.

Our Vision

Offer a top-tier gaming experience that inspires, up-skills, and prepares disinvested youth for careers in the tech industry.



Our Mission

Leverage esports to close the digital gap in disinvested communities.



Our Core Values

Courage
Creativity
Curiosity
Innovation
Teamwork



Executive Partner

Full funding for a pod of 10 players including gaming equipment, uniforms, and operational costs. Your brand will have exclusive naming rights for key events, tournaments, and projects.

\$75,000

20 Certification Badges
300 Professional Coaching Hours
\$15,000 Scholarships

Platinum Sponsor

Partial funding for a pod of 10 players that covers capital expenses and league operations. Includes gaming equipment, uniforms, and operational costs. Your logo will be placed on event materials, social media channels, and livestream broadcasts (secondary brand after Executive Partners).

\$55,000

10 Certification Badges
150 Professional Coaching Hours
\$7,500 Scholarships

Silver Contributor

Contribute to funding a pod of 6 players to help cover league operations, coaching, travel, and other player development expenses. Your logo will be featured on select event materials, social media posts, and banners at gaming tournaments.

\$40,000

5 Certification Badges
100 Professional Coaching Hours
\$5,000 Scholarships

Bronze Contributor

Support basic operational league costs such as infrastructure, event organization, and team management. Your brand will be thanked in 1-2 social media posts, event emails, and newsletters.

\$25,000

1 Major Project
50 Professional Coaching Hours
\$2,500 Scholarships

Key Sponsor Benefits ✨

Brand Visibility

Be a featured sponsor during huge Gaming League events and attend VIP networking events to connect with the community

Gaming League Participation

DYGI will deploy a pod of high-end gaming equipment and provide access to professional esports coaching and team-building

Access to Tech & Careers

DYGI will provide access to desktops and other tech equipment needed for participants to successfully complete tech certifications and badges