



DYGI

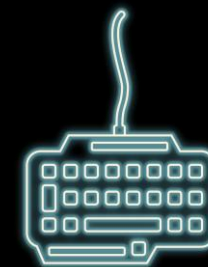
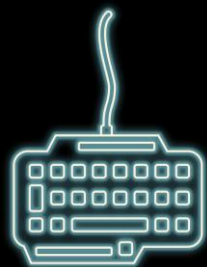
GAME-BASED DEVELOPMENT
Unlocking Human Potential

Next-Gen Esports Gaming & Learning Hub

Cutting-edge venue for gamers to connect, compete, eat, and **learn**.

The increasing popularity of competitive gaming creates a unique opportunity for venues to cater specifically to esports gaming and tournaments.

The esports industry is expected to surpass \$2 billion in revenue by 2025 with a significant portion driven by live tournaments and community engagement.



Esports + Digital Learning

Riding the esports wave and empowering people with digital skills.



DYGI offers more than just entertainment, food, and fun — we also offer career development.

92% of today's jobs require digital skills.

1/3 of today's working population does not have a foundational digital and technology skillset.

With the increasing focus on digital skills, we provide classes, workshops, trainings, and employer connections to help our members and visitors **explore and become certified in relevant coding and programming skills** related to esports.

Venue Features



- On-site kitchen and bar
- Food lounge
- Dedicated studio rooms for classes, workshops, and gaming tournaments
- VR and green screen room
- Streamer pods
- Gaming PCs
- Golf simulators
- Race car simulators
- Flight simulators

Estimated Revenue



Esports Tournaments

Approximately \$23,000 per tournament*

Tournament entry fee: \$300 per team
Spectator entry: \$15 per person
Food & drink: \$25 per person
Sponsorship revenue: \$7,500
Merchandise revenue: \$1,500

Year 1: 1 tournament x \$23k/month = \$276k
Year 2: 2 tournaments x \$23k/month = \$552k
Year 3: 3 tournaments x \$23k/month = \$828k

*Estimate based on 20 teams and ~200 spectators per event



Memberships

Approximately \$3.6 million in first year

Monthly membership: \$200

Year 1: 1,500 memberships x \$200/month = \$3.6m
Year 2: 2,500 memberships x \$200/month = \$6m
Year 3: 4,500 memberships x \$200/month = \$10.8m

Perks:

- Unlimited gameplay
- Reduced price on tournaments and event entry
- Discounts on classes and trainings
- In-app rewards on food and beverage



Day Passes, Private Events, & Partnerships

Day Passes: \$15 per hour
Approximately \$4.2k/month - \$50.4k/year*

Private Events:
Approximately \$36k/month - \$432k/year

Tech Partnerships: Average \$50k per partnership

Year 1: 7 partnerships x \$50k = \$350k
Year 2: 14 partnerships x \$50k = \$700k
Year 3: 20 partnerships x \$50k = \$1m

*Estimate based on 5 daily passes for 2 hours per day