

2025 CAREER READINESS POLICY PRIORITIES

Founded in 1972, PPL builds the hope, assets, and self-reliance of individuals and families who have lower incomes by providing transformative affordable housing and career readiness services. PPL relies on strong, cross-sectoral partnerships including government, employer partners and philanthropy. As a results-driven organization, we're committed to tracking and sharing our outcomes and using data to find constant improvement. PPL currently serves approximately 7,500 individuals and families a year.



Ashanti
Aon Apprentice
Graduate



RENEWAL OF PPL DIRECT APPROPRIATION - WORKFORCE INNOVATION AND CONNECTION

Requesting \$1.5 million over two years – S.F. 2660 | H.F. 2478

- PPL has received two direct appropriations, which have proven to catalyze innovation and provide support for critical programs that would not otherwise be supported by traditional DEED grant structures.
- Primary focus: Reengaging community members that have been shut out of multiple systems, require additional educational opportunities to prepare for jobs of the future or are looking for a career ladder that suits them.
- Renewal will allow PPL to invest in strategies designed to increase enrollment in PPL's Access Program (digital literacy, career readiness training, job search), maintain our new standard adult diploma program called Diploma Connect, and implement additional career pathways trainings.
- Bipartisan support of past bills



A multi-year philanthropic partner, Constellation Fund collects significant data to calculate PPL's

Benefit-Cost Ratio
\$5.00 : \$1

2024 OVERALL RESULTS

- \$22.36/hour average wage upon hire
- 333 job placements, including young adults who maintained employment while in programming
- 27 State High School Diplomas earned, with 90 participants in the pipeline, including a new contract with the Dept. of Corrections
- 61 Industry recognized credentials earned through PPL's Access/Reengagement Center with an average pay of \$19.42/hour
- Significant Advancement of Employer Sponsored Trainings and Development
- Majority of PPL participants enter making on average, \$20,000/year, and exit making closer to \$40,000/year upon hire in their field

PPL has earned a Platinum Transparency rating from Candid/GuideStar. Candid/GuideStar is the premier go to resource for non-profit accountability and transparency.

Platinum
Transparency
2024

Candid.

