



CREATING OPENINGS.
WITH YOUTH.FOR LIFE.



 INSPIRE
M S P



YOU CAN'T BE WHAT YOU CAN'T SEE

MISSION.

InspireMSP delivers life-changing experiences with historically excluded youth through creative professionals: By connecting the power of imagination with the practice of exploration, we open up worlds of opportunities.

We exist to complement youth on their particular journey — exposing them to a vast composition of creativity through applied, real-world experiences.

THE POWER OF OUR EXPERIENCES:

Opportunity isn't just about information—it's about access and emotional connection. Resulting in: Higher earning potential, reduces skill gaps, drives industry innovation, and leads to retaining more talent in MN.

BASED ON REASERCH, WE KNOW OUR STUDENTS:

30% more likely to advance into leadership roles, contributing to innovation and business success in their communities.¹

25% more likely to pursue non-traditional fields, leading to a more dynamic and resilient economy.²

20% more likely to secure higher-paying jobs in specialized fields.³



ACCESS AND OPPORTUNITY

THE INSPIREMSP EXPERIENCE

CLASSROOM

We transform your classroom into a photoshoot, print studio, ad agency brainstorm, or music production session in this 1 hour in-class career experience.



VENUES

We will take our entire classroom to see one of MN's creative industry leaders and work with some of the most innovative creative minds in the state.



ADDITIONAL CONTENT

We engage the students with additional exploration and learning through online curated content, in-class prep sessions throughout the year and a curriculum for educators to further engage our students.



CAREER DAY

This isn't your typical "tables and booths" career day. This is an immersive experience built to energize our students as they explore roles in the fastest growing industry in MN.

INSPIRATION. ACCESS. CONFIDENCE. POSSIBILITY. TRANSFORMATION.

EXPERIENCE PACKAGE :

Each cohort of 25-35 students (5th-10th grade) engages in immersive creative experiences primarily during the school day. We build relationships, explore passions, and provide real-world exposure to creative careers—turning curiosity into opportunity.

INCLUDES:

- **1 In-class experience**
 - 1 hour + prep materials
- **1 venue experience**
 - In-class prep session
 - Additional digital exploration
- **Career Day**
 - Class prep materials

CAREER DAY ONLY PACKAGE:

InspireMSP is set out create extraordinary experiences as a catalyst to tomorrow's creative industry. Through our middle school and high school career day, we are able to expand our experience to more students.

INCLUDES:

- **Career Day**
 - Class prep materials

MEASURING IMPACT

At InspireMSP, we know that meaningful experiences can change a student's path. We build our program based on what we hear directly from students. We ask our students what inspires them, what did they accomplish, and how our programs benefit them. Their responses were clear: when students experience something that sparks passion and confidence, it expands their vision of what's possible and fuels their future.

2.5 Years we have been working with students

Number of students we have worked with to-date **> 2000**

> 30 Creative partners and growing weekly.

Percentage of students that believe our trips are amazing, great and want more **98%**

80% + Percentage of students that have confidence in learning about new career

WHAT WE ASK OUR STUDENTS:

ACCOMPLISHED:

What new skills, ideas or perspectives do you think you gained from your time today?

BENEFITS:

What aspects of the experience inspired you or do you feel were most beneficial to you?

GOT FEEDBACK:

Share any feedback that comes to mind about today's experience.

ACCOMPLISHED:

What new skills, ideas or perspectives do you think you gained from your time today?

More confidence in public

Speaking

to be more creative

how to be able to think
on my feet

I gained Skills like
not being scared

Time is key you
have to move fast
to get **things done**.

how to explain
things better

How to break apart an
idea

public speaking

Some jobs are not what they look like

BENEFITS

What aspects of the experience inspired you or do you feel were most beneficial to you?

Yes.. I now know what I really want to do.

a new love of tv studios

I was pretty inspired
by trying to do our
own news show.

I was inspired by
The People and How
connected they are

When we were
getting showed around,
I was inspired to maybe
think of this career

asking questions to the workers

GOT FEEDBACK?

Share any feedback that comes to mind about today's experience.

I loved everything and don't
want anything to change!!

I thought all was
great and I can't
wait to come back

it was fun Learning
about jobs.

It was a inspirational field
trip and I learned from this.

CAREER DAY 2025

EXPLORE. ENGAGE. IGNITE.

NOT YOUR AVERAGE CAREER FAIR

Built with students, for students, Career Day is an immersive experience designed to spark curiosity and open doors to the creative industry.

Alongside 1600 to 2,000 peers (middle and high school), they'll explore unexpected career paths, connect with industry professionals, and discover how their talents can shape the future. This is more than career exploration—it's a launchpad for creative potential.



Inspiring Keynotes



Our keynotes set the tone and establish our themes for the day. They leave our students inspired and excited to explore the day and take their learnings out into the world.

In-depth Career Exploration

From sitting behind an anchor desk to screen printing, these sessions move quick, are highly engaging, and a lasting impact.

