



FUELING THE MINNESOTA HOSPITALITY INDUSTRY

In 2023, the hospitality industry contributed 18 billion dollars in sales tax in Minnesota.*

Minnesota's hospitality industry is one of the most vibrant in the country. **Minnesota employs over 171,000 hospitality workers.***

*EXPLORE MINNESOTA & MN COMPASS DATA RESULTS, 2023-24

OUR WORKFORCE DEVELOPMENT IMPACT:

13,000 MINNESOTA HIGH SCHOOL STUDENTS ENROLLED IN PROSTART & HTM*

2,128 MINNESOTA PROGRAM STUDENTS CURRENTLY WORKING IN THE INDUSTRY.*

*NRAEF DATA COLLECTION SURVEY RESULTS, 2023-24

TRACKING THE GROWTH OF OUR IMPACT STATEWIDE:

FINAL YEAR OF GRANT PERIOD	NUMBER OF SCHOOLS	TOTAL STUDENTS ENROLLED	PERCENT OF HIGH SCHOOL STUDENTS ENROLLED
2022	45*	5,643*	2.0%*
2024	75*	13,000*	4.6%*

*MDE & NRAEF DATA COLLECTION RESULTS, 2022-24



CULIVATING THE
WORKFORCE
HOSPITALITY NEEDS