# TRAINING FRONTLINE HEALTHCARE WORKERS:

### THE NEW AMERICAN WORKFORCE



### **2025 LEGISLATIVE REQUEST**

HF1639 | Author: Representative Jay Xiong

SF1919 | Author: Senator Foung Hawi

#### REQUEST FOR SUPPORT

\$550,000 appropriation in fiscal year 2025 and \$550,000 in fiscal year 2026 from the workforce development fund to the International Institute of Minnesota to support workforce training, employment advising and placements in Minnesota's long-term care, healthcare and other supporting industries.

This appropriation accelerates financial independence for newly arrived refugees and immigrants while expanding the tax base through placing skilled workers in industries with critical workforce shortages.

Immigrants are essential to offset an increasingly tight labor market and are critical to the future success of Minnesota's workforce.

### THE INTERNATIONAL INSTITUTE OF MINNESOTA

has been welcoming New Americans (immigrants and refugees) for more than 100 years. We help actualize their talents and ambitions through high quality English classes, college prep, employment programs, and immigration services.



3,495
Graduates
Employed in
Healthcare

Our Medical Careers Pathway trains, supports and places graduates in hospital and long-term care facility careers.

- 2.722 CNAs
- 763 LPNs, RNs and other advanced healthcare professionals

80%
Average
One-Year Job
Retention

Our graduates are loyal, skilled employees who improve patient care and reduce healthcare costs.

### Average hourly wages of our graduates:

\$20.78 CNAs \$41.07 Associate degree RNs \$48.33 Bachelor's degree RNs

NATIONAL AFFILIATIONS











### Why Support Healthcare Career Pathways at the International Institute of Minnesota?

Minnesota faces a critical shortage of direct care workers, putting the care of our aging and vulnerable populations at risk. With a slowing population growth, immigrants are essential to filling this gap, already making up 1 in 5 direct care workers statewide.

For over 30 years, the Institute has provided trusted, high-impact healthcare career training, preparing New Americans to serve as certified nursing assistants (CNAs), licensed professional nurses (LPNs), registered nurses (RNs), and those re-entering the field as internationally trained physicians.

### **Proven Results, Strong Outcomes**

The Institute's Medical Career Pathway delivers measurable success. Last year, we served 25% more clients, achieved a 97% CNA certification pass rate, and placed 78% of graduates into jobs — with an 80% retention rate after one year.

### Career Advancement & Wage Growth

We don't just train workers—we build long-term career pathways. The Institute's programs help students advance from Dietary Aide to CNA to LPN and RN, resulting in a 99% wage increase across program graduates.

#### **Strong Employer Partnerships**

With 100+ employer partners, the Institute provides a direct talent pipeline and cultural competency training to strengthen workforce retention.

## MEDICAL CAREER PATHWAY EMPLOYMENT PLACEMENTS





"The best part of my job is I'm able to help people who are extremely sick. I'm proud because I not only care for my patients, I advocate for them."

- **KASAHUN**Institute graduate and RN

Invest in the International Institute of Minnesota to secure Minnesota's healthcare future.

**CONTACT US** 

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