

Brooklyn
Park



BrookLynk (Workforce Development) 2024 Impact Report

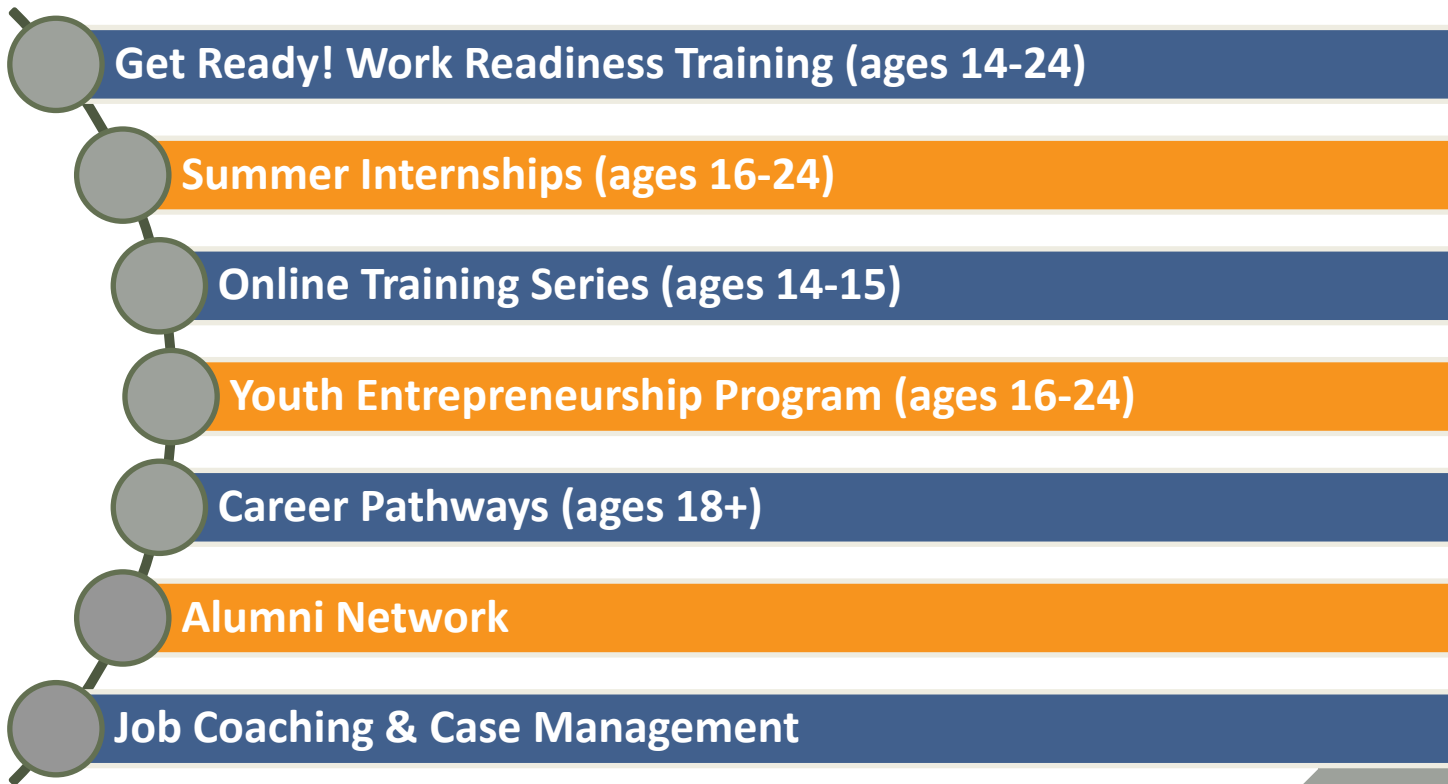
Catrice O'Neal, MSW, LGSW
Workforce Development Program Director

Mission:

Coordinate partnerships that prepare employers to engage the next generation of workers and to connect young people in the Brooklyns facing barriers to employment with the skills, experiences and professional social networks needed to develop their pathway to college and career.



2024 BrookLynk Programs & Services





Our Future Workforce

- 77% participants of color
- 61% live in the Brooklyn
- 42% participants identify as female
- 32% face significant barriers to employment (justice involved, low income, has an IEP or documented disability, homeless, etc.)





Youth Programs

- 310 youth completed Get Ready! work readiness training
 - ▷ 53% live in Brooklyn Park
- 100 youth participated in paid summer opportunities
 - ▷ 55% of youth live in Brooklyn Park
- 50 youth completed Youth Entrepreneurship Program (YEP)
 - ▷ 68% of youth live in Brooklyn Park
- <\$200,000 in wages earned





Career Pathways: Pipeline to Public

Construction and Trades/Pipeline to Public Works...

15 adult participants completed construction and trades training

- ▶ 40% of adult participants lived in Brooklyn Park
- ▶ 26% of participants were hired as seasonal public work employees at the City of Brooklyn Park
- ▶ 20% of participants received an offer of permanent employment at the cities of Brooklyn Park & Brooklyn Center





2025 Workforce Development Priorities

Programs:

- Youth Entrepreneurship Program
- Get Ready! and Summer Internships
- WIOA Youth (Federal Program)

Partnerships:

- Career and Technical Education at Brooklyn Center High School
 - Minnesota Trades Academy
 - Finishing Trades Institute of the Upper Midwest



Thank You!

