



## Juniper community care hub

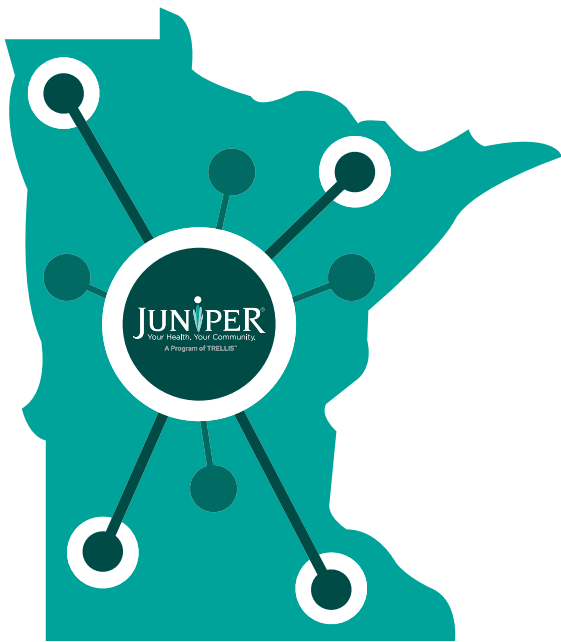
Juniper is Minnesota's community care hub, a statewide network that connects aging adults with services such as grocery delivery, transportation, wellness education and more. By connecting community organizations, healthcare providers, public health organizations and health insurers, we help older Minnesotans take charge of their health and bridge the gap between medical and social care.

### Juniper community care hub capabilities:

-  **Coordinated social care for Minnesotans** across the aging services spectrum: Meal delivery, disease education classes, transportation, and 15 other HCBS services.
-  **Expanded service offerings:** Community-based organizations can focus on service delivery while consolidating administrative requirements into the hub.
-  **Public/private partnerships** that shift the burden of cost from state government and community members to risk-bearing entities.
-  **Centralized and efficient** administrative functions to make it easy for people to access multiple services.
-  **A single point of contact** for older adults and caregivers as well as care providers and payers.
-  **Funding streams for community-based organizations** to attract more providers to the care network.

**Community care hubs** are a national model championed by CMS, CDC, and ACL that aim to build the infrastructure necessary to align clinical care and social care.<sup>1</sup> These hubs combine health care with the social supports we all need to thrive—healthy food, access to transportation and socialization to name a few. Juniper is Minnesota's community care hub and stands ready to improve health outcomes across the lifespan. By sharing administrative resources and collecting data for effective outcomes, we minimize costs and yield millions in returns annually.

<sup>1</sup> "Improving Health And Well-Being Through Community Care Hubs." Health Affairs Forefront, November 29, 2022. DOI: 10.1377/forefront.20221123.577877



## A better way to age in place: community care hubs

In Minnesota, navigating social services is a complex puzzle, often resulting in barriers to preventative care. These barriers put stress on our medical system as patients face complex social and clinical needs. By braiding public and private funding streams, we aim to align these services, transforming the care experience and enhancing accessibility for home-based social support.

### Our results

More than 30,000 Minnesotans have participated in Juniper health promotion programming since 2018. They report feeling stronger, less isolated and better able to manage their health as a result of their experience. 9 out of 10 participants say they would recommend Juniper to family and friends.

### Examples of services include:



Chores/  
Homemaker



Home Modifications



Food Access



Caregiver  
Support



Wellness  
Education

### Bringing our impact to all Minnesotans

A one-time legislative appropriation would establish Juniper as a sustainable community care hub for Minnesotans, by Minnesotans.

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