



MinnState.edu

Minnesota State Overview

Senate Higher Education Committee

January 28, 2025

Governance

- 15-member Board of Trustees
- Appointed by Governor and confirmed by Senate
- 8 Trustees from Congressional districts:
 - 4 at-large (6-year terms)
 - 3 student Trustees (2-year terms)



Minnesota State Trustees:

Bottom Row: Roger Moe, Javier Morillo, Christopher Richter, Kathy Sheran, Cheryl Tefer

Middle Row: Idman Ibrahim, Jerry Janezich, Jacqueline Johnson, Jana Johnson

Top Row: George Soule, Dawn Erlandson, Jay Cowles, Jim Grabowska, Tim Huebsch

We are Minnesota State



- » 270,000 Students annually
 - 207,000 in credit classes
 - 69% in greater Minnesota
 - 63,400 students of color and Indigenous students
 - 53,300 low-income, Pell-eligible students
 - 38,500 first generation students
 - 6,500 veterans & service members
 - 58,530 are 25 and older
- » 33 Colleges and Universities with
- » 54 Campuses
 - 7 universities
 - 26 colleges
- » 47 Communities across the State
 - From International Falls to Worthington

We educate the entire talent pipeline

- 34,000 awards conferred annually
- 4,000+ academic programs, from certificate to applied doctorate
- 9,600 customized/specialty/occupational and professional classes
- Across 54 campuses, operate 2,100 classrooms and nearly 1,900 labs
- Maintain 843 academic buildings

We educate...

- 9 out of 10 in public safety
- 9 out of 10 in mechanics
- 9 out of 10 in manufacturing
- 8 out of 10 in trades
- 6 out of 10 in nursing
- 51% in information technology
- 51% in agriculture
- 46% in business
- 42% in education



Overview of today's discussion

- Trustee George Soule, Chair, Board of Trustees
- Scott Olson, Chancellor
- Trustee Dawn Erlandson, Vice Chair, & Board Audit Chair
- Amy Jorgenson, Chief Audit Officer
- Trustee Tim Huebsch, Board Finance & Facilities Chair
- Bill Maki, Vice Chancellor of Finance and Facilities
- President Mike Raich, Minnesota North
- President Tim Downs, Minnesota State University Moorhead
- President Mike Seymour, Alexandria Technical & Community College
- President John Hoffman, Bemidji State University & Northwest TC
- President Anita Hanson, Fond du Lac Tribal & Community College

Minnesota State Governance & Overview

Overview Remarks

Audit & Accountability

Audit & Accountability

Financial Oversight

Financial Oversight

Campus Perspective

Campus Perspective

Campus Perspective

Campus Perspective

Campus Perspective

State University Presidents



John Hoffman
Bemidji State University
Northwest Technical College



Ginny Arthur
Metropolitan State University



Edward Inch
Minnesota State University, Mankato



Tim Downs
Minnesota State University Moorhead



Larry Dietz
St. Cloud State University
Interim



Kumara Jayasuriya
Southwest Minnesota State University



Kenneth Janz
Winona State University

College Presidents



Michael Seymour
Alexandria Technical &
Community College



Kent Hanson
Anoka-Ramsey CC
Anoka Technical College



Hara Charlier
Central Lakes College



Angelia Millender
Century College



Michael Berndt
Dakota County TC
Inver Hills Community College



Anita Hanson
Fond du Lac Tribal & CC



Joy Bodin
Hennepin Technical College



Patricia Rogers
Lake Superior College



Sharon Pierce
Minneapolis College



Michael Raich
Minnesota North



Marsha Danielson
MN State College Southeast



Carrie Brimhall
M State

College Presidents



Terry Gaalswyk
Minnesota West C&TC



Joyce Ester
Normandale CC



Rolando García
North Hennepin CC



Shari Olson
Northland C&TC
Interim



John Hoffman
Northwest Technical College
Bemidji State University



Joe Mulford
Pine Technical & CC



Craig Johnson
Ridgewater College



Kathleen Linaker
Riverland Community College



Jeffery Boyd
Rochester C&TC



Lori Kloos
St. Cloud T&CC



Deidra Peaslee
Saint Paul College



Annette Parker
South Central College



Internal Stakeholders

- Chancellor's meetings with statewide college and university student associations
- Statewide labor unions meet and confers
- College and university shared governance meetings
- College and university student government meetings
- Leadership Council
- Listening sessions
- Board of Trustees meetings: Stakeholders have opportunity to directly speak to the Board at every meeting

Office of Internal Auditing

Audit Committee: Minnesota State has had an audit committee of the board since 1998

Independence: By policy, the office is positioned independently by reporting to the board through the audit committee

Legislative Auditor experience: Four of five Chief Audit Officers at Minnesota State and the current assistant director formerly worked for the Office of the Legislative Auditor

Global Internal Audit Standards: This is the framework the office follows and is considered the gold standard for internal audits.

External Audit Results

Over the last 5 years (2020 – 2024)

- Unmodified opinion, highest level of assurance

Audit results provided by CLA

- #1 in providing audits for governmental and higher education institutions in the United States

Accountability

For
example:

In 2021, audit results included a material weakness for non-compliance with the Higher Education Emergency Relief Funds

Due to confusion over compliance, many institutions across the country were not meeting the minimum standards of compliance

In 2022, management had to react quickly to the audit results

Due to MN State's strong focus on compliance, we collaborated with CLA to change the results

Results: no material weakness immediately after 2021

Co-Sourced Internal Audit

Baker Tilly Advisory Group: We carry out most internal audit and advisory engagements using this firm of more than 6500 professionals specializing in virtually any subject matter

Project Risk Reviews: The Office of Internal Auditing performs periodic independent risk reviews of the transition from our legacy system to Workday to ensure the project stays on track

Cybersecurity: We assess and audit the system's cybersecurity posture and make recommendations for continuous improvement

Investigations: Our office independently investigates allegations of fraud, waste, and abuse for the system

Board of Trustees

Finance and Facilities Committee

The Committee is charged with oversight of all system wide fiscal, facilities, and technology matters of the organization.

Committee's oversight includes, in part:

- » System's biennial budget development
- » System's capital budget requests
- » Annual operating budget establishment and performance
- » Approval of system office purchases and contract actions that exceed \$1 million

Minnesota State Finance Division Major Units

» Facilities

Provides campus support services relating to the buildings, land, and overall environment of the 54 campuses.

» Financial Planning and Analysis

Provides analysis and guidance to assist colleges and universities prepare budgets, plan expenses, and allocate funds in a manner consistent with Board policies and system procedures.

» Financial Reporting

Provides accounting functions that include recording, measuring, and describing system financial information.

» Procurement

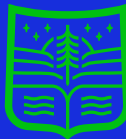
Provides oversight and leadership of procurement practices of all products and services for the system office and campuses.

» Tax

Provides assistance to the colleges, universities, and the system office to ensure compliance with federal and state tax laws and regulations.

Minnesota State Leadership Council

- Chancellor & Cabinet, Presidents
- Meet Monthly
- Purpose
 - Advisory to Chancellor
 - Share Best Practices
 - Collaborative Opportunities



**Minnesota
North College**
A Member of Minnesota State

Minnesota North College

...the catalyst for regional prosperity

Pre-Merger Structure

Before 2022 - Northeast Higher Education District

- Five independently accredited colleges with six campuses
- Multiple names/structures iterations in our 100 + year history.
- Shared president and some shared services (Evolution)
- Operated independently in enrollment, academic programming, budgets, athletics, seniority lists, data bases, etc.

Decision to Merge – Why?

Realities	Opportunities
• Demographics • Geography • Sustained Enrollment Decline • Less employees • Duplicative Services– Multiple data bases, separate bargaining units • Student barriers	• Seamless learning for students • Cohesive enrollment management • Expanded regional programming • Singular Regional Workforce and University Partner • Mission-Centric Investments • Focused roles for employees • Marketability

Post-Merger Structure

2022 and Beyond - Minnesota North College

- One Accredited College with six campuses
- One registration, one transcript, one FA process
- One administrative team
- One data base
- One inventory of non-duplicative curriculum
- Maintained all campuses, 5 athletic programs, 5 foundations, niche programs, no lay-offs

Operational Results

Minnesota North College - 2024

- Enrollment: 2 years of enrollment increases since 2022
- Financial Metrics Improved
- Student Scholarships: \$900,000 annually.
- Grants Office: Awarded over \$7M in external grants
- University partnerships
- Expanded Academic Programming
- Workforce Training: CT in partnership with BSU/NTC served 9,900 different individuals in non-credit training
- Significantly more efficient, marketable, ease for students
- Challenges Exist – Tackle with Regional Solutions

Legislative Presentation

Dr. Tim Downs, President



Enrollment Management (EM)



- All campuses confirm excellence of programs offered, value of degrees, and excellent student experiences.
- Factor: State system institutions typically serve a region.
- Institutions are recognized as regional assets & partners, including partners in workforce and economic development.
- EM includes targeted recruitment, cultivating applicants, campus visits, & confirming the institution as a *best choice*.

Enrollment Management (EM)



- **Marketing is a critical aspect of EM, branding an institution as viable and worth consideration; exciting & vibrant.**
- **Successes in EM/Marketing include intentionally increasing enrollments.**
- **Given enrollments are critical to campus budgets and campus sustainability, extensive efforts are made in marketing and strategic student recruitment.**
- **EM includes undergraduate, graduate, transfer, international, and part-time students.**

Enrollment Management (EM)



- **New and upgraded facilities attract students, such as renovations to Weld Hall, a critical facility-thank you!**
- **Marketing results in a campus having notoriety for specific programs and lived experiences-being attractive and relevant!**
- **EM efforts @ MSUM resulted in +8% new students (FALL '24) and FALL 2025 admitted students increasing by 28%.**
- **EM Marketing is targeted and can be aggressive (e.g., Moorhead Scholars program and the attached billboard message)!**



MINNESOTA
STATE
UNIVERSITY
MOORHEAD

INNOVATIVE ACADEMICS + TRANSFORMATIONAL EXPERIENCES = **STUDENT SUCCESS**

CAMPUS NEWS:

*Best All-Around
Television News Magazine*

9/10 TOP 10 PLACEWINNERS:

*Collegiate DECA International
Conference*

GO! TEAM:

Marketing Team of the Year

TOP 10 MASTER OF SOCIAL WORK:

Forbes Advisor

AACSB BUSINESS STUDENTS:

*Top 10 International
Business Simulation*

GRIT PROGRAM:

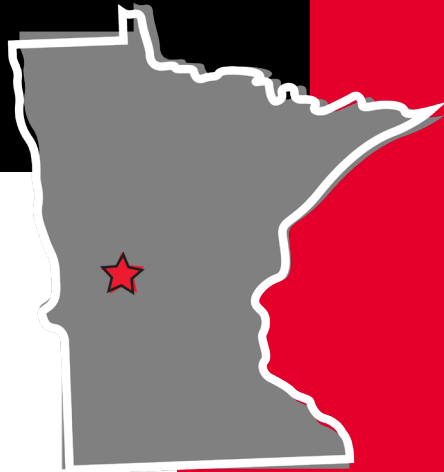
*MinnState Devinder Malhotra
Equity Award*

MINNESOTA STATE UNIVERSITY MOORHEAD



DRAGON TERRITORY

TOP-RANKED EDUCATION, JUST A BRIDGE AWAY.



#1 Enrollment Growth in MN 2020-2024

Over 4,400 students FY2025



Graduation Rate 61% (2X National Avg.)

For Fall 2020 starting cohort



#1 Related Job Placement: 99.2%

FY2023 graduates



Largest Peace Officer Training Program in MN



Students from All 87 MN Counties

FY2022-2023-2024



Grad Median Starting Salary \$49,393

22% higher than national midpoint for 2-year schools



\$1.1M+ in Matching Funds & Scholarships

FY2025



Serving 208 Active Military & Veterans

FY2024



500,000 sq. ft. of Campus Facilities

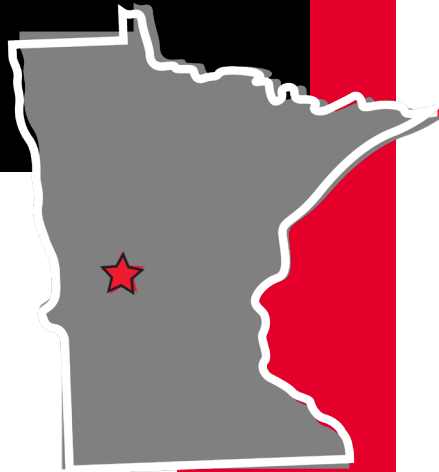
...with two leaky roofs.



ALEXANDRIA

Technical & Community

COLLEGE



PROUDLY TRAINING
PEACE OFFICERS
SINCE 1967

 **ALEXANDRIA COLLEGE**
Technical & Community
A member of Minnesota State

100%
**RELATED JOB
PLACEMENT**

2023 Graduates

93%
**MN POST EXAM
PASS RATE**

First Time, 2024

14.4%
**ADULT
LEARNERS**

Fall 2024

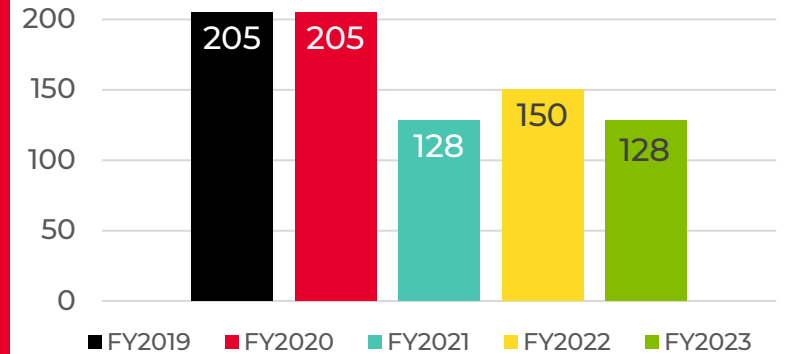
16.2%
**STUDENTS
OF COLOR**

Fall 2024

21
**AVERAGE
STUDENT AGE**

Fall 2024

Law Enforcement Graduates, FY2019-FY2023
(Unduplicated Headcount)



1,200 awards
to public safety grads by
Minnesota State system

FY2022; 12%+ were ATCC grads



BSU & NTC function as MN's only 2-yr & 4-yr partnership, saving \$1.4M annually



BSU & NTC serve 23.5% of American Indian students in the MN State System



Combined spring enrollment is up 6.9% for all students; up 24.3% for American Indians



48.2% of BSU's undergrads are transfers, highest among Greater MN universities



BEMIDJI
STATE UNIVERSITY



Northwest Technical College
Bemidji, Minnesota



Fond du Lac Tribal & Community College



MINNESOTA STATE

*Fond du Lac Tribal & Community College,
A member of Minnesota State*

Fond du Lac Tribal & Community College is an affirmative action, equal opportunity employer and educator.

A member of Minnesota State and the World Indigenous Nations Higher Education Consortium.

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Guiding Principles

- The **Mission** of Fond du Lac Tribal and Community College is to provide higher education opportunities for its communities in a welcoming, culturally diverse environment.
- The college's five **Core Values** are inscribed on our main hallway flooring and written in both Ojibwe and English. Our core values are at the center of our work.
 - Manaaji'idiwin (respect)
 - Gwayakwaadiziwin (integrity)
 - Ganawenjigewin (stewardship)
 - Maamamiikaajinendamowin (innovation)
 - Zhawenjigewin (compassion)
- **Our Vision:** Fond du Lac Tribal and Community College offers a postsecondary education to honor the past, for those living in the present and dreaming the future, through a spirit of respect, cooperation, and unity.

A College Like No Other

1987

- Chartered as a Tribal college by the Fond du Lac Band of Lake Superior Chippewa
- Recognized by the Minnesota State Legislature
- Recognized by BIA as a Tribal College

1992

- New campus opened its doors, fall quarter

1995

- FDLTCC becomes part of the Minnesota State Colleges and Universities system
- Satellite uplink added, enabling the college to offer courses via a distance learning network

2003

- FDLTCC becomes the only two-year college in Minnesota with approval to offer a bachelor's degree
- Expansion project adds nearly 40,000 square feet of classrooms, office, meeting and casual space

1989

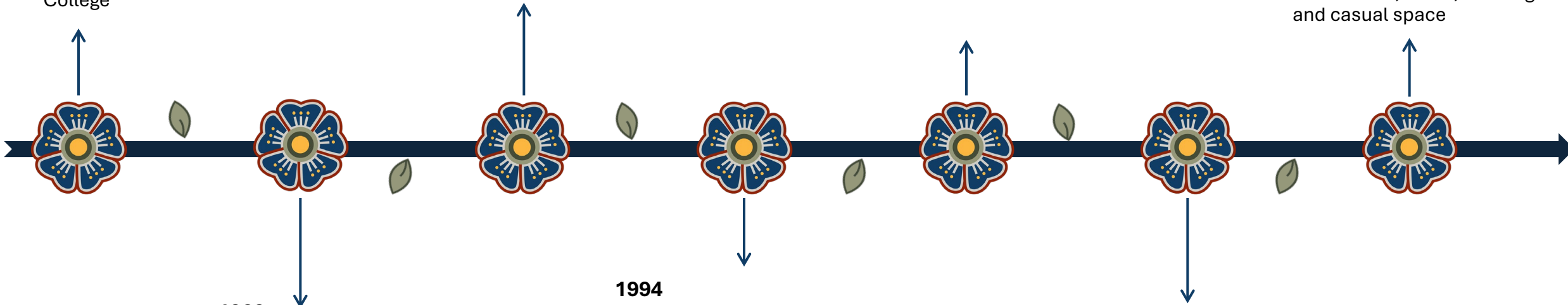
- Became a member of the American Indian Higher Education Consortium (AIHEC)

1994

- Gained status as a Land Grant institution with other TCUs
- Unique mission recognized by the State. Minnesota Statue 136F.12.
- The Bureau of Indian Affairs reconfirmed Fond du Lac Tribal and Community College as a Tribal college

1999

- Dorm completed, and the first students move in



2009

- New MOU signed between the Fond du Lac Tribal College Board of Directors and the Minnesota State Board of Trustees defining governing relationship



2012

- **25 Years!**



2013

- Submitted a *letter of intent* to the World Indigenous Nations Higher Education Consortium (WINHEC) seeking accreditation of Anishinaabe Gikendaasowinan Programs (academic and non-academic Indigenous programming)



2017

- Anishinaabeg Gikendaasowinan receives full accreditation through WINHEC
- Joined with other Tribal Colleges and Universities to become part of Achieving the Dream (ATD) Network



2020: Start of Pandemic

- Expanded Distance learning opportunities
- Enhanced holistic student support programming
- Implemented Advising Redesign
- North Star Student Success Platform
- New Student Online Orientation Module



2022

- Higher Learning Commission (HLC) approval to offer a four-year degree in Elementary Education, October 2022
- Awarded ATD Leader College status

2025

- HLC Comprehensive Evaluation Visit, October 2025
- National Alliance of Concurrent Enrollment Partnership (NACEP) Accreditation visit, 2025-2026

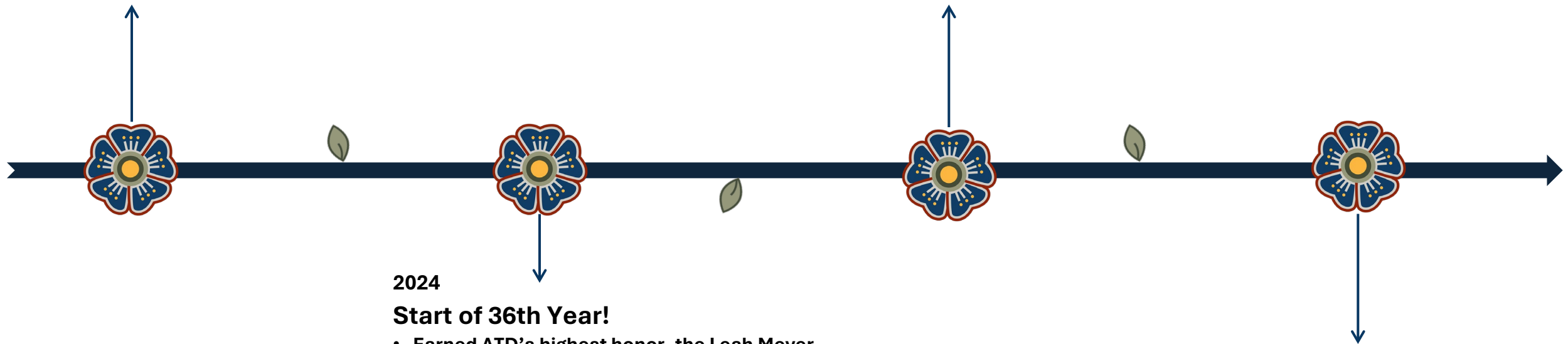
2024

Start of 36th Year!

- Earned ATD's highest honor, the Leah Meyer Austin Award for college-wide student focused culture, February 2024
- First Elementary Education graduates, May 2024
- ACEN Accreditation visit, September 2024
- Master Academic Planning, Fall 2024
- Master Facilities Planning, Spring 2025

2027

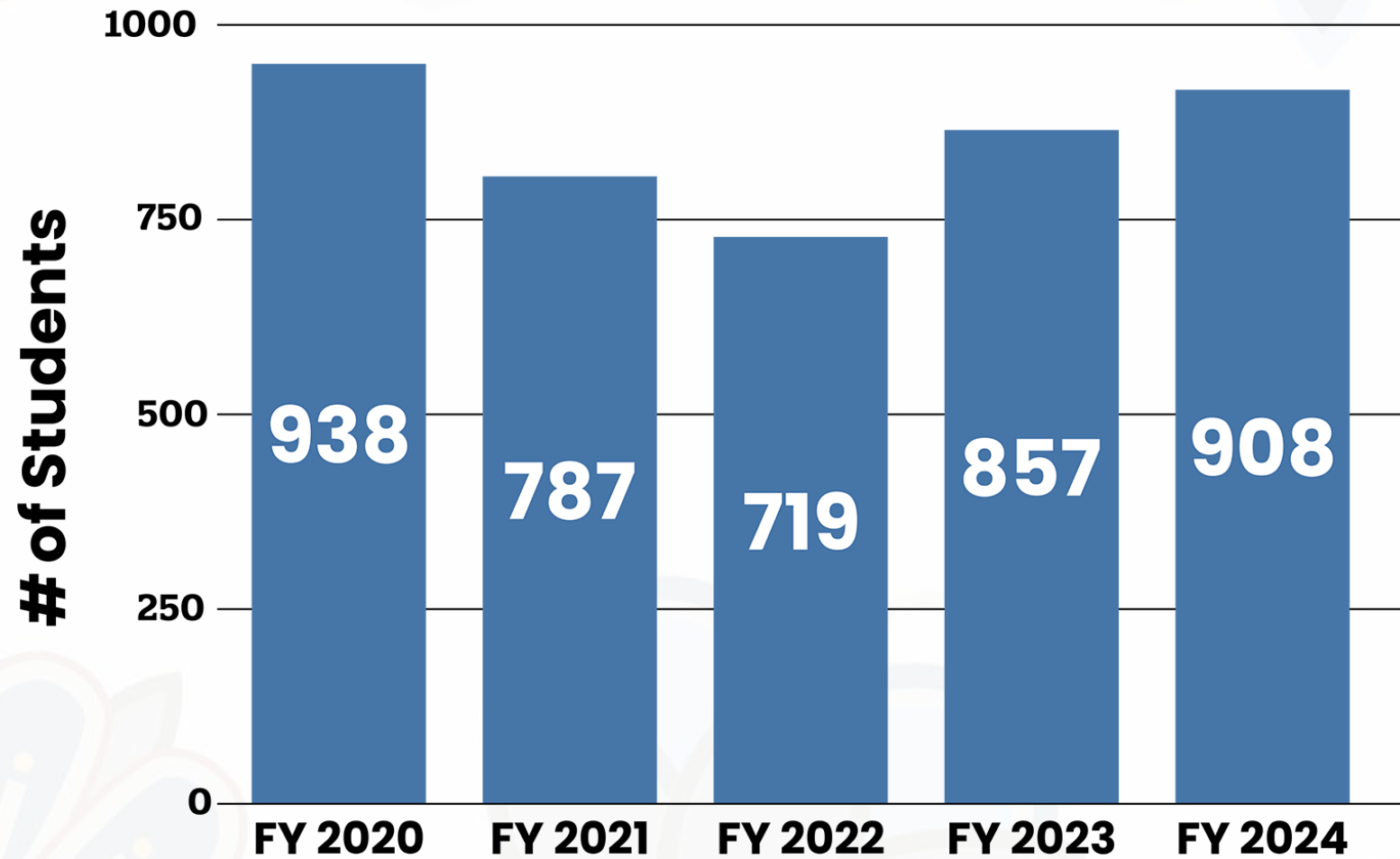
- WINHEC accreditation visit



What Makes FDLTCC Unique?

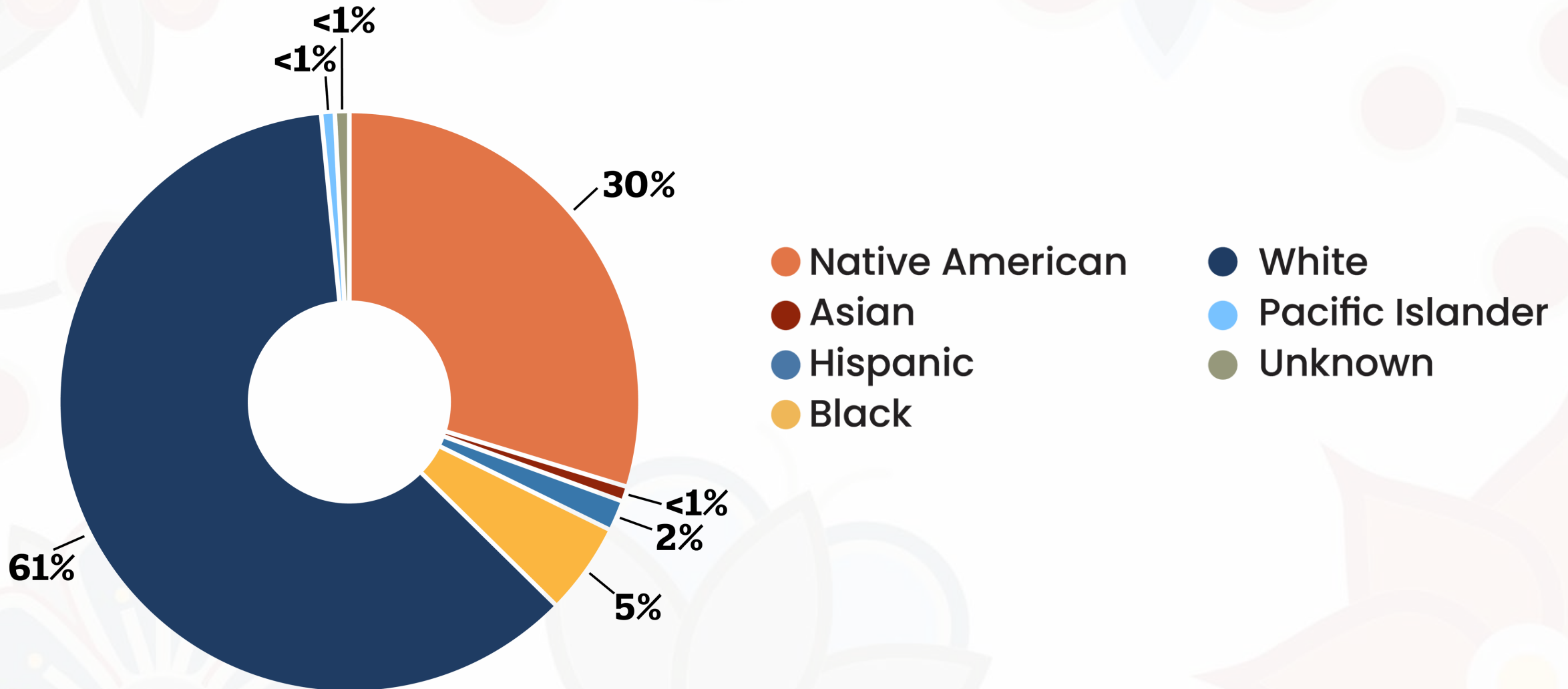
- Only tribally chartered Tribal college in the nation, also part of a state higher education system
- Co-governance structure between the Minnesota State Board of Trustees and the Fond du Lac Tribal College Board of Directors
 - Memorandum of Understanding, Addendum #4 (recent update October 2023)
- 1994 Land Grant Status
 - USDA grant funding supports the college's long-standing Environmental Institute, which provides programming, community outreach, and education to our FDL reservation community and supports research opportunities for FDLTCC students
- Title III funding - supports FDLTCC personnel and programming for students
- TRIO funding - supports personnel and programming for eligible students

On Campus Enrollment for Past 5 Years



Undergraduate Percentage by Race (Unduplicated)

FY2024





Commencement 2024

Thank you.



MINNESOTA STATE

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