

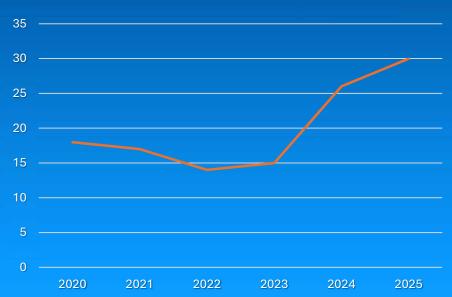
Minnesota Department of Public Safety's Office of Traffic Safety

Director Mike Hanson



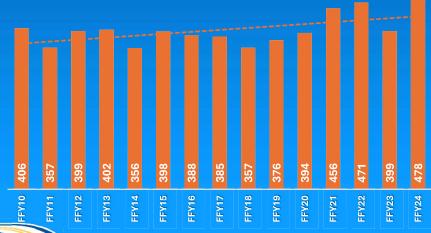
#### 2025 PRELIMINARY NUMBERS





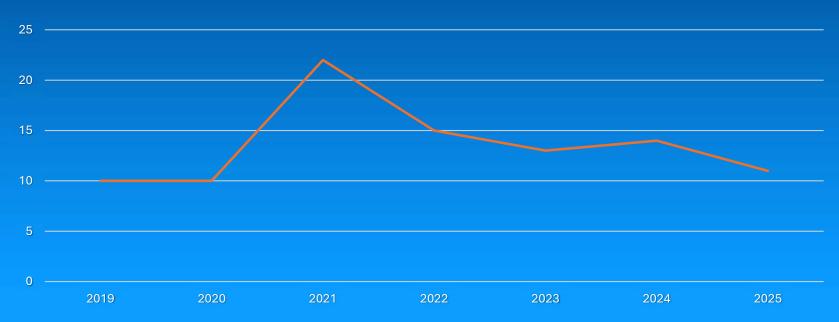
Overall fatalities 2010-2024

**Fatality trends** 





## SPEED FATALITIES SINCE 2019





### **OVERVIEW OF 2024**

- There were 478 traffic fatalities in Minnesota in 2024.
- This is just 10 less than our2021 high of 488.

# The 'Big 4' contributing factors



# TOWARDS ZERO DEATHS AND CROSS AGENCY SOLUTIONS









# **ACTION-ORIENTED STRATEGIES**

**Advisory Council on Traffic Safety** 

- Strategic Highway Safety Plan
- Safe Roads Coalition Subcommittee
- Traffic Incident
   Management Subcommittee
- Legislative Policy Subcommittee



#### SAFETY IMPROVEMENTS AND PROGRAMS

#### The FHWA requires the HSIP implementation plan to:

- Identify hazardous roadway features.
- Find projects to improve highway safety based on crash history, crash potential or other data-supported means.
- Detail how HSIP funding will be utilized by projects, activities and strategies to implement.
- Describe how those projects, activities and strategies will help the state make progress toward achieving safety performance targets.
- Outline the actions the state will undertake to achieve performance targets.



# ROADWAY SYSTEM IMPROVEMENTS

- High-risk rural route system
- Rural speed reduction project
- Avel eCare rural EMS services
- Safe road zones
- Tribal Traffic Safety Summit



# **ENFORCEMENT AND EDUCATION EFFORTS**

- Police traffic services
- Law Enforcement Public Engagement
- Impaired driving enforcement
- Speed focused enforcement efforts
- Saint Cloud region pilot project
- Paid and earned media



#### **ROAD SAFETY INFORMATION CENTER**

- Office of Traffic Safety has launched a PUBLIC and FREE data analytics platform called the Road Safety Information Center
- Roadsafetyinfocenter.mn.gov

