

Over 72% of Alaska voters supported an initiative to ban all billboards!

Alaska Prohibition of Billboards, Measure 5 (1998)

The **Alaska Prohibition of Billboards Initiative**, also known as **Measure 5**, was on the November 3, 1998 ballot in Alaska as an indirect initiated state statute, where it was **approved**. The measure provided that "Alaska shall forever remain free of billboards."^[1]

Election results

Alaska Measure 5 (1998)		
Result	Votes	Percentage
✔ Yes	160,922	72.38%
No	61,401	27.62%

Election results via: Alaska Department of Elections

Text of measure

The language appeared on the ballot as:^[1]

- ☞ The bill states findings and intent that Alaska be forever free of billboards. It defines billboards as any signs or forms of outdoor advertising not allowed by law. The bill also repeals a law recently passed by the legislature which allows a new class of road signs outside of the right-of-way, visible from highways, off-site from where businesses are located. Those tourism directional signs have a standard format and size of 90 by 18 inches. The bill changes the penalty from a violation back to a misdemeanor for those who break the laws on outdoor advertising near state roads. SHOULD THIS AMENDMENT BE ADOPTED?
Yes []
No []^[2]