

STATE OF MINNESOTA

Executive Department



Governor Tim Walz

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AUG 16 2023

President of the Senate

NOTICE OF APPOINTMENT

Erin Campbell

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Commissioner

Minnesota Management and Budget

Effective: August 15, 2023

Expires: January 4, 2027

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed August 11, 2023.



Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Filed on August 14, 2023
Office of the Minnesota
Secretary of State,
Steve Simon

Replacing: Jim Schowalter

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PROFESSIONAL EXPERIENCE

Minnesota Management & Budget, Deputy Commissioner, Enterprise Employee Relations

July 2022-Present

- Sets strategic direction for Enterprise Employee Relations (EER), leading a team that includes Human Resources Management, Labor Relations, Compensation and Classification, Employee Experience, Enterprise Training and Development, Employee Insurance, and the Office of Inclusion. Serves the state's 35,000 employees, as well as human resources, supervisory, and managerial staff in over 100 state agencies, boards, and commissions.
- Improves the employee experience by increasing employee engagement and state support for a diverse workforce. Includes diverse perspectives in decision-making and builds engagement plans based on employee feedback.
- Co-leads the One Minnesota Retention Goal efforts, developing targeted, data-based strategies to retain critical state employees, with a focus on career advancement and investing in managers' and supervisors' leadership competencies. Provides guidance and tools to agencies to implement strategies, and measures progress towards goals.
- Supports enterprise recruitment efforts by shepherding creation of an Employee Value Proposition (EVP) to better position all agencies to recruit prospective employees in a tight labor market.
- Provides oversight and strategic direction on contract negotiations with all state employee unions, ensuring the State of Minnesota remains a competitive employer.
- Drives equitable change through human resources and labor relations policies and administrative procedures. Works to improve understanding of state human resources, labor relations and compensation and classifications systems and creates efficiencies where possible. Strives to maintain pay equity in the state's merit-based workplace.
- Oversees the state's benefits and insurance programs, including the State Employee Group Insurance Program (SEGIP) for 130,000 insurance-eligible employees, retirees and dependents, and a budget of over \$1.5 billion.
- Improves workforce knowledge and performance by directing the delivery of a robust employee training and development program.
- Improves enterprise systems and service delivery by supporting and aligning work of the Office of Inclusion and EER.

Department of Administration, Assistant Commissioner, Facilities and Enterprise Services

July 2015-November 2017 and January 2019-July 2022

- Provided senior leadership on facilities management, fleet and surplus, enterprise real property, real estate and construction, sustainability, and continuity planning. Worked to improve overall organizational culture, including vision and mission setting around administration and agency values.
- Managed over half of the agency staff (300+ people) and a combined budget of over \$100 million annually.
- Directed facilities management services that maintain 4.5 million square feet of space on the Capitol Complex, including 23 buildings, 140 acres on the Capitol grounds, and 31 parking facilities. Led the implementation of a new recycling program on the Capitol Complex.

- Managed a fleet of more than 2,000 vehicles and led the transition to electric and more fuel-efficient vehicles. Oversaw the implementation of telematics in vehicles, promoting fleet management efficiencies and data-driven decision-making.
- Oversaw state real estate and construction work, including over 400 construction projects and 800 property leases annually and a state real property footprint that includes 5,585 buildings.
- Led the enterprise in developing and implementing a nation-leading sustainability governance framework and goals, including creation of the Office of Enterprise Sustainability. Managed a results-based accountability project to set sustainability goals across the enterprise. Successfully attained external and internal financial resources to develop a sustainability reporting tool to manage over one million data points associated with identified goals. Successfully secured \$5 million to create an energy-efficiency revolving loan program for state buildings.
- Worked with Xcel Energy to develop and negotiate a new rate package to bring renewable energy to the Capitol Complex.
- Led the \$310 million Capitol Restoration Project, including planning and developing content for Capitol Preservation Commission meetings and managing discussions around the use of increased public space. Assisted in the development of new permanent and rotating art exhibits in the Capitol.
- Led the planning and execution of the historic Capitol Grand Opening to welcome all Minnesotans back to their Minnesota State Capitol.
- Helped develop new training programs aimed at improving the management capabilities of directors, managers, and supervisors across the agency to ensure a respectful workplace, appropriate employee development and discipline, and a greater culture of accountability and civility.
- At the request of Governor Walz's Office, provided assistance with a number of highly important special projects related to the COVID-19 pandemic. These projects temporarily took me away from work at the Department of Administration. The COVID response special duties included:
 - March-May 2020: Worked to implement the Stay-at-Home Executive Orders in partnership with the Governor's Office. Quickly created the state's critical sector portal to ensure businesses and individuals had the information they needed during the earliest weeks of the pandemic. Managed responses to thousands of public inquiries. Coordinated with state agencies on recommendations and responses. Advised on clarifications to Executive Orders and guidance documents.
 - May 2020-January 2021: State Emergency Operations Center (SEOC) Leadership Team - Long-Term Care. Led the Minnesota Department of Health team responsible for implementing the Long-Term Care Battle Plan and reducing the spread of COVID, along with deaths, in long-term care facilities. Implemented a comprehensive testing plan, infection control measures, visitation policies, staffing solutions and guidance to facilities. Ensured adequate people and financial resources were available to fully implement plans. This work involved significant crisis management and communications strategies to better share the state's robust response to the public and legislature. Provided overall leadership on SEOC Operations response.
 - January 2021-February 2021: Special Advisor to the Governor, Office of Governor Tim Walz. Provided support during the temporary absence of the Deputy Chief of Staff for Legislative and Policy Affairs.
 - June 2021-August 2021: Chief Operating Officer for Cabinet and State Affairs, Office of Governor Tim Walz. Provided support and managed state government during the temporary absence of the Chief of Staff. Managed 24 agency commissioners and the work of their agencies for eight weeks. Provided strategic advice and counsel to the Governor and Lt. Governor on all matters pertaining to state government. Worked to provide agencies guidance on initial return-to-office plans and the COVID response. Oversaw the work of the policy, legal and appointments teams.

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Office of Governor Mark Dayton, Deputy Chief of Staff, Legislative and Policy Affairs

December 2017-January 2019

- Part of the senior leadership team that provided strategic advice and guidance to Governor Dayton on all aspects of state government operations.
- Responsible for advising the Governor and Chief of Staff on all legislative and policy matters before the state legislature and state agencies.
- Led the Governor's team of policy advisors. Responsible for managing all aspects of the Governor's legislative platform. Developed, negotiated, and worked to pass the Governor's budget, capital budget and policy legislation. Interpreted statute as requested by the Governor.
- Provided direction and guidance to agencies on legislative strategy. Assisted in the development of testimony, legislative briefing materials and communications plans.
- Tracked legislative and policy issues. Developed and presented policy briefing materials to the Governor to facilitate decision-making.
- Responsible for communicating, executing, and implementing Governor's directives. Worked closely with agency commissioners and senior leadership teams to implement the Governor's policy vision.
- Responsible for maintaining relationships with legislative leadership, committee chairs and leads, and all members of the legislature and their staff.
- Provided strategic advice and policy analysis to the Governor and Chief of Staff on requests from outside interest groups. Ensured viewpoints were fairly represented in decision-making.
- Developed transition materials and processes to aid in a successful transition for the next administration and to ensure a productive end to the Dayton administration.

Messerli & Kramer, Lobbyist

September 2013-July 2015

- Represented and advised clients before the Minnesota Legislature and state agencies using extensive knowledge of policy, state government operations and politics.
- Developed and implemented plans to advance policies of interests to clients and to improve bills of concern.
- Developed relationships between clients and decision-makers, including legislators and members of the administration.
- Provided expertise in labor, public safety, transportation, capital investment and economic development. Clients of note include Counties Transit Improvement Board, Hennepin County, 494 Corridor Commission, and the Municipal Legislative Commission.

Office of Governor Mark Dayton, Senior Policy Advisor

January 2011-September 2013

- Responsible for tracking legislative committee action and policy analysis and development on several issues, including capital investment, economic development, labor, housing, public safety, corrections, human rights, judiciary, civil law and transit and transportation.
- Assisted in developing, negotiating, and passing Governor's budget, capital budget and policy legislation.
- Presented policy ideas to the Governor, Chief of Staff and deputies, commissioners, and legislators.
- Managed the legislative agenda and initiatives of several state agencies and their legislative staff.
- Worked with state agency Commissioners, legislators, lobbyists, and interest groups.
- Governor's lead on developing and coordinating capital budget recommendations. Negotiated with the legislature to build consensus around a single set of capital investment recommendations.

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- Governor's lead on 2011-2013 Flood/Disaster Response. Provided advice on how to meet needs and fully utilize federal resources. Developed disaster response bills in coordination with state agencies and local governments. Negotiated bills with the legislature.
- Wrote bill reviews with recommendations to the Governor on bills presented for signature or veto.

Governor-elect Mark Dayton Transition Team, Outreach Coordinator

November 2010-December 2010

- Responsible for outreach to constituent groups and stakeholders to solicit candidates for Commissioner positions in the Department of Natural Resources and the Pollution Control Agency.
- Secured potential candidates for Commissioner appointments, compiled application materials, and made recommendations on applicants.
- Assisted with communicating announcements on Commissioner appointments to the public.

Minnesota Senate, Public Policy Coordinator, Senate Majority Leader Larry Pogemiller

March 2007-December 2010

- Worked to develop and advance policy initiatives in the Minnesota Senate. Assisted in the communication of these policies to the public.
- Led on a broad range of policy issues, focusing on capital investment, job creation, economic development, health and human services, labor & housing, taxes, and environment & energy.
- Acquired extensive knowledge of Senate and House rules and procedures.
- Coordinated and facilitated bill movement, passage, and conference committee appointments to ensure timely processing of legislation.
- Scheduled bills to be heard on the Senate floor, approved legislator travel, and assisted with bill tracking.
- Planned and developed conferences/professional development opportunities for Senators and staff.
- Responsible for committee appointments process for the Majority Leader and Rules Committee.

Minnesota Senate, Legislative Assistant, Senator Larry Pogemiller, Chair Tax Committee

September 2005-February 2007

- Scheduled and managed the needs of the legislator and provided constituent services, office management, and bill tracking.
- Staffed the Senate Tax Committee. Worked closely with the committee administrator and non-partisan staff to ensure a well-run committee and an organized process to put together omnibus bills.

EDUCATION

- Licensed Social Worker (let license expire 11/2019)
- Concordia College Moorhead (Graduated 05/2004)
 - Bachelor of Arts. Majors in Spanish and Social Work, Minors in Political Science and Psychology
 - Achievements: Graduated Cum Laude, Faculty Scholar, Recipient of a Lily Call to Serve Endowment research grant.

AWARDS AND COMMUNITY INVOLVEMENT

- Graduate Senior Leadership Institute, State of Minnesota, 2020
- Board of Directors, District Energy, September 2020-May 2021
- Governor's Residence Council, Representative of the First Lady, 2019-2022
- Minnesota Department of Administration Star of the North recipient, 2017
- Board Member at Avenues for Homeless Youth, 2007-2018
- MSSA Grassroots Advocacy Award, 2004

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Statement of economic interest for a public official

Official: Campbell, Erin

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Statement last updated: 9/16/2024

Occupation: Commissioner
Employer: Commissioner, Minnesota Management and Budget
658 Cedar Street
Saint Paul, MN 55155

Positions held

Agency	Position held	Appointment date	Appointment ends	Appointment authorit
Minnesota Management and Budget (MMB) (/reports-and-data/officials-financial-disclosure/agency/51500000/)	Commissioner	8/15/2023	1/4/2027	Governor
Minnesota State Retirement System (MSRS) (/reports-and-data/officials-financial-disclosure/agency/14000000/)	Appointed State Official Member	8/26/2024	1/4/2027	Governor
Agricultural and Economic Development Board (/reports-and-data/officials-financial-disclosure/agency/10700000/)	MMB Commissioner	8/15/2023	1/4/2027	Statutory
Investment Advisory Council (/reports-and-data/officials-financial-disclosure/agency/16300000/)	MMB Commissioner	8/15/2023	1/4/2027	Statutory
Public Facilities Authority (/reports-and-data/officials-financial-disclosure/agency/18800000/)	MMB Commissioner	8/15/2023	1/4/2027	Statutory

Agency	Position held	Appointment date	Appointment ends	Appointment authority
Rural Finance Authority (/reports-and-data/officials-financial-disclosure/agency/18200000/)	MMB Commissioner, Vice Chair	8/15/2023	1/4/2027	Statutory
Teachers Retirement Association (/reports-and-data/officials-financial-disclosure/agency/14100000/)	MMB Commissioner	8/15/2023	1/4/2027	Statutory
Minnesota Management and Budget (MMB) (/reports-and-data/officials-financial-disclosure/agency/51500000/)	Deputy Commissioner	7/13/2022	8/15/2023	MMB Commissioner
Administration, Department of (/reports-and-data/officials-financial-disclosure/agency/11900000/)	Assistant Commissioner	1/9/2019	9/12/2022	Administration Commissioner

Sources of income

Name of source Relationship to source

Director Officer Owner Member Partner Employer Employee Honorarium

State of Minnesota



Compensation from lobbyist, lobbyist principal, or interested person, for services as an independent contractor or consultant

None reported

Business ownership

None reported

Independent contracting

None reported

Securities

Name of security	Name of security
Aggressive Model	American Balanced Fund-C
Balanced Fund	Bond Fund
Broad International Stock Fund	Fidelity Diversified International Fund
Janus Twenty Fund T	Stable Value Fund

Name of security

T. Rowe Price Small-Cap Stock

U.S.Stock Index Fund

Name of security

U.S. Stock Actively Managed Fund

Vanguard Mid Cap Index InstlPlus

Real property

None reported

Government agency interests

None reported

Honoraria

None reported

Pari-mutuel horse racing interests

None reported