



I witness how we lift up young people, families, artists, and community every day.

-Kevin West, Interim Director of the Capri

THE CASE FOR SUPPORT

PCYC and its flagship, the Capri, are a Northside community treasure. A cultural hub. An economic engine.

PCYC, a 71-years-strong, community-based nonprofit, manages three dynamic programs:

- The Capri (recently renovated and expanded)
- PYC Arts & Technology High School, an alternative high school serving youth in grades 10 – 12, managed in concert with Minneapolis Public Schools
- PCYC Summer Freedom School and the Capri Best Buy Teen Tech Center

PCYC and the Capri have a tremendous track record of service and success serving the Northside community.

- Since 2004 PCYC has invested \$20 million in its Northside campus including \$13 million for the expanded, renovated Capri.
- Since its grand re-opening in October, 2021, the Capri:
 - Attracted 63,000 people through its doors.
 - Hosted: 65 music concerts, 145 films, 24 theatrical productions, 17 dance performances, 8 spoken word/ storytelling events, 4 architectural awards programs, 38 youth arts events, 11 literary/artist talks, 11 film/video shoots, 5 comedy shows, 6 fashion shows and 6 entrepreneur showcases.
 - Hosted numerous birthday and anniversary celebrations, community conversations, board meetings, galas, and more.
 - Serves as the new 5th Ward Polling Station.
- The Capri produces 9 programs that are free to Northsiders and/or free to all.

The Capri Glee! choir has allowed us to think about what we have in common, not what we don't.

- Kevin Jenkins, Northsider, Capri Glee! singer

- The Capri's 15-year music series, Legends @ the Capri, and new concert series, The Capri Presents, offer exceptional performances by seasoned and emerging Minnesota artists, in keeping with the Northside's musical heritage.
- The historic Capri, built in 1927, is the last of 13 theaters originally located in North Minneapolis, and is the place where Prince played his first gig as a solo artist. In 2027 we will celebrate its centennial.
- For 21 years, more than 455 middle school scholars have experienced the power of the arts at Summer Camp Capri.
- For 51 years, PYC has offered relevant, wrap-around alternative education options to high school-age youth.
- For 71 years, PCYC has offered ongoing afterschool and summer school programming to K-5 youth.



PCYC Mission
Rooted in North Minneapolis, PCYC ignites a spirit of inspiration, connection, and growth.



It has been amazing to see the impact of this program on my daughter's life throughout the years.

-PCYC Youth Programs Parent

Key Challenges and Opportunities

Expand Access, Decrease Disparities, Respond to the Community

- The renovated, expanded Capri is a world class facility with the potential to expand access to the arts, culture, and history (including the Capri's nearly 100-year history in North Minneapolis) to all Minnesotans. Additional resources are needed, however, to expand our human capacity to do this.
- All Capri youth arts, technology, and apprentice programs provide scholars with free and ready-access to the life-changing power of the arts, and real-life experiences that prepare them for jobs of the future. With increased resources, the Capri Best Buy Teen Tech Center and the theater are especially well-positioned to expand tech skills and arts job training for youth.
- The Capri is a key catalyst for economic development and safety on the West Broadway business corridor.
 - The Capri is the only theater, community, and rental space of its kind in North Minneapolis, attracting thousands of visitors every year who are exposed to the vitality of the campus and the potential of the business corridor.
 - PCYC's \$20 million investment in its campus greatly influenced NEON's decision to develop their \$20 million Collective Kitchens project right next door to the Capri.
 - The Capri's expansion played an integral role in encouraging recent, significant business and housing investments on the West Broadway commercial corridor.
- The Capri is listening.
 - We heard the call for more programming from Summer Camp Capri (SCC) scholars aging out of the program and created a new "SCC Encore" theatrical skill and development program for high school youth that debuts this summer.
 - We are producing the new "Capri Plaza Palooza Arts Festival" this summer with funding from the City of Minneapolis.
 - We're co-producing arts events with emerging artists and itinerant theater companies.

PCYC's Summer Freedom School was fantastic. We loved it all, and my son is reading more and better.

- Summer Freedom School Parent

OUR REQUEST

We are requesting a \$250,000 Legacy appropriation to respond effectively to these key challenges and opportunities; to help us strengthen our human capacity in order to expand the powerful arts, culture, history, and educational experiences we offer to youth, families, artists, clients, and visitors who come to the Northside from around the city, state, country, and world.

We have a 71-year track record of excellence in programming and service to this community. We have sustained our mission by exercising wise stewardship of the organization's gifts and assets. We have a strong strategic plan that guides us as we move forward.

This stunning destination venue, job creator, educational, and community hub contributes mightily to the economic and cultural vitality of North Minneapolis. The Capri is a City and State treasure worthy of your support. Thank you for your time and consideration.



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