



Sweet Potato Comfort Pie

Sweet Potato Comfort Pie (SPCP) is a community-building organization that uses food traditions, the arts and other creative forms of culture-sharing to spark connection, healing and change.

Established 2014





Who we are

The events in Ferguson, MO, were the beginning of Rose McGee's special brand of "baketivism" — using food culture and other creative forms of connection-building to create change. Since 2015, Sweet Potato Comfort Pie has continued to deliver much-needed connection, conversation, and catalytic action. The organization received official 501(c)(3) status in 2020.

Who we serve

We achieve our mission by sharing the sweet potato comfort pie tradition, storytelling, convening, special retreats, original community-based artistic productions, and additional live events and connection-building activities that deepen racial healing, empathy, and understanding. Each event and program we produce is welcome to be attended by all walks within each community.

How we serve



At Sweet Potato Comfort Pie, we foster healing and connection by hosting story circles, group bakes, and retreats that honor community heroes and celebrate Black cultural traditions. Each year, we bring people together through live events like our Dr. Martin Luther King Jr. Holiday of Service and Juneteenth Jubilee to advance Dr. King's vision of a Beloved Community. Through our speaker series and story circles, we amplify diverse voices, deepen understanding of the Black experience, and engage policymakers, educators, and community members. Our arts initiatives include a photo exhibit honoring racial justice heroes and an original play about Juneteenth, both of which we proudly share throughout the state. Through the Rose Service Scholar Cohort, we connect Black youth and elders in mutual mentorship, focusing on resilience, healing, and creativity.



**Healing &
Empowering**



Alliance Building



Arts & Culture



Convening



**Mutual
Mentoring**



MLK



Community



Juneteenth



Elders



Support

“More than a pretty pie”



“It’s whats in the batter that matters”
