

LEGACY BY THE NUMBERS

July 1, 2023–June 30, 2024

	KSMQ	Lakeland PBS	PBS North	Pioneer PBS	Prairie Public	Twin Cities PBS	Total
Legacy-funded Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy project	3.10	4.43	2.67	5.68	3.15	9.61	28.64
Legacy-funded Freelance/Temporary Jobs	12	2	15	6	24	60	119
Dollar Value of Cumulative Contracts Includes both the number of positions hired for contract, part-time, or freelance work as well as the total dollar value of those cumulative contracts	\$141,169	\$10,361	\$68,455	\$31,928	\$13,703	\$140,240	\$405,856
Channels Broadcasting Legacy-funded Programming	2	3	4	2	3	3	17
Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	161	300.75	221.25	168.5	114	98	1063.5
Number of Households in Broadcast Viewing Area Number of households within the designated market area for each station based on Nielsen data	152,610	1,861,980	176,810	1,861,980	269,740	1,861,980	2,461,140
Hours of Legacy Content Available Streaming Online	19	19.5	37	12	7	18	112.5
Digital Viewership Video views from streaming apps, station website, and YouTube	14,276	22,517	271,176	1,188,536	21,112	558,682	2,076,299
Educational Materials Created Number of educational materials resources created using Legacy funds during the reporting period for Legacy-funded programs past and present.	-	-	1	-	33	74	108