

DoorDash Testimony in Support of SB 864

Minnesota Senate Commerce and Consumer Committee

February, 18th 2025

DoorDash is proud to work with Senator Putnam and members of the committee to establish common-sense legislation governing third-party delivery of alcohol in Minnesota. We have supported similar legislative efforts in other states and are proud to share our best practices and be a stakeholder in this process.

When it comes to delivering alcohol, nothing is more important to DoorDash than ensuring we are doing so safely and in compliance with all local laws and regulations. It's why we've led the industry forward with a four-step compliance and ID verification check at the door before a delivery may be completed, and put safeguards in place for Dashers that require them always to return alcohol penalty-free and with additional pay if a delivery cannot be completed.

Additionally, DoorDash does not allow drivers (whom we call "Dashers") under 21 to facilitate any delivery with alcohol. We are also committed to educating Dashers (delivery drivers) on alcohol safety guidelines and all relevant legal requirements and commend this legislation's training requirements. Currently, in other states where third party delivery of alcohol is legal, dashers receive robust Delivering Alcohol Guidelines during their onboarding process. This includes a step-by-step overview of how to make deliveries safely and what warning signs to look for that may indicate a recipient is either underage or intoxicated. Dashers may also be subject to a test of the course material and cannot deliver alcohol until they have passed.

DoorDash uses state-of-the-art technology to verify the age and identification of the customer at the point of delivery. The enhanced ID verification requires Dashers to scan the customer's ID to verify the customer's identity prior to handing off and completing the delivery. Moreover, our ID scan is comprehensive: whereas regular ID checks scan a barcode to check for age, our ID-verification vendor validates the authenticity of the ID using state-by-state validation guidelines, tamper checks, expiration dates, and the visual security symbols of the ID, while also verifying the age.

As noted above, if an alcohol delivery cannot be completed, Dashers are paid for the whole trip, including the original pay plus more for the return, and a Dasher's ratings are not impacted if they cannot complete the delivery. Dashers never have and never will have to choose between completing a delivery or complying with the law. This reflects our commitment to safe and responsible delivery, which is a key component of empowering local economies in Minnesota. In fact, third party alcohol delivery is a major boost to the economies of the communities we serve. Dashers in Minnesota earn on average 22% more for alcohol deliveries than other orders and in 2023 Minnesota merchants selling alcohol on DoorDash have seen their sales grow on the platform by 148%.

Ultimately, the responsible service of alcohol is much more than just compliance with the law – it is about helping to promote safety for everyone who uses our platform. That's why we support the objective of this legislation with some recommendations to ensure it is workable and effective for all stakeholders.