

Taking care of the whole community

Providing benefits beyond a ballpark

Community benefits of the ballpark sales tax

Since 2007, some of the revenue generated from the ballpark sales tax has been used to give back to the community. This tax has provided \$74 million for extended library hours and grants for youth sports and activities.



Youth Activities Grants

The Hennepin Youth Activities Grants program has awarded 725 grants totaling more than \$37 million for community based organizations — including 44 school districts and 33 cities across the county, as well as multiple parks districts.

Initially providing grants for youth sports facilities and equipment, the program has expanded to include play spaces, water safety, and arts and music activities.

The Hennepin Youth Activities grants have funded:

- Sports equipment for more than 14,000 youth annually
- Swim lessons for 4,750 kids
- Playgrounds at 44 sites around the county
- 193 youth sports facilities, including ballparks and community centers

Hennepin County Libraries

Funding from the Ballpark Sales Tax funds has also expanded operating hours at Hennepin County libraries.

Initially, the revenue provided expanded operating hours per week at 13 libraries, totaling 43,940 additional hours for residents to access the county library system's resources and programming.

In 2022, the tax revenue funded 100 additional operating hours per week at 17 libraries across the county, increasing the total additional hours to 88,400.



Target Field is an important amenity in our community

One of the key benefactors of the existing ballpark sales tax, the county-owned Target Field, is an award-winning venue with five separate LEED certifications and many benefits for the community.

Target Field continues to serve the community with more than 200 non-baseball events annually, including as a site for many fundraising efforts.

- Target Field has been used as a venue for Minnesota State High School League championship games, University of Minnesota games and Big Ten Tournaments. It also was a host location for a then-DIII-record-breaking football game between the University of St. Thomas and St. John's University.
- Notable events include the American Cancer Society's Cancer Awareness Night, American Heart Association's Twin Cities Heart Walk, Alzheimer's Association's Walk to End Alzheimer's, TeamSmile free dental and preventative care services for children, food packing for Feed My Starving Children and Minnesota Assistance Council for Veterans, who has a mission to end veteran homelessness, Home for the Holidays annual event.

One of Target Field's primary users, the Minnesota Twins, supports many of the county's residents through philanthropy and reinvestment.

- The Twins have contributed more than \$11.5 million to fund community-based youth programming and youth and amateur sports in Hennepin County since 2006.
- The Pohlad Family Foundation has distributed more than \$200 million to improve the quality of life for Twin Cities residents most in need — especially families and youth — since 2006.
- The Twins and Delaware North have surpassed \$20 million in Target Field concession revenues reinvested back into the community through the organizations' NPO volunteer program since 2011.

The area around Target Field is a key destination for transportation and programming.

Opened in 2014, Target Field Station is an award-winning multimodal transportation hub that provides connections to hundreds of trains daily and delivers access to the North Loop neighborhood. It also hosts team- and county-delivered programming in its public green space and 1,000-seat amphitheater.

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