## **BRING NEW LARGE-SCALE DATA CENTER INVESTMENT TO MINNESOTA**

A modernized sales and use tax program on data center equipment would make Minnesota competitive for billions in investment and well-paying data center jobs.

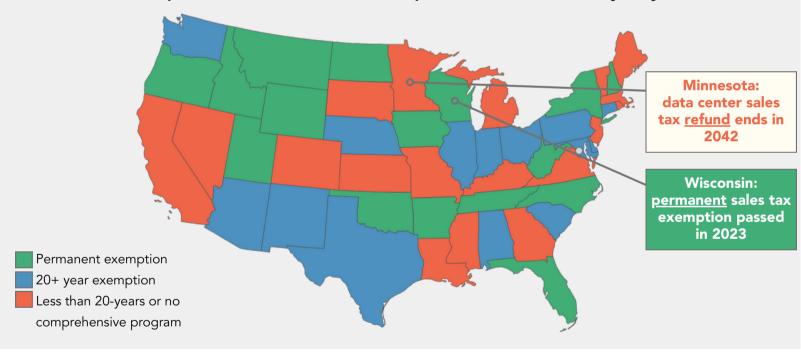
### Data centers are the infrastructure backbone of the 21st century economy

Everything that uses the internet - from the cars we drive to businesses that manufacture, create, and sell goods and services - requires data centers to work. Data centers bring powerful benefits to the states and local communities where they are located through new jobs, new tax revenue and new investment.

# **Put Minnesota on the Map**

Large-scale data centers average \$750 million in initial investment, drive millions more in local economic development, and create hundreds of local jobs.

There are no large-scale data centers in states that impose sales taxes on data center equipment. Minnesota should join 30 other states that treat data centers like manufacturing -- by providing a longterm sales tax exemption on initial investments and replacements of servers every 4-5 years.



## A New Large-Scale Data Center Can Generate

**CONSTRUCTION PHASE** 

~\$100

IN PAY & BENEFITS FOR **1,800 CONSTRUCTION JOBS**  **ECONOMIC IMPACTS** 

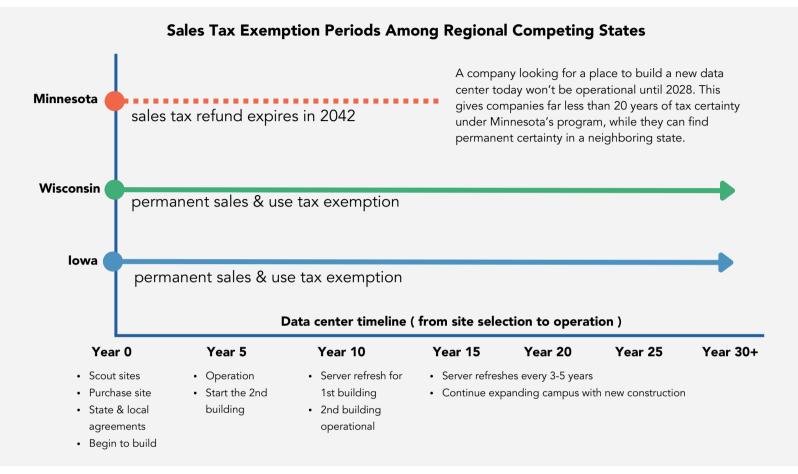
ONGOING ECONOMIC ACTIVITY

**OPERATIONAL EMPLOYMENT** 

**FULL-TIME OPERATIONS JOBS** 

## **Economic Development Competitiveness in Neighboring States**

Companies are looking across the Midwest for places to grow their data center footprint. If a company started looking today, Minnesota's data center economic development program can't provide them with the same certainty and administrative ease as neighboring states.



## Other than a shorter exemption, how does Minnesota compare to other states?

Nearly all of the states with a data center program have a tax exemption - not a refund. Refund programs create additional administrative and compliance burdens. An exemption will significantly reduce unnecessary administrative burdens for DEED and DOR, and for the companies using it.

#### How else does Minnesota's program need to be modernized?

In addition to extending the sunset and changing it from a refund to an exemption, Minnesota can support sustainable economic development by including green building standard certification for new large-scale data center development, similar to Illinois and Iowa.

## How can Minnesota become competitive for more data center investment?

Just like manufacturing, agriculture and telecom industries, data centers must continually invest and upgrade their equipment. Minnesota offers these traditional industries a permanent exemption - providing them with long-term certainty. It's time to provide long-term certainty for future industries like data centers.

