



March 18, 2024

Senate Jobs and Economic Development Committee
Committee Chair: Bobby Jo Champion

RE: In Support of SF4446

Dear Chair Champion and Members of the Committee:

We write today to ask that the Senate Jobs and Economic Development Committee support SF4446, sponsored by Senator Grant Hauschild for the creation of a Minnesota Film Office within Explore Minnesota/DEED.

The \$19Billion/year industry of film & TV production has just begun to see Minnesota as a viable home to content manufacturing. A recent study University of MN Duluth Bureau of Business & Economic Research study confirmed that for every \$1 of incentive dollars spent, the ripple effect in the local economy is \$6.90. This industry invests in local businesses (the majority small businesses), local workers (mostly blue collar trade positions) and features our great state as desirable place to work and live.

You might also recall that Minnesota is the only state in the country that offers tax credits but does not have a film office within state government to administer them. This is not an effective use of public funding. The Minnesota Film & TV Board, the nonprofit organization that currently supports the state's production industry, is set to dissolve in the next year, which would leave a devastating gap in administration of the Film Production Tax Credit. It would also disrupt communication with prospective producers that may wish to come to Minnesota to create films and series. Today, we are at a critical moment for the future of locally produced films and episodic series. It would be catastrophic if the industry were to see us as unserious or unreliable. We believe it is time for our state to align with the rest of the nation.

The Minnesota Legislature made a bold decision by creating the tax credit, opening the door for the multi-billion dollar film and television industry to return to the state. We ask that you approve the most efficient and effective way of administering this program by creating the Minnesota Film Office within our state's government so that future generations of Minnesotans can count on steady and continued commitment to the film and TV industry.

Sincerely,

A handwritten signature in black ink, appearing to read 'Shari Marshik', with a long horizontal flourish extending to the right.

Shari Marshik
Executive Director
Upper Midwest Film Office