



April 9, 2024

RE: GroundBreak Coalition Homeownership Bill (SF4077)

Chair Lindsey Port
95 University Ave. W.
Minnesota Senate Building, Room 3213
St. Paul, MN 55155

Dear Chair Port,

We are writing today as members of the GroundBreak Coalition that includes over 40 philanthropic, corporate, and civic institutions working to create a dramatically more inclusive, just, and climate-ready Minneapolis-St. Paul/Metro region.

Founded after the murder of George Floyd, GroundBreak is a response to long-standing community requests for more reliable and plentiful access to capital, particularly for Black and BIPOC wealth-builders who face barriers to mainstream capital due to historic policies and practices and the state's deep and persistent racial wealth disparities.

Today, GroundBreak partners which include a critical mass of financial, private, philanthropic, and civic institutions working together to unlock over \$5.3 billion in capital over the next decade to expand wealth-building opportunities.

Most of this capital will be provided by financial institutions, as part of a regional system designed to make money flow where it has not before. GroundBreak is also working to secure precious, flexible capital investments to bridge funding gaps for aspiring homeowners, entrepreneurs, and commercial developers who face generational wealth disparities.

For over 50 years, public and private sectors have piloted programs that blend capital to expand wealth-building opportunities. Through deep collaboration, we can make these solutions widely available, at a scale commensurate with the need.

GroundBreak's strategies were identified through a 6-month community-design process with over 170 community members. Last year, coalition members announced \$926.5 million in early capital commitments for community-identified solutions, mostly through private market lending.

Flexible capital is critical for maximizing private capital, bridging one-time funding gaps, and ensuring tools are widely available. Through GroundBreak's regional financial system, every \$1 in flexible capital invested can unlock over \$3 in private market capital.

Deep collaboration across public, private, and philanthropic sectors is the key to transformation. We respectfully request your support and partnership in this groundbreaking initiative.

Signed,

African American Leadership Forum

City of Brooklyn Park

Children's Minnesota

Hennepin Healthcare System

Minneapolis Foundation

Minneapolis Regional Chamber

Sagiliti

Sunrise Banks

St. Paul Area Chamber

Dorothy Bridges, President & CEO, Metropolitan Economic Development Association (MEDA)

Renay Dossman, President & CEO, Neighborhood Development Center

Nicolle Goodman, Director, Department of Planning and Economic Development, City of Saint Paul

Coalition sign-on list in formation.