



MINNESOTA  
**Songkran**  
FESTIVAL



May 18  
11AM - 9PM

**2024**

May 19  
11AM - 6PM

Minnesota State Capitol, St. Paul, MN



## A letter from the president



Sawasdee kha and Hello!

As the Thai Cultural Council of Minnesota president, it has been a pleasure witnessing how our communities come together and celebrate. Our collective strengths and resilience cement our common bond. As Minnesota Songkran Festival 2024 approaches, we are excited to share Thai culture and festivities with all.

Minnesota Songkran Festival for everyone, no passport required! We hold these words as our theme this year because we are confident and ardent that the culture we share, food we make, and interactions we have are as authentic as they are in Thailand. Our celebrations provide the opportunity for communities to come together and authentically engage in Thai culture and community.

As the date draws near the Thai Cultural Council of Minnesota ask that you consider contributing to this community celebration. Whether your support comes as a financial donation, volunteering your time and expertise, or even sharing our social media posts; we are very glad to have you as a community neighbor.

Best wishes,

Korawan (Yin) Muangmode, President  
Thai Cultural Council of Minnesota  
[yin@thaiculturalcouncilmn.com](mailto:yin@thaiculturalcouncilmn.com)



A portrait of an elderly Buddhist monk, Somdet Phramahathirachan, wearing traditional orange robes and glasses. He is standing in front of a Thai temple with a colorful, ornate roof. The text is overlaid on the bottom half of the image.

# Somdet Phramahathirachan

## (Pasit Khemongkaro Suddhibandhu)

Member of The Sangha Supreme Council of Thailand,  
President of the Regulatory Office for Overseas  
Dhammaduta Bhikkhus,  
Advisor of the Council of Thai Bhikkhus Sangha in U.S.A.,  
Abbot of Wat Phra Chetuphon Vimolmangklararm  
Rajwaramahaviharn, Thailand  
and the patron of Wat Promwachirayan (Wat Thai of MN)











# WHY MINNESOTA SONGKRAN FESTIVAL 2024

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One of America's largest Thai festivals, Minnesota Songkran 2024 is consistently growing bringing diverse communities together in celebration. Each year, the Minnesota Songkran draws in crowds from all over the upper midwest. Hosted by the Thai Cultural Council of Minnesota, this is a two day event held on capitol grounds in the middle of Saint Paul, Minnesota.

Not only is this the state capitol, it is also the heart of the community situated right next to the Southeast Asian cultural corridor. Minnesota's history with Thailand spans decades, as the majority of Southeast Asian Minnesotans found refuge in Thailand before immigrating to Minnesota. Today, we have one of the largest populations of Hmong, Lao, Karen, Taidam, and other ethnic groups in the nation. Minnesota Songkran Festival contributes to the growing impact of the Asian Pacific Islander economic impacts in the state. The API business community reports that API businesses in Minnesota gross over \$10 billion dollars annually.





This event is a great opportunity for the Thai community to foster economic growth and ethnic cultural resurgence. No passport is required for all communities to gather in Minnesota’s official backyard to experience a beautiful culture on the other side of the globe.

This upcoming year’s Minnesota Songkran Festival will feature authentic Thai food, cultural performances, Thai artisan goods, and showcase a variety of interactive exhibits. Some additional highlights include:

- Food** - prepared by local authentic restaurants
- Fashion** - styled with finest materials
- Fon** - an expert level dance performance
- Fight** - Muay Thai style martial arts
- Faith** - Bhuddist ceremony to honor the new year

We welcome all, near and far to be a part of the Thai Minnesotan experience.  
**Happy Songkran 2024 for ALL!**





## MISSION

Minnesota Songkran Festival 2024 has a mission to be an entry point for all communities to come together and celebrate diversity, culture, and community.

## VISION

Our vision is to foster deeper connections with the Thai community through art, culture, food, and shared community values.

## VALUES

Our values are in strengthening relationships, fostering community connections, and celebrating cultures. We strive to do this through cultural exchanges, community connections, and welcoming everyone to share their gifts and talents.



# MINNESOTA SONGKRAN FESTIVAL 2023 HIGHLIGHTS





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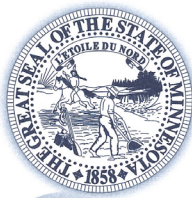




# MINNESOTA SONGKRAN FESTIVAL 2023 HIGHLIGHTS







## STATE of MINNESOTA

# Proclamation

- WHEREAS: The Thai Cultural Council of Minnesota will host the Minnesota Songkran Festival on May 27, 2023, in partnership with the Royal Thai Embassy, Washington D.C.; the Royal Thai Consulate General, Chicago; the Tourism Authority of Thailand, New York; Wat Promwachirayan; and the Council on Asian Pacific Minnesotans; and
- WHEREAS: The Thai Cultural Council of Minnesota is a valued and important part of the fabric of Minnesota's Asian Pacific community; and
- WHEREAS: The Thai Cultural Council of Minnesota has demonstrated its commitment to Minnesotans through its many events that invite the public to learn about Thai arts, culture, and heritage; and
- WHEREAS: The Thai Cultural Council of Minnesota embodies the values of Minnesota in its dedication to engaging and supporting people of all backgrounds through meditation, arts, cultural activities, and community events; and
- WHEREAS: Minnesota recognizes and celebrates the contributions of Thai Minnesotans, including their rich cultural history, flavorful and delicately crafted cuisine, and an exuberant and entrepreneurial spirit that enhances Minnesota's cultural diversity and strong economy.

NOW, THEREFORE, I, TIM WALZ, Governor of Minnesota, do hereby proclaim Saturday, May 27, 2023, as:

## THAI NEW YEAR

in the State of Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 24<sup>th</sup> day of May.

  
GOVERNOR

  
SECRETARY OF STATE



# HOW TO GET INVOLVED?

We're always looking for volunteers at our event! We offer a variety of opportunities for you to choose from. Send us an email at [info@thaiculturalcouncilmn.com](mailto:info@thaiculturalcouncilmn.com) to learn more.





# Songkran Agenda

## Saturday, May 18<sup>th</sup>, 2024

10:30 AM	Alms Offering
11:00 AM	Presentation of Colors
11:30 AM	Grand Opening
12:00 PM	Maha Songkran Four Regions of Thailand Parade
12:30 PM	Fashion Show
1:00 PM	Muay Thai
2:00 PM	Cultural Performances
6:00 PM	Loy Krathong - Festival of Lights and Lanterns
9:00 PM	Event Ends

## Sunday, May 19<sup>th</sup>, 2024

10:00 AM	Traditional Thai Instrument Live
12:00 PM	Baai Sri Su Kwan Parade. (Blessing Spiritual)
12:30 PM	Youth Thai Fashion Show
1:00 PM	Cultural Performances
2:00 PM	Papaya Salad Eating Contest
3:00 PM	Drag Queen Show
4:00 PM	Musical Chairs Ram Wong   Bar Slop   Salawan
6:00 PM	Program Ends



Thank YOU! ขอขอบคุณ to our sponsors!



Minnesota Songkran Festival Featured In:



# Become a Sponsor

- Reach 30,000 Minnesotans & guests from the Asian American Pacific Islander community across the Midwest.
- Demonstrate your support and commitment to the Twin Cities' AAPI community.
- Contribute in a meaningful way to our local art scene and introduce Minnesotans to authentic Thai and AAPI culture. Support an organization that amplifies a diverse group of arts and small businesses.
- Promote your organization and increase brand awareness to thousands in person and via social media.



# MINNESOTA Songkran FESTIVAL

## Thai Cultural Council of Minnesota

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## Contact

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