



City of Chanhassen

Chanhassen Bluffs Recreational Facility

Request for Local Option Sales Tax



DEMONSTRATED REGIONAL INTEREST

The City of Chanhassen has established the need for a recreational facility

- The 2022 Facility Study focused on the desire to have a full-service community center
- Lack of available land in Chanhassen necessitates private partnership
- Convened Park Referendum Task Force in 2022; 20 people on the Task Force met eight times
- Survey data consistently demonstrates interest in the project



CHANHASSEN SERVES A WIDE-REACHING POPULATION

- Two school districts serve Chanhassen
- School districts span 14 communities
- 10,900 students currently enrolled in the Minnetonka School District from 10 communities
- 63 percent of Chanhassen High School students are residents from another city
- 1/3 of Chanhassen Parks and Recreation participants come from surrounding communities
- Chanhassen Parks and Recreation cultivates more than 60 partnerships

AVIENDA CONVENIENTLY LOCATED ON HIGHWAY 212

- More than 40,000 trips are made daily
- Highway 212 provides a direct path to western Minnesota
- Easy access to the Twin Cities Metro and Greater Minnesota

45% OF SALES TAX WOULD BE GENERATED BY **NON-RESIDENTS**

AVIENDA AT A GLANCE >>>

Located in the area of Highway 212 and Powers Boulevard, Avienda offers a desirable, diverse shopping and lifestyle destination with convenient access. The Chanhassen Bluffs Recreational Facility will have 2 sheets of ice, turf, an indoor walking track, meeting rooms, and other amenities that serve Chanhassen's residents and fulfill our mission to be a community for life. Learn more at ChanhassenMN.gov



City of Chanhassen

Working to create a Regional Recreational Facility in Chanhassen



CHANHASSEN ATTRACTS REGIONAL VISITORS & PARTICIPANTS

- Paisley Park draws over **600,000 visitors** a year
- Over **500,000 people** visit the Minnesota Landscape Arboretum every year
- The city's 4th of July Celebration brings over **70,000 people** to downtown
- Parks and Recreation has attracted significant input from neighboring communities on major projects
- In 2021, the Chanhassen Parks and Recreation Department provided **2,563 service hours** of rental space to community organizations
- Each week, **4,000 visitors** attend the Chanhassen Dinner Theatre
- Last year, over **6,000 statewide youth** were served at Camp Fire Minnesota

PARTNERED SPORTS ASSOCIATIONS >>>

SOCCER



Organization	Total Participants	Chanhassen Residents
CC United Soccer	1,765	369
Tonka United Soccer	2,350	650

HOCKEY



Organization	Total Participants	Chanhassen Residents
CCHA	805	290
Minnetonka Hockey	1,109	163

LACROSSE & FOOTBALL



Organization	Total Participants	Chanhassen Residents
C3 Lacrosse	805	290
Minnetonka Lacrosse	220	60
Chaska & Chanhassen Football	1,109	163

BASEBALL & SOFTBALL



Organization	Total Participants	Chanhassen Residents
CAA Softball	170	85
CAA Baseball	575	250
Minnetonka Baseball	1,500	625