

PAVING THE ROAD TO SUCCESS





StrideCareer Prep



PAVING THE ROAD TO SUCCESS



PROMISING CAREER PATH

- Family-supporting wages
- Top-tier benefits
- No college debt
- Skilled jobs that can't be outsourced

Demand for skilled equipment operators is high. From clean energy to roads and bridges, our state depends on these vital jobs.

PAVING THE ROAD TO SUCCESS



PATHWAY AT A GLANCE

- Flexible online class schedules students can stay enrolled in their local school districts
- Hands-on training events with industry partners
- Potential for high school, college and apprenticeship credit
- Free to public high school students with no budgetary impact on schools when students pass the course

PAVING THE ROAD TO SUCCESS

A BRIEF HISTORY

- Program launched in 2020
- Legislature approved \$100,000 funding in 2021
- More than 100 schools are involved
- Pathway program has 171 enrollments in spring 2023

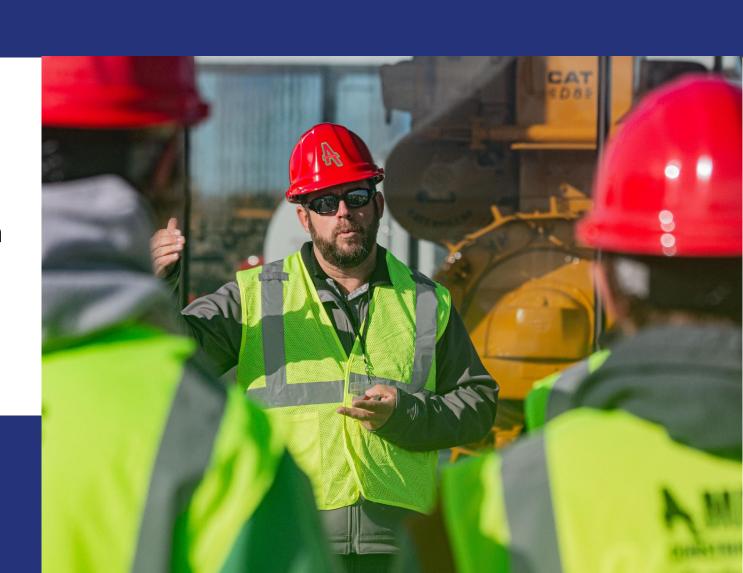


PAVING THE ROAD TO SUCCESS

COURSES OFFERED

- Construction Exploration
- Basic Grade & Construction Math
- Equipment Fundamentals
- Basic Equipment Maintenance

Each class is 1 semester and includes hands-on opportunities for students.



PAVING THE ROAD TO SUCCESS

HOW CLASSES WORK

- Curriculum developed with Local 49 to prepare students for all aspects of life and work in the industry
- Students typically remain enrolled in local school district
- Coursework delivered through MNVA learning platform
- Live teaching sessions recorded for student access at any time



PAVING THE ROAD TO SUCCESS

HANDS-ON EVENTS

- Are hosted by industry partners, such as Ziegler Cat, Ames Construction and the Local 49 Training Center
- Include seat time on equipment
- Expose students to a variety of career options in the industry

Industry partners are indispensable, offering in-kind support from staff time to equipment use to publicity.



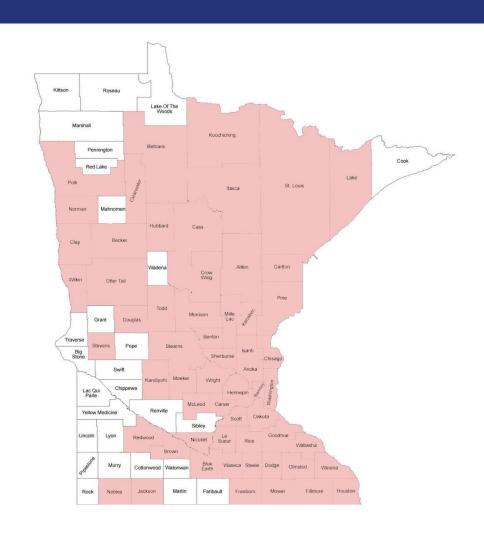
PAVING THE ROAD TO SUCCESS

3-IN-1 OPPORTUNITY

- High school elective credit
- Articulated college credit for 3 of the courses
- Credit hours toward the Local 49 registered apprenticeship program



PAVING THE ROAD TO SUCCESS



STUDENTS ENROLL FROM ACROSS MINNESOTA

PAVING THE ROAD TO SUCCESS

EQUITY & OUTREACH

- Statewide promotion of program, including repeated appearances in the news media
- 19 female students enrolled in 2022-23
- 7 self-identified BIPOC students enrolled in 2022-23



PAVING THE ROAD TO SUCCESS



SENIOR SUCCESS

- 56 seniors in the program graduated in 2022
- 23 of those had completed all four Pathway courses
- 22 indicated on a survey that they want to work in the field
- More than 10% of seniors in the Pathway last year entered Local 49's apprenticeship program, and others entered post-secondary programs related to heavy equipment

PAVING THE ROAD TO SUCCESS



"The Pathway program is spot on getting you ready for the real world."

-Marley Sherbon, Caledonia, Pathway graduate and apprentice with Mortenson Construction

PAVING THE ROAD TO SUCCESS



"The people do a great job of teaching you everything you need to know in the field trips. They really provide the knowledge you need to get into this trade."

-Ryland Schmakel, Spring Valley, 11th-grade Pathway student

PAVING THE ROAD TO SUCCESS



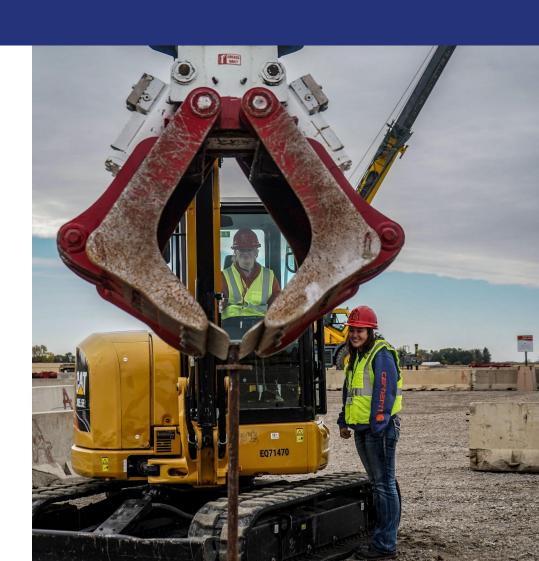
"We need the next generation to have exposure to these amazing career opportunities, and Ames is happy to open our doors and show them what this industry has to offer."

-Tim Ames, Midwest operations manager for Ames Construction

PAVING THE ROAD TO SUCCESS

IMPACT ON SCHOOLS

- Thanks to the Legislature, there has been no budgetary impact on local school districts, provided students pass the course
- Upon a student's successful completion of a course, the district is fully reimbursed for the cost
- This lets districts focus on the best interest of students without worrying about the bottom line



PAVING THE ROAD TO SUCCESS

PATHWAY SUCCESS MEANS MORE INVESTMENT NEEDED

- Program has outperformed expectations
- Popularity has exhausted initial state investment
- Senate File 1599 and House File 1996 provide \$300,000 this biennium to ensure schools won't miss out on funding when they support student participation in the Pathway



PAVING THE ROAD TO SUCCESS

LEARN MORE

- Pathway program: local49.org/pathway
- STRIDE Career Prep at Minnesota Virtual Academy: mnva.k12.com/stride-career-prep
- Local 49 Training Center: local49training.org

Thanks for supporting the future of our students and our state!

CONTACTS

- Stephanie Willenborg,
 Program Coordinator
 STRIDE Career Prep
 swillenborg@k12.com
- Jenny Winkelaar
 Director of Workforce
 & Community Development
 IUOE Local 49
 jwinkelaar@local49.org