



# MNORCA

## Minnesota Organized Retail Crime Association

Support for SF 893 - ORC  
03/23/2023  
Co-President Cody Johnson

Committee members, my name is Cody Johnson and I am co-president of the Minnesota Organized Retail Crime Association, or commonly called MNORCA. I am also a loss prevention professional but am appearing today in my MNORCA co-president role.

In 2014, a group of dedicated law enforcement, crime analysts, corporate fraud and loss prevention investigators, and prosecutors created MNORCA as a 501c4 nonprofit public/private partnership to address ever-changing criminal enterprises. MNORCA uses tools such as website, complying with data privacy laws, to share real-time crime information and intelligence on criminal groups to enhance the identification of offenders and the targeting of criminal enterprises. MNORCA strives to increase operational efficiency and effectiveness by minimizing redundancy and maximizing investigative potential through regional quarterly information meetings, on-going training seminars, policy initiatives, and an annual conference.

As you may know, ORC is so much more than shoplifting. ORC encompasses a multitude of theft and fraud schemes that occur in and through retail environments, thus negatively impacting commerce and undermining consumer safety, employee safety, as well as overall public safety. Offenders involved in ORC commit crimes, to include theft, identity theft, fraud, and other property crimes in order to illegally obtain merchandise. Those stolen or fraudulently obtained items are monetized, often times providing the resources to support other unlawful acts. ORC and related crimes cost legitimate businesses, American taxpayers, and our government over ninety billion dollars per year.

I want to thank Chair Latz for his support of this bill and Sen. Limmer for his continued support. I strongly support differentiating petty theft from organized retail crime in Minnesota's laws. Thank you for considering the bill before you today.