

WEALTH ALLIANCE

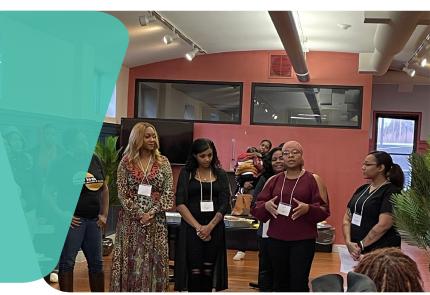


Additionally, BWWA owns many Black Woman-owned and led initiatives, including:

- Asset Legacy Fund
- ✓ Da Hive Co-Working Space
- √ The Goal Diggers Conference
- √ The Wealth Academy School, Queenomicz Wealth Education Program
- ✓ ZaRah Center- Business Incubator
- ✓ North Minneapolis first food hall
- **▼** BEE Marketplace/Black Prosperity on Corridors
- ▼ Three residential lots to be converted into homeownership in 2025-26



We envision a healthy and holistic community of Black Women with intentional access to the vital needs and opportunities required to obtain financial stability & generational wealth that enables Black Women to support their families and communities. We believe Black Women should experience equitable land ownership, prosperous businesses, safe & healthy families, financial security and a good quality of life that supports mental, physical, emotional and maternal wellness.



BWWA equips Black Women from all walks of life with education, tools, networks and resources needed to achieve their goals of building generational wealth. BWWA has provided over \$2 million in equity capital grants, facilitated over \$1.5 million in lending and has financed the formation of over 1,500 Black Women-owned businesses. Additionally, BWWA has provided over 300 students with financial assistance to support tuition, transportation and equipment needs, trained over 200 Black Women in first time homeownership education resulting in 40 new Black homeowners and has supported over 500 career employees retain existing jobs and others train for new job opportunities.

OUR SERVICES

Wealth Education:

We provide comprehensive wealth education through a cultural and gender-based lens. We empower Black Women with critical ways of understanding economic systems, tools, strategies, and ideas so they can build, grow, and retain wealth. We provide flexible and unique opportunities for our participants to achieve their goals through an abundance of wealth planning tools, including:

- Queenomicz, a 10-week wealth education training
- ✓ Wealth Threshold Planning Book
- Women Worthy of Wealth Bootcamp
- Free downloadable wealth tools

Business Support:

We provide support to businesses using a market-based approaches across various business enterprise models. Essentially, we work to help entrepreneurs catalyze markets and solve development and humanitarian challenges both sustainably and at scale. We help businesses make important business decisions, secure investments/funding, determine new business opportunities, build wealth and avoid business failures. We provide flexible and unique opportunities for our participants to achieve their goals through business planning tools, including:

- ✓ ZaRah Center- 3-5yr Incubation support
- ✓ One to one consultation
- ✓ Resist & Thrive business training and workbook
- ✓ Free downloadable business planning & management tools



Professional Development

Our professional development fosters strong social capital development as an essential resource necessary to the overall success of Black Women. We create opportunities for trailblazing and game-changing Black Women to network, and to grow knowledge, skills and business opportunities. We provide flexible and unique opportunities for our participants to achieve their goals through network events, and other tools, including:

- ✓ MZ CEO networking sessions
- √ 10 Laws of Influence & Emotional Intelligence presentations

Financial Assistance:

Our Aset Legacy Fund was created in 2016 in the hopes of providing financial support to the economic aspirations of Black women business owners, career employees, and students desiring to build generational wealth across several areas. The financial support provided by BWWA allows our clients to take their first & next steps, expand their existing goals, and to remove barriers to building wealth. We're able to do this by providing small-capacity grants and loans in the following areas:

BWWA Partnerships & Collaborations:

Our collaborations and partnerships within the business and financial ecosystem are essential to our mission and overall work. Our partnerships & collaboration expand beyond the necessary social and financial capital and offer our members both a holistic experience and a vast network of life-changing opportunities to build, grow, and retain wealth.

PARTNERSHIPS & COLLABORATIONS INCLUDE:

The Alliance Baker Tilly MN Better Business
Bureau Google Black Founders Fund Bremer
Bank Build wealth MN City of MPLS GHR
Foundation Hanes Foundation Hennepin
County Insight News Kataly Foundation KMOJ
Lake Street Council McKnight Foundation
Microgrants Minneapolis Foundation MN Small
Business Administration Natura International
Neighborhood Development Center Northside
Economic Opportunity Network Nexus
Community Partners Pillsbury United
Communities Ramsey County Sunrise Bank
Target Foundation Thrivent Financial Twin
Cities Rise Greater TC United Way US Bank
West Broadway Coalition and others

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