



## BLACK WOMEN'S WEALTH ALLIANCE

CULTIVATING STRATEGIES. CREATING WEALTH AND CHANGING LIVES

### ABOUT US

The Black Women's Wealth Alliance (BWWA) is a culturally specific institution that serves Black Women owned businesses, workers and students since 2014. Well known as a social impact leader in the work of Black Women & economics, BWWA is a 12-time award-winning institution that works within cross-sector partnerships to advance wealth amongst Black Women. BWWA is located within North Minneapolis and as a trusted resource we have served more than 4,500 Black Women across Minnesota, primarily within North Minneapolis.



Additionally, BWWA owns many Black Woman-owned and led initiatives, including:

- ✓ Asset Legacy Fund
- ✓ Da Hive Co-Working Space
- ✓ The Goal Diggers Conference
- ✓ The Wealth Academy School, Queenomicz Wealth Education Program
- ✓ ZaRah Center- Business Incubator
- ✓ North Minneapolis first food hall
- ✓ BEE Marketplace/Black Prosperity on Corridors
- ✓ Three residential lots to be converted into homeownership in 2025-26



We envision a healthy and holistic community of Black Women with intentional access to the vital needs and opportunities required to obtain financial stability & generational wealth that enables Black Women to support their families and communities. We believe Black Women should experience equitable land ownership, prosperous businesses, safe & healthy families, financial security and a good quality of life that supports mental, physical, emotional and maternal wellness.



BWWA equips Black Women from all walks of life with education, tools, networks and resources needed to achieve their goals of building generational wealth. BWWA has provided over \$2 million in equity capital grants, facilitated over \$1.5 million in lending and has financed the formation of over 1,500 Black Women-owned businesses. Additionally, BWWA has provided over 300 students with financial assistance to support tuition, transportation and equipment needs, trained over 200 Black Women in first time homeownership education resulting in 40 new Black homeowners and has supported over 500 career employees retain existing jobs and others train for new job opportunities.

## OUR SERVICES

### Wealth Education:

We provide comprehensive wealth education through a cultural and gender-based lens. We empower Black Women with critical ways of understanding economic systems, tools, strategies, and ideas so they can build, grow, and retain wealth. We provide flexible and unique opportunities for our participants to achieve their goals through an abundance of wealth planning tools, including:

- ✓ Queenomicz, a 10-week wealth education training
- ✓ Wealth Threshold Planning Book
- ✓ Women Worthy of Wealth Bootcamp
- ✓ Free downloadable wealth tools

### Business Support:

We provide support to businesses using a market-based approaches across various business enterprise models. Essentially, we work to help entrepreneurs catalyze markets and solve development and humanitarian challenges both sustainably and at scale. We help businesses make important business decisions, secure investments/funding, determine new business opportunities, build wealth and avoid business failures. We provide flexible and unique opportunities for our participants to achieve their goals through business planning tools, including:

- ✓ ZaRah Center- 3-5yr Incubation support
- ✓ One to one consultation
- ✓ Resist & Thrive business training and workbook
- ✓ Free downloadable business planning & management tools



## Professional Development

Our professional development fosters strong social capital development as an essential resource necessary to the overall success of Black Women. We create opportunities for trailblazing and game-changing Black Women to network, and to grow knowledge, skills and business opportunities. We provide flexible and unique opportunities for our participants to achieve their goals through network events, and other tools, including:

- ✓ MZ CEO networking sessions
- ✓ 10 Laws of Influence & Emotional Intelligence presentations

## Financial Assistance:

Our Aset Legacy Fund was created in 2016 in the hopes of providing financial support to the economic aspirations of Black women business owners, career employees, and students desiring to build generational wealth across several areas. The financial support provided by BWWA allows our clients to take their first & next steps, expand their existing goals, and to remove barriers to building wealth. We're able to do this by providing small-capacity grants and loans in the following areas:

## BWWA Partnerships & Collaborations:

Our collaborations and partnerships within the business and financial ecosystem are essential to our mission and overall work. Our partnerships & collaboration expand beyond the necessary social and financial capital and offer our members both a holistic experience and a vast network of life-changing opportunities to build, grow, and retain wealth.

## PARTNERSHIPS & COLLABORATIONS INCLUDE:

The Alliance| Baker Tilly| MN Better Business Bureau | Google Black Founders Fund| Bremer Bank| Build wealth MN| City of MPLS| GHR Foundation| Hanes Foundation| Hennepin County| Insight News| Kataly Foundation| KMOJ| Lake Street Council| McKnight Foundation| Microgrants| Minneapolis Foundation| MN Small Business Administration| Natura International| Neighborhood Development Center| Northside Economic Opportunity Network| Nexus Community Partners| Pillsbury United Communities| Ramsey County Sunrise Bank| Target Foundation| Thrivent Financial| Twin Cities Rise| Greater TC United Way| US Bank| West Broadway Coalition and others

## CONTACT:

- 🌐 [WWW.BWWA-US.COM](http://WWW.BWWA-US.COM)
- 📞 612-256-0110
- ✉ [kenya@bwwa-us.com](mailto:kenya@bwwa-us.com)
- 📍 1200 West Broadway  
Suite 250  
Minneapolis, MN 55411