



SUMMIT
ACADEMY OIC

WE ARE SUMMIT

"The best social service program in the world is a job."

PREPARING WORKERS OF TODAY

STRENGTHENING CORE TRAINING FOR CONTINUED SUCCESS

Summit Academy OIC is a state-wide leader in growing a skilled, diverse workforce that will help ensure stability for our regional economy while connecting low-income people with the tools they need to get a good job.

CONSTRUCTION



- CARPENTRY
- ELECTRICIAN

HEALTHCARE



- MEDICAL ADMINISTRATIVE ASSISTANT

INFORMATION TECHNOLOGY



- APPLICATION DEVELOPMENT
- CYBERSECURITY
- IT TECHNICAL SUPPORT

GED & ADULT BASIC EDUCATION



ACCELERATED TRAINING



- FOOD MANUFACTURING

PREPARING WORKERS OF TOMORROW AND THE FUTURE

INSPIRING FUTURE STEM LEADERS

Summit Academy OIC'S youth division, the Northside STEM District, builds a pipeline of talent that starts in preschool, moves into K-12, is complemented by summer and out-of-school experiences, and culminates with STEM credentials.

STEM SATURDAY



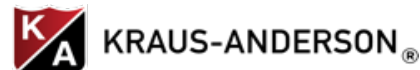
BEST BUY TEEN TECH CENTER



MOBILE INNOVATION LAB



PARTNERING TO BUILD A PIPELINE FOR THE FUTURE



- ❑ Accredited Career & Technical Education (CTE) institution
- ❑ Recognized by the *New York Times* as a leader in training and workforce development (Business Day, February 23, 2018)
- ❑ Largest construction training provider awarding short-term certificates in the Midwest
- ❑ For every dollar invested in Summit, the ROI is \$9.59 as reported by the Constellation Fund

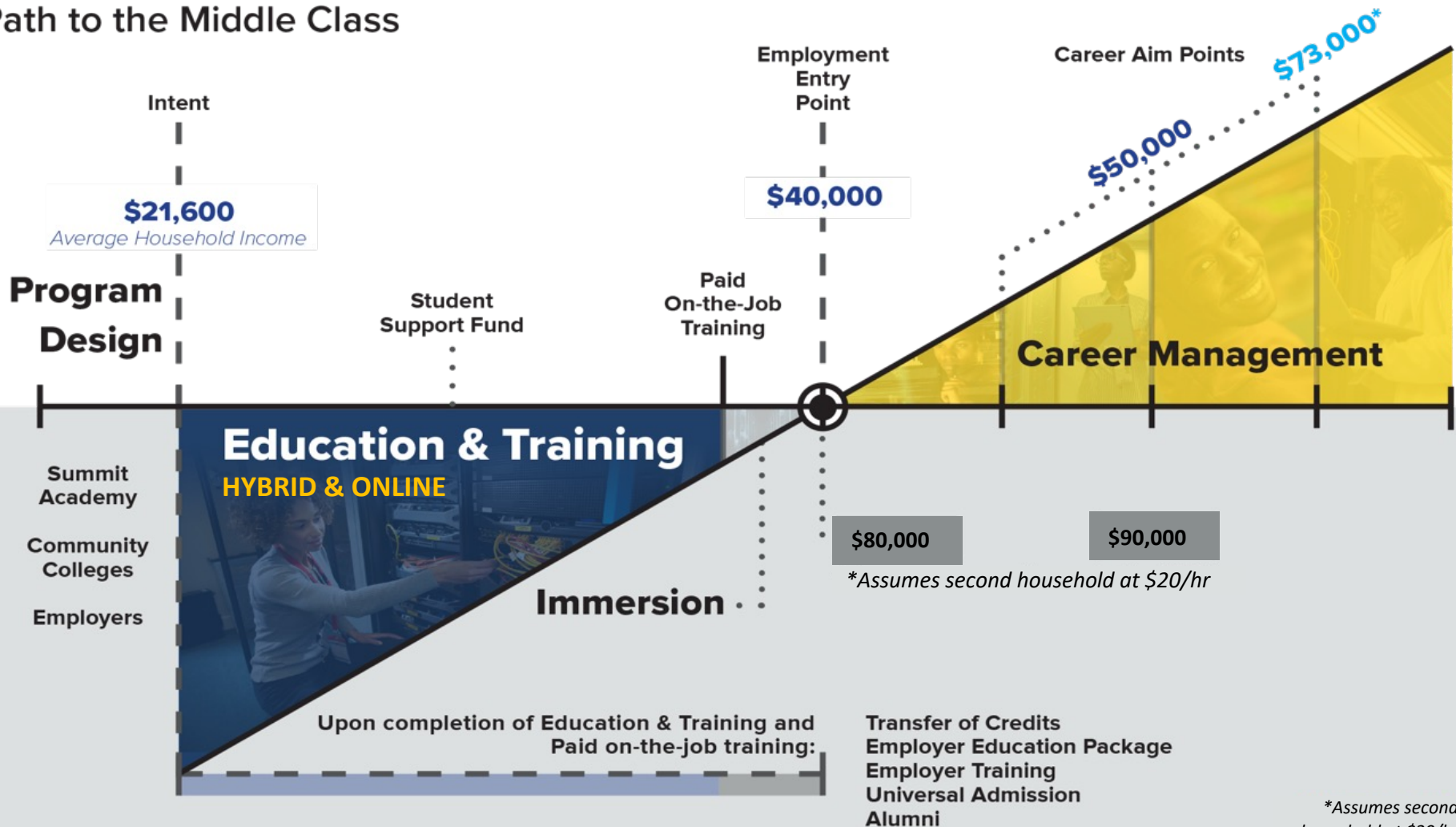


“By bringing Summit graduates in as an apprentice level, we create a huge opportunity from the standpoint of growth within the organization. As we see these individuals take positions of more responsibility, it’s going to be really eye-opening as we look at the trajectory of what an apprentice runway is within a company like U.S. Bank.”

-Andrew Bingenheimer
CIO of Risk and Corporate, U.S. Bank

CREATING THE CAREER GLIDEPATH TO \$70,000 >

Path to the Middle Class



**Assumes second household at \$20/hr*

EMPLOYMENT **OUTCOMES** BY PROGRAM (CTE)

CONSTRUCTION

	Placed	Average Wage	In Field	Full Time
FY22	187	\$20.96	99%	98%
FY21	122	\$18.48	98%	93%
FY20	144	\$18.16	99%	92%
FY19	264	\$17.05	94%	94%

INFORMATION TECHNOLOGY

	Placed	Average Wage	In Field	Full Time
FY22	114	\$20.24	96%	96%
FY21	37	\$17.26	100%	97%
FY20	48	\$16.89	100%	96%
FY19	14	\$17.00	100%	100%

HEALTHCARE

	Placed	Average Wage	In Field	Full Time
FY22	77	\$18.82	94%	87%
FY21	45	\$17.14	98%	78%
FY20	95	\$16.25	100%	76%
FY19	146	\$15.48	99%	73%

2022 IMPACT

Data reflects activities July 1, 2021 - June 30, 2022



902
Students enrolled



677
Students identified as a person of color



422
Students were unemployed at enrollment



582
Students were earning less than \$27,180 at enrollment

420 students placed in a career



97% placed in their field of study



96% placed in full-time employment



411 students have been awarded a GED since 2016

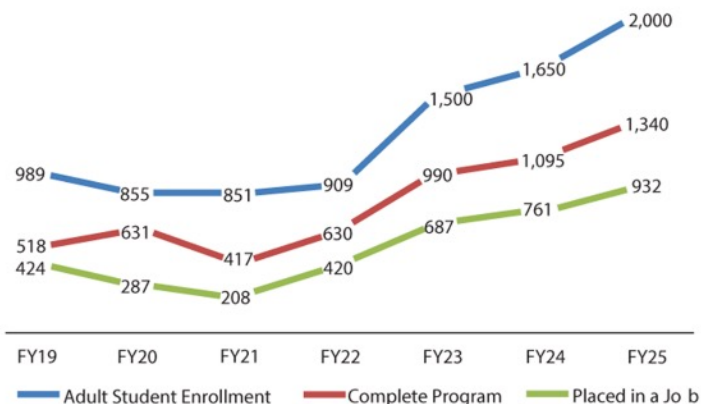


1,607 youth participated in a STEM program



\$40,160 average earnings

Growth



REGIONAL EXPANSION

MEETING MARKET DEMAND TODAY & TOMORROW

Summit Academy is expanding its reach and economic impact to **Greater MN** because of our reputation of equipping individuals with education and marketable skills.

Areas of expansion:

Bemidji:

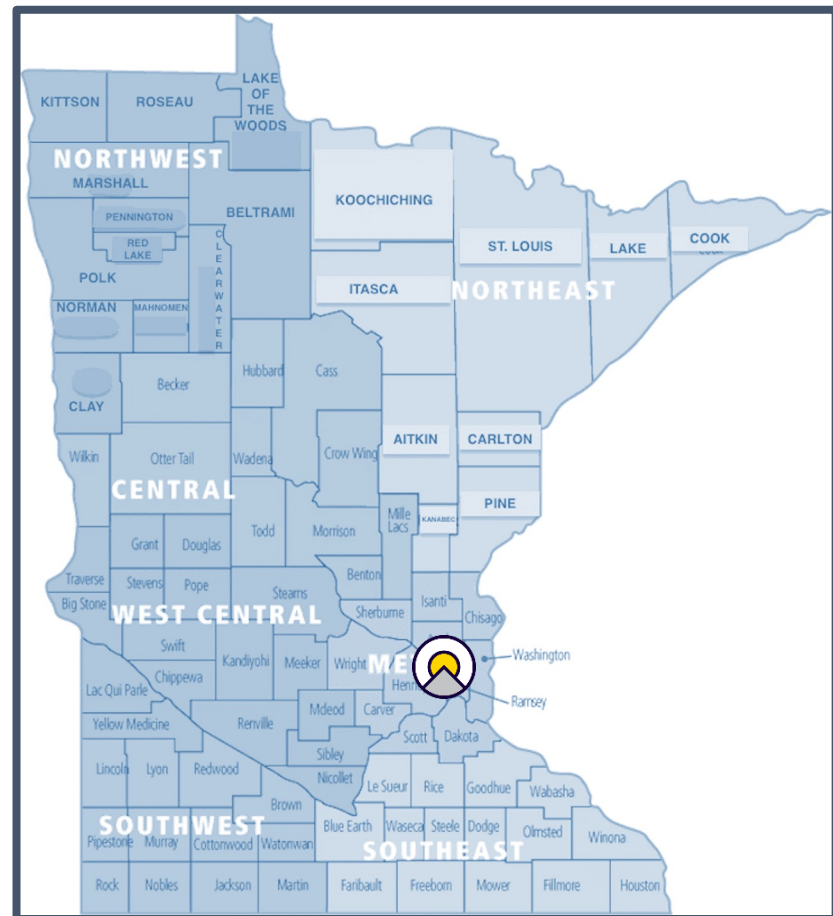
- Accredited training in Cybersecurity
- Expansion to other IT offerings

St. Cloud:

- Accredited training in Construction
 - Carpentry
 - Electrical
- Campus expansion (in planning phase)

Exploring other regions of opportunity:

- Rochester**



A SUMMIT EDUCATION IS A PATH TO THE MIDDLE CLASS

STUDENT SUCCESS

“I’m a woman. If a man can be a carpenter, I can too. I’ve got a good career coming and a certificate from Summit. I want to become a business owner, focus on affordable housing, and help my community learn carpentry too.”

Talia Vasquez, 2022 Carpentry program graduate
Carpenter, Stevens Construction



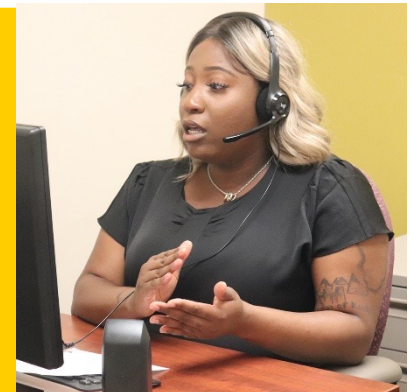
“The professional communications class gave me confidence in interviews, talking to employers, and professionally presenting myself. Learning how to manage myself and my team are strengths I had before, but Summit honed those skills.”

Manny Seyon, 2022 Application Development program graduate
Software Engineer Apprentice, U.S. Bank



“When it came to me transitioning into something bigger, Summit was my stepping point. The old me wasn’t as committed, but now I have something that I want to accomplish and grow. I’m way more passionate.”

Mariah Hamp, 2022 Medical Administrative Assistant program graduate
Patient Services Coordinator, Children’s Minnesota



INVESTING IN THE FUTURE



- ❑ Summit has received direct appropriations from the legislature since 2017
- ❑ These investments have allowed Summit to strategically expand our offerings to meet growing employer demand
- ❑ Reliable, predictable state funding allows us to grow to meet employer needs in an ever-changing economy
- ❑ Request to move Summit funding to the General Fund base -- \$5 million in FY 24-25 will allow Summit to expand program in Twin Cities, St. Cloud, Bemidji, and beyond.