

STATE OF MINNESOTA SFY 2022 and 2023 UPDATE



Big Brothers Big Sisters (BBBS) is an evidence-based mentoring model designed to expand positive youth outcomes such as educational success, higher aspirations, and stronger relationships.

The SFY 2022 and 2023 appropriations provided a total of \$475,000 to Minnesota's three BBBS agencies. Funding from the State of Minnesota has supported our collective focus on workforce readiness and post-secondary access for youth ages 12 to 21 over the past 10 years. Thank you for this investment in Minnesota's young people!

WORKFORCE READINESS PROGRAMMING

Each year, the three agencies serve more than 1,700 youth through career and future readiness, and 4,000 youth across all programming.

A strong mentoring relationship creates a foundation to help young people find their path and succeed after high school. Career and future readiness enhances this experience, resulting in more opportunities to build skills, explore careers, and succeed in post-secondary training.

SFY 22-23 Highlights

- Connected with teens, mentors and families, sharing college, career and community resources to support ongoing success.
- Worked with companies across the state on mentoring, career exploration, STEM, and other opportunities (such as Best Buy, Cargill, DeZURIK, Microbiologics and Gopher Sport).
- Partnered with AVID to offer virtual mentoring and career/future readiness in two school districts through BBBS Southern MN.
- Supported future first gen college students through BBBS Central MN's Bigs on Campus program at St. Cloud State, College of Saint Benedict, and Saint John's University.
- Leveraged \$168,900 for 50 post-secondary scholarship recipients in 2022 through funds from Federated Insurance and others.

BBBS MN OUTCOMES

- 94%** of youth graduated from high school
- 96%** with strong future educational expectations
- 87%** with strong social emotional skill development
- 92%** rated their program experience highly

Demographics

TWIN CITIES - 2,524 youth

83% Free/reduced lunch
54% Female/ 45% Male/ 1% Trans or Non-binary

54% Black/African-American
13% White
14% Latinx
12% Multi-racial
2% Asian/Pacific Islander
4% American Indian

SOUTHERN - 817 youth

60% Free/reduced lunch
42% Female/ 58% Male

6% Black/African-American
62% White
18% Latinx
12% Multi-racial
1% Asian/Pacific Islander

CENTRAL - 733 youth

65% Free/reduced lunch
57% Female/41% Male/ 2% Trans or Non-binary

23% Black/African-American
67% White
5% Latinx
3% American Indian
2% Asian/Pacific Islander



SFY 2024 and 2025 Request - HF 711 and SF 698

BBBS Twin Cities, Southern and Central MN request a total of \$1 million for SFY 2024 and 2025 from the State of Minnesota.

Expanded funding has immense opportunities to deepen program quality, grow impact, and engage more young people. As we continue to address the challenges of COVID-19, learning loss and racial inequities, this request will support thousands of teens to ensure Minnesota's young people are ready to succeed in tomorrow's workforce.

Services

- Strong mentoring relationships and professional match support from BBBS staff that helps young people find their path to success.
- Post-secondary training and college access such as tours, application and FAFSA support, and retention support.
- Career exploration through interest assessments, job shadows, internships, and career nights with employer partners.
- Partnerships across the state with high schools, colleges and employers that offer mentoring, leadership skills, workforce readiness, STEM, and post-secondary access for teens.
- Post-secondary scholarship support through BBBS partners.

Why Invest in BBBS?

- BBBS is an evidence-based practice as determined by the U.S. Department of Justice.
- Recent studies demonstrate that mentored youth are more likely to enroll in college and more likely to aspire to graduate (Bruce and Bridgeland, 2014).
- BBBS mentoring works – for every \$1 invested, communities receive at least \$5 in return through improved outcomes, better health, and increased earnings over a young person's lifetime (Levine, 2014).



CONTACT INFORMATION

TWIN CITIES

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SERVING

Minneapolis & Saint Paul
Hennepin County
Ramsey County
Washington County
Dakota County
Anoka County

SOUTHERN MINNESOTA

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SERVING

Owatonna & Faribault
Dodge County
Rice County
Steele County
Waseca County

CENTRAL MINNESOTA

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SERVING

St. Cloud
Benton County
Morrison County
Sherburne County
Stearns County
Wright County

