



DEED Overview

Steve Grove | Commissioner

January 4, 2023

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EMPLOYMENT AND
ECONOMIC DEVELOPMENT

OUR MISSION

To empower the growth of the
Minnesota economy, for everyone.

OUR VALUES: FOCUS ON THE CUSTOMER • COMMUNICATE EARLY AND OFTEN
SEEK SOLUTIONS • CREATE INCLUSION • ENCOURAGE NEW IDEAS • BE GRACIOUS

DEED: At-a-Glance

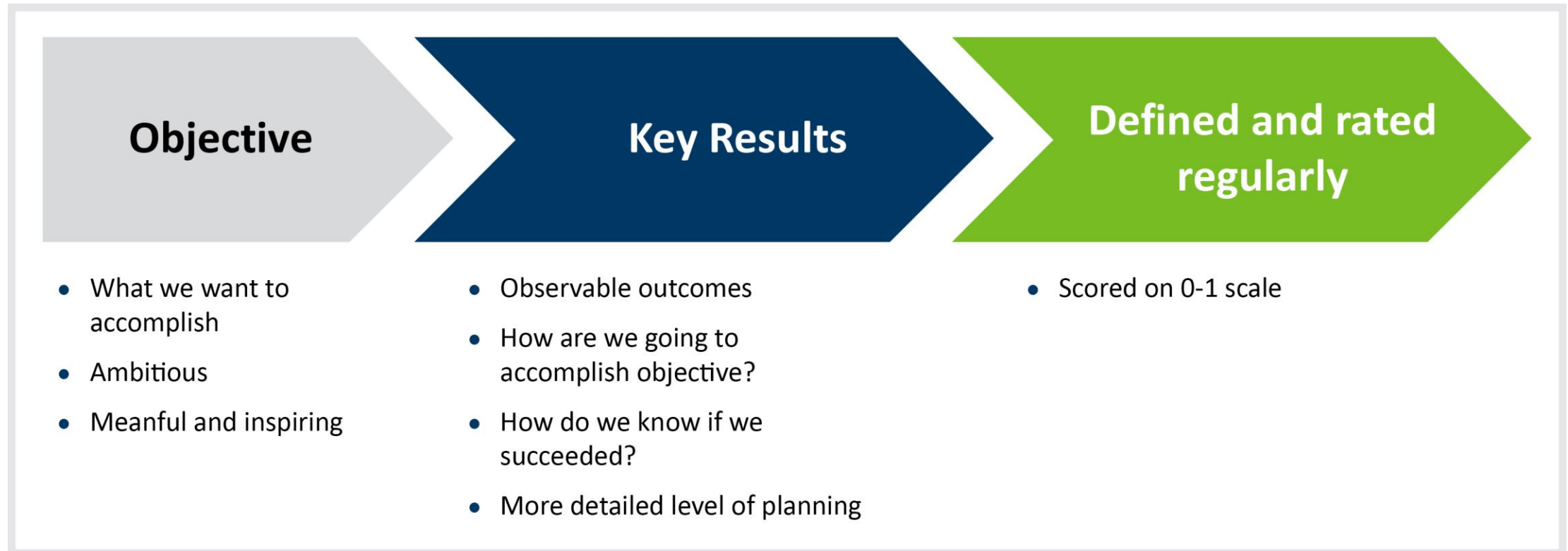


- DEED is the state's principal **economic development** and **workforce development** agency.
- We work to attract, retain, and expand businesses and **create jobs** for all Minnesotans.
- We work to connect workers to jobs, prepare individuals for **jobs in high-demand industries**, and help people to **live independently**.

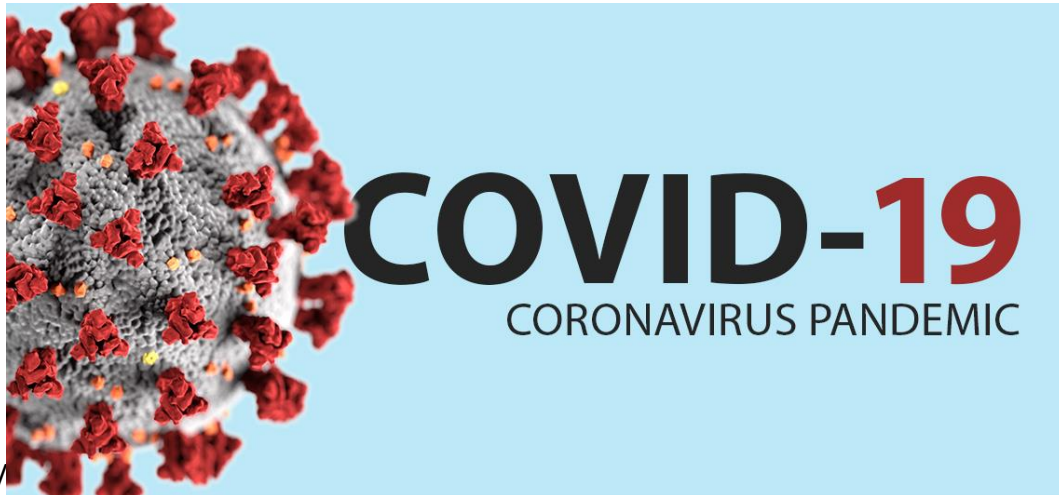
DEED's Design to grow Minnesota's Economy

- We cover a robust spectrum of worker and business dynamics to help grow our economy.
 - provide **employment and training** for individuals
 - provide **services** that help individuals with disabilities achieve personal and vocational independence
 - promote **business recruitment**, expansion, and retention
 - promote **career and business opportunities** for individuals currently underrepresented in Minnesota's economy
 - promote **international trade**
 - promote **broadband** adoption and
 - support **community development**

How we run the agency: OKRs



Governor's Council on Economic Expansion



Minnesota's 10 Year Economic Expansion Plan



To achieve a more equitable, inclusive, sustainable, and resilient Minnesota economy, we must all commit to take action.

- 1** Commit to our people, as Minnesota's number one strength and the key to a prosperous future.
- 2** Commit to our communities, as the nexus point of growth and opportunity.
- 3** Commit to our businesses, as the engine that will write the next chapter of the global economy.
- 4** Commit to innovation, as the central dynamic needed to adapt to an ever-changing economic landscape.
- 5** Commit to infrastructure, as the foundation of all economic progress.

DEED's Organizational Structure

- **Workforce Development**
- **Economic Development**
- **Workforce Services**
- **General Support Services**





Workforce Development

Marc Majors | Deputy Commissioner

Employment and Training Programs (ETP)

- Provides **skill development and training** programs for Minnesotans, including career seekers with barriers to employment and people who are unemployed.
- Helps career seekers develop and improve **job readiness** for in-demand occupations that pay family-sustaining wages.
- Partners, collaborates and engages with employers to **find and train workers**.



- Works with **career seekers** to develop and improve job readiness for in-demand occupations that **pay family sustaining wages**. The Veteran Services unit works exclusively with Veteran career seekers.
- Partners, collaborates, and engages with employers to **find and train workers**.
- Communicates available programs and services via an innovative and mobile friendly website, **CareerForceMn.com**.
- Provides online resume and job-matching system for employers and career seekers through **MinnesotaWorks.net**.



Governor's Workforce Development Board (GWDB)

- **Governor's Workforce Development Board:** Has statutory responsibility under the federal Workforce Innovation and Opportunity Act (WIOA). Provides **leadership** on key **workforce strategies** for the state. Represents leaders from business, education, labor, community-based organizations and government.



Office of New Americans

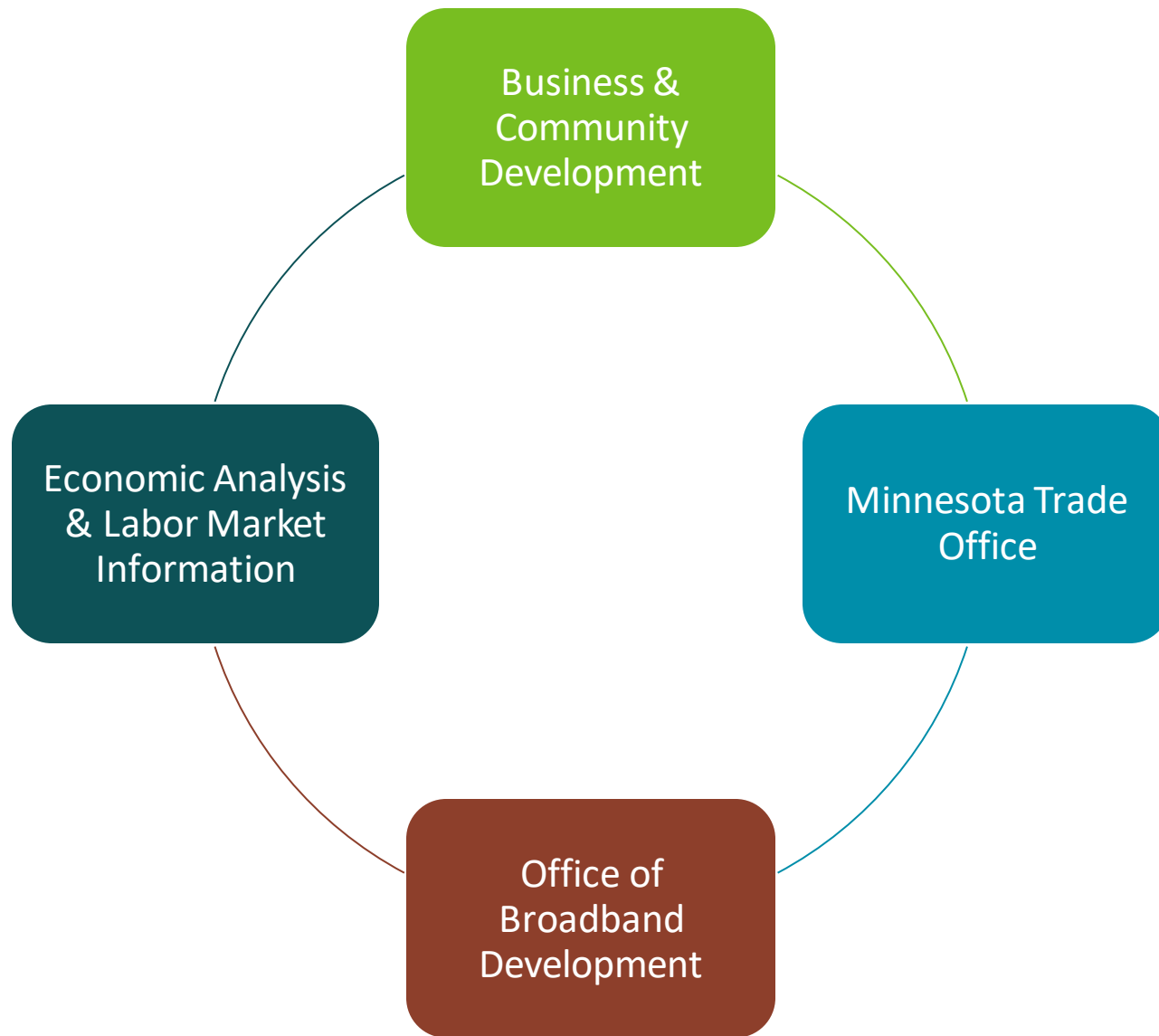
- **Office of New Americans:** Tasked with creating and implementing a **statewide strategy** to support **immigrant** and **refugee** integration in Minnesota.
- Works to improve **access to services** in state government and to **reduce barriers** to employment opportunities and improving connections between employers and immigrant job seekers.





Economic Development

Kevin McKinnon | Deputy Commissioner



Economic Development Overview

Business and Community Development (BCD)

- Serves **businesses and communities** in every region of the state.
- Administers **financing programs** and **special appropriations** to help businesses retain existing jobs, create new high-quality jobs and support community development.
- Provides information and access to resources to help **entrepreneurs and small businesses**.
- Funds cooperative training projects involving **partnerships** between **businesses and educational institutions** that build the skills of new employees and/or retrain existing employees.



Minnesota Trade Office (MTO)

- Works to increase the number of Minnesota companies **exporting into foreign markets**.
- Provides **technical assistance** and **financial resources** for companies seeking to expand exporting.
- Helps promote **foreign investment** and works with companies to explore the advantages of **expanding or relocating in Minnesota**.
- Operates **trade offices** in Canada, EU, UK/Ireland, Japan, Association of Southeast Asian Nations (ASEAN) and China.



Office of Broadband Development (OBD)

- Works to ensure the state's Internet service is among the **nation's best** and can keep pace with the growing demands of **businesses** and **individuals** in Minnesotans.
- Coordinates public, private and philanthropic efforts to **increase availability, speed and use of broadband**.
- Administers **federal resources** assigned directly to states for broadband infrastructure.
- Administers the **state competitive grant fund** for broadband infrastructure.
- Administers the state **TelecommuterForward! Community** certification program.
- Conducts research, data collection and mapping to inform policy and improve access to underserved and unserved communities.



Economic Analysis & Labor Market Information

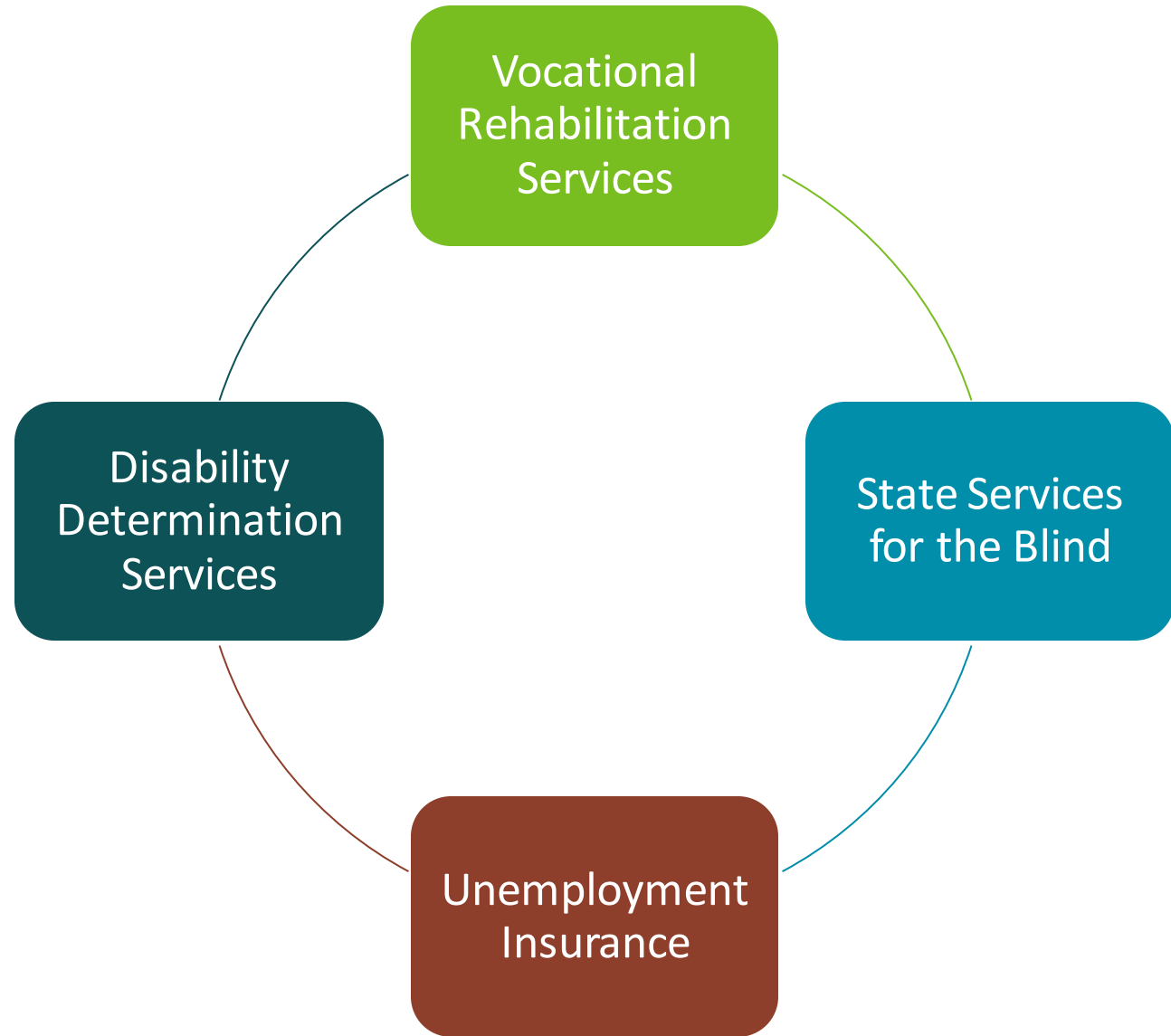
- **Economic Analysis & Labor Market Information:** These offices develop and refine data on Minnesota's economy and its labor market – including trends and forecasts – and communicate that data to a broad range of customers.





Workforce Services

Evan Rowe | Deputy Commissioner



Workforce Services Overview

Vocational Rehabilitation Services (VRS)

- Provides **employment-related services** to approximately 20,000 Minnesotans with disabilities each year who seek competitive, integrated employment.
- Provides Pre-Employment Transition Services to **students** with disabilities.
- **Assists Minnesotans with disabilities** to live independently and secure their basic rights in areas such as housing, transportation, education and employment.



State Services for the Blind (SSB)

- Assists Minnesotans who are **blind, DeafBlind, losing vision**, or who have a disability that makes it difficult to read print.
- Offers **tools and training** for employment, living independently, and accessing print.
- SSB helps Minnesotans **live, work, read and succeed.**



Unemployment Insurance (UI)

- Pays eligible workers up to **50%** of their average weekly wage (subject to a state maximum) for up to **26 weeks**.
- Collaborates with CareerForce to ensure workers have the assistance they need to **quickly return to employment**.
- Paid \$808 million in unemployment benefits to 142,742 Minnesotans in 2019. During the pandemic, the program paid roughly **\$15 billion** to **875,000 Minnesotans**.
- Minnesota UI regularly ranks among the **top 5 states in the country** in achieving federal performance standards.



Disability Determination Services (DDS)

- Serves Minnesota residents who file applications for **disability benefits** and Minnesotans who are reviewed for continuing eligibility.
- Refers **disability applications** for individuals who may benefit from rehabilitation services to other state agencies.
- Reviewed **42,031 new claims** in 2021.
- DDS is funded **100% by federal dollars**.



Our Commitment to the Legislature

- To collaborate with you to grow our economy
- To bring a "yes, and..." orientation to our work
- To center equity in all that we do
- To be honest and transparent
- To do the best we can to achieve our mission

Thank You!

Questions are welcome!