

Senate Housing and Homelessness Prevention Committee January 12, 2023



MCCD HOUSING MEMBERS

Aeon

African Development Center

Alliance Housing Incorporated

American Indian CDC

Artspace Projects Inc.

Beacon Interfaith Housing Collaborative

Build Wealth Minnesota

Building Blocks

City of Lakes Community Land Trust

Clare Housing

CommonBond Communities

Community Housing Development Corporation

Dayton's Bluff Neighborhood Housing Services

East Side Neighborhood Development Company

Greater Metropolitan Housing Corporation

Hmong American Partnership

Homes Within Reach

Hope Community

Model Cities

Neighborhood Development Alliance

NeighborWorks Home Partners

New American Development Center

Northcountry Cooperative Foundation

Northeast CDC

Northside Residents Redevelopment Council

PRG, Inc.

Project for Pride in Living

Redesign, Inc.

Riverton Community Housing Association

Rondo Community Land Trust

RS Eden

Twin Cities Habitat for Humanity

Twin Cities Housing Development Corporation

Two Rivers Community Land Trust

Urban Homeworks

West Bank CDC

MCCD is an association of 50 nonprofit community development organizations and Community Development Financial Institutions (CDFIs) committed to expanding the wealth and resources of neighborhoods through affordable housing opportunities and economic development initiatives.

COLLECTIVE IMPACT

MCCD conducted a comprehensive Member Impact Survey to compile insights and feedback about the consortium's current areas of work, priorities, and goals. With a 70% response rate, we believe this impact report represents an accurate snapshot of the community development field.

What do our members do?



Community Building



Rental Housing



Homebuyer Services



COLLECTIVE IMPACT

In 2021, MCCD members...

250+

Created or preserved **250** affordable homeownership opportunities

6,100+

Helped more than **6,100** households with homebuyer services

Total Current Rental Portfolio...

28,592

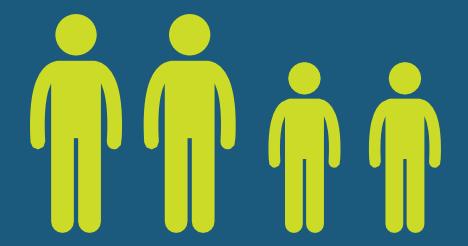
MCCD members have created or preserved over 28,592 permanently affordable rental homes in Minnesota



Of the rental or homebuyer households assisted by our members, 73% identify as Black, Indigenous, or People of Color (BIPOC)



THE NEED



30% AMI

for a family of 4

Metro - \$31,450 Greater MN - \$23,964 50% AMI

for a family of 4

Metro - \$52,450 Greater MN - \$39,942

Annual Affordable Housing Need



Minnesota needs to **build 4,500 units** annually of housing affordable to households **at or below 50% AMI**. We currently only build 550. New construction of affordable housing across the state cannot keep up with demand without bigger investments and increased access to funding

Source: Minnesota Housing, 2021.

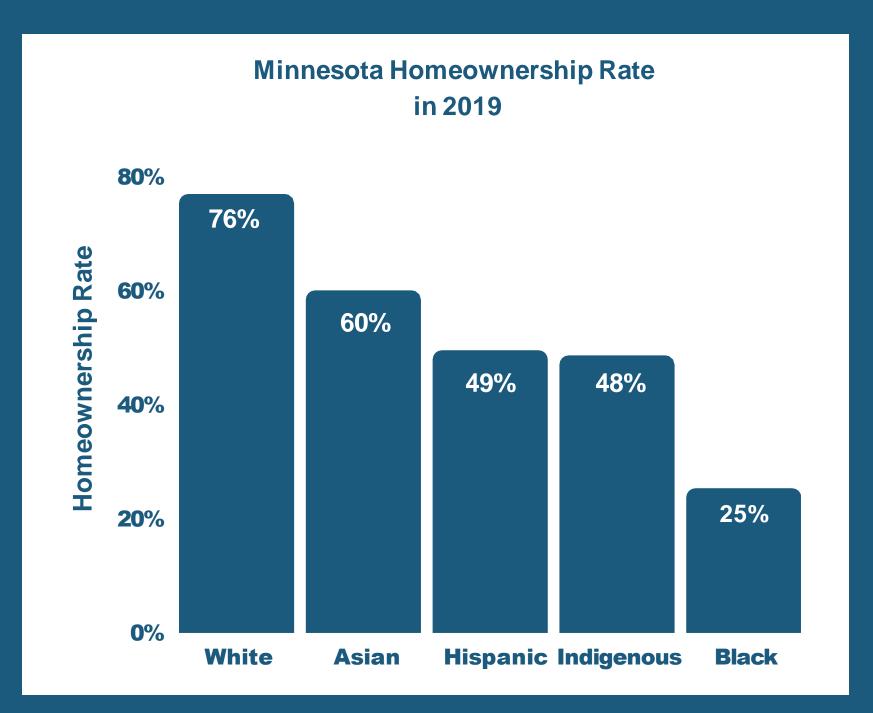


WHAT THE FACTS SHOW

Homeownership Readiness

The disparity between the White homeownership rate and the homeownership rate of BIPOC households in Minnesota remains one of the worst in the nation

61,000 BIPOC households are income-qualified for homeownership but continue to rent at all affordability levels



Source: Federal Reserve Bank of Minneapolis, 2021.

MCCD MEMBERS UTILIZE STATE FUNDING RESOURCES FOR A MAJORITY OF THEIR PROJECTS





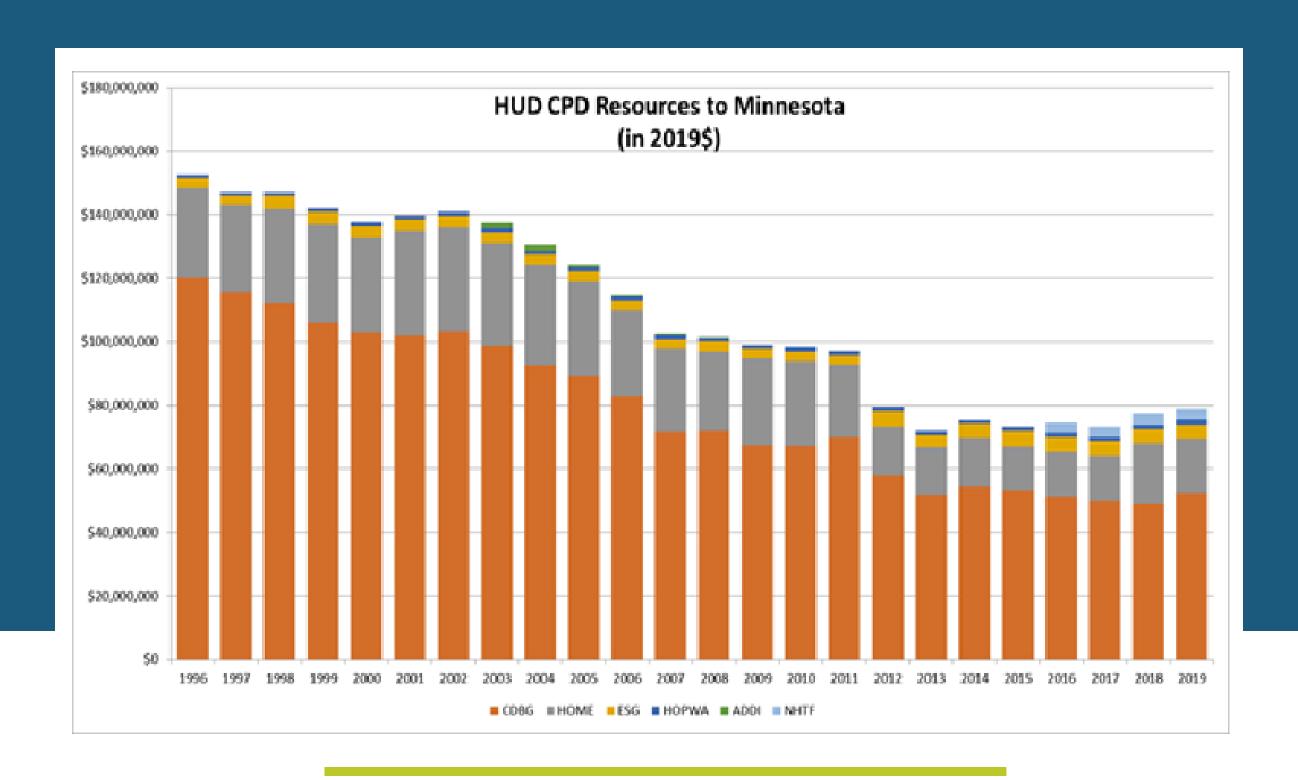
A BRIEF HISTORY OF HOW WE GOT HERE

The funding of affordable housing is complex, but to break it down:

- 1. The creation of the Federal Department of Housing and Urban Development in the 1960s was meant to take on affordable housing. BUT, the Federal Government has disinvested in housing resources.
- 2. Past policies and practices were explicitly and implicitly racist which is why racial disparities exist across the entire housing continuum.
- 3.State & Local governments now have to build into their budgets funding to support the development and preservation of affordable housing.



EXAMPLE: Federal HUD Community Planning & Development Funding





EXSISTING & EMERGING CONCERNS

- Financing Gaps
- Increased Property Taxes
- Rising Insurance Rates
- Lack of Inventory
- Growing Rental Arrears from Residents
- Lack of confidence in available funding to plan for future projects.





HOUSING PIPELINE 2023

350 Homeownership Units

2,360 Multifamily Units

935 Cooperative Housing Units



The Opportunity

Start With Home

\$1 Billion in Bonds for Housing:

\$250M in GO Bonds for Public Housing Rehab

\$750M in HIBs Over
Two Years



Contact Us

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