

Established in July 2017, Change the Outcome (CTO) is a 501(c)(3) nonprofit that provides grant-funded educational programs focused on opioid use, the disease of addiction, and emerging drug trends. We've spoken to over 70,000 students, educators, parents, and community members throughout Minnesota as part of our effort to fight the opioid epidemic and save lives.

294 

Americans **DIED EVERY DAY**
from a drug overdose last year

107,622 LIVES

lost to the disease of addiction

#1 CAUSE OF DEATH

for young people is **OVERDOSE**

6 of 10 illicit pills contain a
potentially lethal amount of Fentanyl



NALOXONE can reverse an overdose

You **DO NOT** need to be 18 or
have a prescription to get naloxone

WE CAN CHANGE THE OUTCOME

by ensuring that schools are trained to recognize an overdose and are supplied with naloxone to save lives.

This data illustrates the critical need for naloxone in schools.



We are in the midst of a decade long opioid epidemic that has quickly evolved into the largest public health crisis our country has ever faced. The illicit drug supply is being increasingly contaminated by synthetic fentanyl, claiming the lives of young people at greater and faster rates every year.

Overdose deaths among 10-19 year olds more than doubled in the past 3 years.

90% of those overdose deaths involved an opioid

77% of them included fentanyl

65% of the teens who overdosed had no history of opioid use

A common misperception among young people is that “pills” are a safer alternative to other substances.



53% have no awareness or understanding of “counterfeit pills”

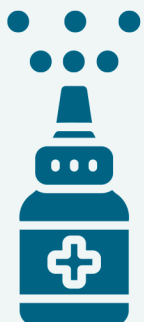
34% personally know someone who has experienced an overdose—this number is increasing annually

If young people are unaware of the existence and dangers of counterfeit pills, how can they protect themselves from ingesting a lethal dose of fentanyl?



The average cost of an AED, which are required in every school in MN is **\$2,000**

The average cost of a dose of naloxone is **\$23**



Naloxone is a **simple, safe, and inexpensive** tool that is an easily administered nasal spray

Naloxone will **NOT** harm someone, even if they are not experiencing an overdose

It takes **less than 15 minutes** to train someone how to recognize an overdose and administer naloxone

Naloxone **CAN** reverse an overdose and save a life if it is quickly and easily accessible

This data references most recent studies reported by the CDC and SAMHSA
CTO is partially funded by MN DHS