



Expanding Public Awareness for the Minnesota Insulin Safety Net Program

Helping Minnesotans get connected to affordable, life-saving insulin.

Background:

- Approximately 400,000 Minnesotans have been diagnosed with diabetes. Many struggle to afford the cost of insulin to manage their diabetes.
- The Minnesota Insulin Safety Net Program, launched in 2020 and administered through partnership between MNSure and the Minnesota Board of Pharmacy, was created to help Minnesotans struggling to afford their insulin.
- Since the program's launch, over 1,640 Minnesotans have gained access to \$9 million worth of insulin.
- In 2020, the Minnesota Legislature appropriated \$250,000 in one-time funding to MNSure for public awareness.

Proposal:

Governor Walz and Lieutenant Governor Flanagan recommend investing in and expanding public awareness efforts for the Minnesota Insulin Safety Net Program.

This investment will increase awareness of the resources available to Minnesotans who struggle to pay for insulin to manage their diabetes.

Benefits:

This investment will:

- Increase access to life-saving insulin
- Help raise awareness in communities with the highest prevalence of diabetes
- Increase visits to the program website by up to 300 per month

Fiscal Request:

- FY2024-25: \$800,000
- FY2026-27: \$0

