## TRANSIT EQUITY DAY 2023

## 1,018,697

WW LA

Total MVTA ridership during 2022

### 48,000

Pound reduction annually in CO2 emissions by turning a 20 mile commute into a transit commute

# LOCAL RIDERSHIP: **39.1%**

Of total rides were either local route or MVTA Connect rides in 2022.

### **ON-DEMAND SERVICE:**

137%

Increase of MVTA Connect rides from 2021 to 2022

## CARBON REDUCTION: 37 Million

CONNECT DEMOGRAPHICS:

metric tons of CO2 saved annually from US public transportation.

### 67.5%

Of MVTA Connect rides are to or from work

**CONNECT RIDE COST: \$3.00** To use MVTA Connect

# UBER RIDE COST: \$25.37

Average cost of an Uber ride in the US in 2019 (Statista).



#### **Minnesota Valley Transit Authority**

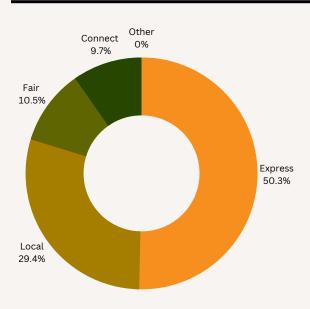
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WW/LA

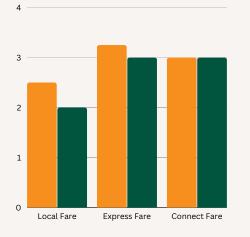
### 1 OUT OF 5

Connect riders has an annual household income of less than \$15,000.



#### RIDERSHIP BREAKDOWN BY TYPE:

Over 38% of all MVTA rides are Local or Connect rides



#### FARES:

MVTA fares range between \$2 and \$3.25, providing a more affordable alternative to the almost \$11,000 it costs annually to own a car (US Bureau of Labor Statistics).



### **Minnesota Valley Transit Authority**