

1.1 Senator moves to amend S.F. No. 1949 as follows:

1.2 Page 7, line 8, after "regulations" insert ", if any,"

1.3 Page 7, line 17, after the semicolon, insert "and"

1.4 Page 7, line 19, delete "and"

1.5 Page 7, delete lines 20 to 23

1.6 Page 7, line 24, delete "(18)" and insert "(17)"

1.7 Page 7, line 28, delete "(19)" and insert "(18)"

1.8 Page 17, delete subdivision 3 and insert:

1.9 "Subd. 3. Advertising content. (a) All advertisements for mobile sports betting must
1.10 display "1-800-GAMBLER" or other national toll-free numbers approved by the
1.11 commissioner for information and referral services for compulsive and problem gambling.

1.12 (b) Any advertisement for mobile sports betting referencing a promotion shall:

1.13 (1) disclose applicable terms if the authorized participant must risk or lose the authorized
1.14 participant's own funds as part of the promotion or if such promotion has conditions that
1.15 an authorized participant's own funds must be used to qualify for such promotion;

1.16 (2) not be described as "risk-free" if the authorized participant needs to incur any loss
1.17 or risk the authorized participant's own money to use or withdraw winnings from the risk-free
1.18 bet; and

1.19 (3) not restrict the authorized participant from withdrawing the authorized participant's
1.20 own funds or withdraw winnings from bets placed using the authorized participant's own
1.21 funds.

1.22 (c) Partnerships between mobile sports betting operators or mobile sports betting platform
1.23 providers and colleges or universities shall not include any component that advertises,
1.24 markets, or promotes sports betting activity unless such partnerships are exclusively with
1.25 alumni networks or are content that is exclusively focused on responsible gambling education
1.26 or problem gambling awareness.

1.27 (d) Mobile sports betting operators or mobile sports betting platform providers shall not
1.28 enter name, image, and likeness endorsements or partnerships with amateur athletes in the
1.29 state.

1.30 (e) No advertising, marketing, or other promotional materials published, aired, displayed,
1.31 disseminated, or distributed by or on behalf of a mobile sports betting operator or mobile

2.1 sports betting platform provider for sports betting shall be published, aired, displayed,
2.2 disseminated, or distributed:

2.3 (1) on any college or university campus property, unless that advertising is generally
2.4 available and primarily directed at an audience outside of college and campus; or

2.5 (2) in college- or university-owned news assets.

2.6 (f) Nothing in this act shall apply to any advertisements for commercial retail products
2.7 or services other than mobile sports betting."

2.8 Page 18, after line 22, insert:

2.9 "(b) A mobile sports betting account must provide a mechanism for an individual to set
2.10 limits on the amount of time they spend on the mobile sports betting platform, set limits on
2.11 the amount of money they spend on the platform, and self-exclude from using the mobile
2.12 sports betting platform."

2.13 Page 18, line 23, delete "(b)" and insert "(c)"

2.14 Page 20, line 10, delete "PROHIBITION ON"

2.15 Page 20, line 13, after "unless" insert "the user opts-in to receiving such messages or"