



March 15, 2023

Members of the Minnesota House and Senate,

We are writing to urge you to support the statewide Ranked Choice Voting bill, the Protect and Advance Democracy Act, and to block bills that seek to ban this promising reform. The Protect and Advance Democracy Act ([HF 2486/SF 2270](#)), introduced by Rep. Cedrick Frazier and Sen. Kelly Morrison, would enact Ranked Choice Voting (RCV) – also known as Instant Runoff Voting - in primary and general elections for state and federal offices beginning in 2026, and would allow local jurisdictions to choose to adopt RCV now.

Minnesota is home to a robust and diverse group of employers, large and small, including sixteen Fortune 500 companies. While we differ in size, we share the need for stability and predictability in our economic and political environment. Our planning horizons are long term and require certainty in order to make investments that will deliver the jobs and growth our stakeholders expect.

As business leaders, we view the increasing divisions and extremes in our politics with growing concern. It's bad for business and damaging to our democracy. Taking action to mitigate extremism and strengthen our democracy is urgent, and RCV is a key solution. We urge you to support HF 2486/ SF 2270.

Sincerely,

Marilyn Carlson Nelson  
Wendy Nelson  
Penny and Bill George  
Ken Powell  
Penny Wheeler  
Marc Gorelick  
Dave Mortenson  
Kim Nelson  
Karla Ekdahl and Peter Hutchinson  
Jonathan Weinhagen

Hunter Saklad  
Jay Cowles  
Scott Berney  
Ed Spencer  
Joe Green  
Steve King & Susan Boren King  
Mary & Jim Frey  
Jeff Ettinger  
Susan Allen

## **Why Ranked Choice Voting is critical to business**

RCV is the only reform that disincentivizes negative campaigning and incentivizes candidates to build broad majority coalitions to win and govern once in office. Under RCV, office holders are rewarded for getting things done, especially on those issues that have overwhelming public support. RCV encourages the kind of consensus-driven, bipartisan legislation that drives business certainty and addresses the economic needs of Minnesotans.

Minnesota faces significant challenges that are of critical importance to attract and retain employees in our state that will drive decision-making related to expansion or relocation in Minnesota. We depend on our elected officials to work together in good faith to address these issues.

RCV — also known as Instant Runoff Voting — is a simple, common sense way to encourage political candidates to appeal to a broad swath of constituents if they are to achieve the support of a majority of voters. [See RCV overview here](#). As a result, it changes the tone and tenor of their political campaigns, focusing them more on the issues and less on attacking their opponents. It also drives greater engagement and turnout from voters who have become disillusioned with the current political system.

RCV is a viable, proven electoral system that has been used for more than 100 years in democracies around the world, such as Australia, New Zealand, Ireland, and Scotland. In the United States, RCV is a bipartisan opportunity that is championed by Republicans in states like Utah and Alaska and by Democrats in Maine and cities like New York. States such as Alabama, Arkansas, Louisiana, Mississippi, and South Carolina have used RCV for military and overseas voters for many years.

Minnesota cities have over a dozen years of experience with RCV, and [poll after poll shows that RCV is easy to use and voters love it](#). Elections are more competitive, voter turnout is higher, campaigns are more civil, and winning candidates take office with a majority of voter support. In local nonpartisan elections, RCV eliminates the need for separate primary elections, saving cities, taxpayers and candidates time and money.

The Protect and Advance Democracy Act is a simple change but one that would have a positive impact on the political incentives in our local, state and federal elections. It is the best answer to our increasing polarization, combative politics and gridlock, and according to recent [polling](#), Minnesota voters are ready for this common sense reform.

RCV delivers no partisan advantage and results in office holders who better reflect their communities, are more responsive to their interests and who are more willing to reach consensus solutions to the many challenges facing our state. As we plan for the future of our businesses, we must ensure our democratic institutions are trusted, resilient, stable, inclusive and effective. RCV can help make that happen, and frankly, the future of our state depends on it.