



Diverse Radio for Minnesota's Communities

## Association of Minnesota Public Educational

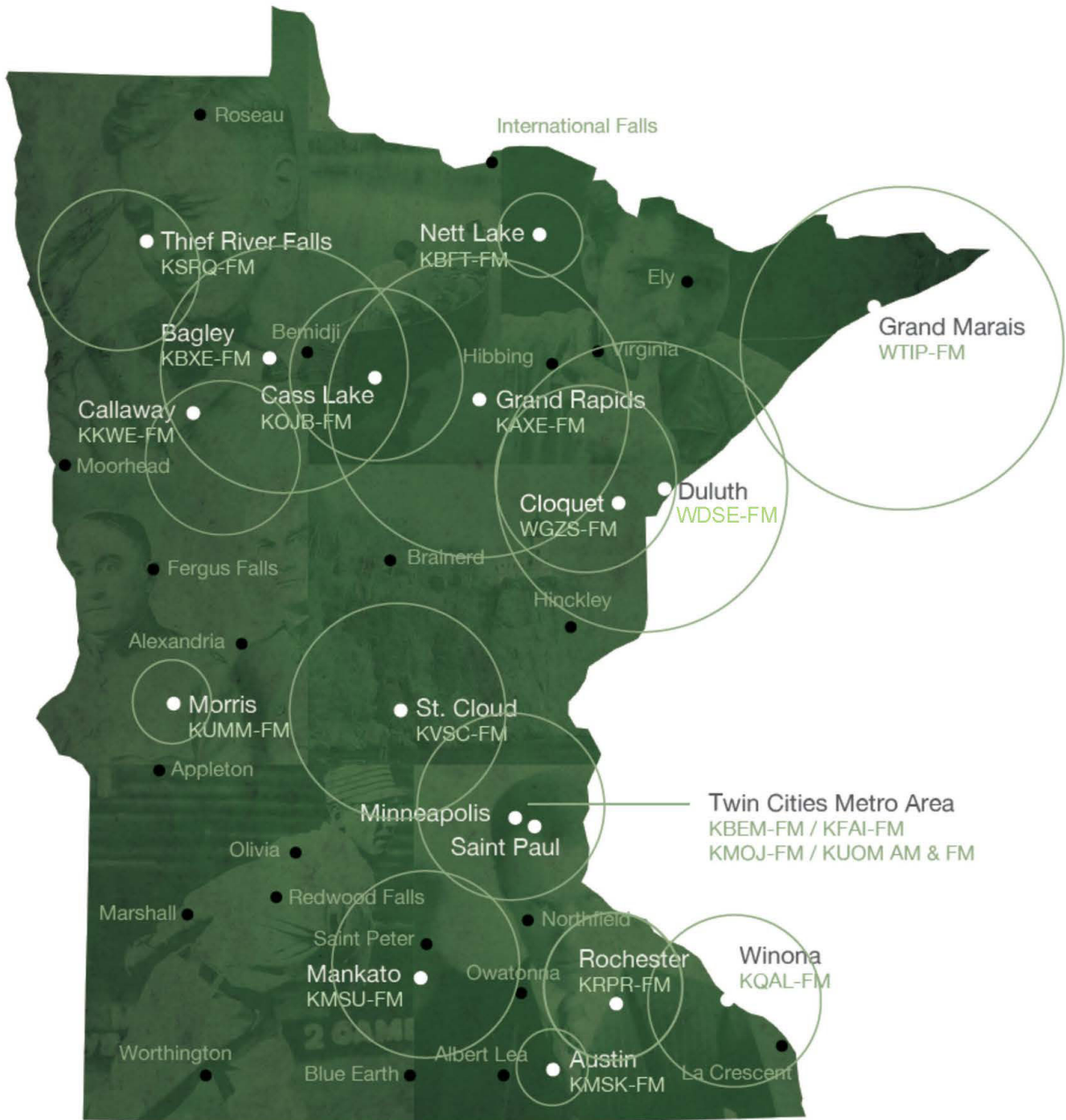
**Ampers is requesting a one-time \$1,250,000 appropriation to help launch a statewide diverse news service.**

**HF 2122 (Becker-Finn) /SF 1914 (Kunesh)**

- The funds will allow us to better serve diverse, rural, and other underserved communities.
- Ampers is Diverse Radio for Minnesota's Communities.
- We are ready to launch Diverse NEWS for Minnesota's Communities.
- The project will provide newscasts that will share the voices, stories, and experiences of Minnesota's BIPOC, greater Minnesota, and disability communities.
- There is a tremendous void and a significant need for the voices, stories, and experiences, that are currently absent, to be told, and, **told by members of their own communities.**
- The diverse communities that we serve are not fairly and accurately represented by traditional media.
- The project will showcase diverse news, information, and perspectives not currently available.
- It will also give members of these communities the opportunity to get hands-on training and experience as broadcast journalists.
- There will ultimately be newscasts in three different languages.
- In addition to state funding, we are seeking support from Minnesota's foundations and corporations as well as the Corporation for Public Broadcasting because our annual cost is expected to be \$1 million.
- We are asking that the funding be available to us for three years.

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**The Association of Minnesota Public Educational Radio Stations (Ampers) is not affiliated with nor does it receive funding from Minnesota Public Radio (MPR)**