

Strategic Plan

“Shaping Our Shared Future”

Mission

The Council works toward economic, social, legal, and political equality for Minnesotans of Asian and Pacific Islander (API) heritage.

Goals

1. Minnesota’s API communities benefit from the Council’s work. *The Council is charged with advocating on behalf of Minnesota’s API communities, so the Council’s decisions and actions must meaningfully contribute to their well-being.* Key strategies for this goal include the following:
 - A. Advocate for the needs of API communities.
 - B. Engage with diverse API communities, from newly arrived to long established, to understand their evolving needs.
 - C. Build and maintain strong and diverse partnerships.
2. Minnesota’s API communities trust the Council. *A key function of the Council is as a liaison between state government and Minnesota’s API communities, which requires mutual trust.* Key strategies for this goal include the following:
 - A. Participate strategically in community settings.
 - B. Build intentional and relevant partnerships.
 - C. Actively engage with diverse API communities.
3. The Council is an agent of change in State government. *As an advisory body to the Legislature and the Governor, the Council is uniquely positioned to collaboratively shape public policy.* Key strategies for this goal include the following:
 - A. Build API communities’ capacity to inform and influence public policy.
 - B. Help policy makers understand the nature of issues facing Minnesota’s API communities.
 - C. Broaden and deepen the Council’s ability to successfully influence public policy.
4. The Council leads dynamically and effectively. *Minnesota’s API community is diverse across educational, economic, and ethnic boundaries. In response, the Council must practice adaptive and community-centered leadership.* Key strategies for this goal include the following:
 - A. Anticipate emerging trends and issues, and lead relevant public policy initiatives.
 - B. Actively build community leadership.
 - C. Ensure an inclusive and vibrant Council culture.
 - D. Enhance Council infrastructure to improve the Council’s capacity to carry out its mission.

Adopted by the Council Board on January 18, 2018.

The Council's Strategic Planning Story

"SHAPING OUR SHARED FUTURE"

PROCESS

We gathered input from Asian Pacific communities, and leaders in both the executive and legislative branches of state government.

Their invaluable input helped set the course of our Council's work for the next four years.

Minnesota Statutes 2017, Chapter 15, Section 15.0145, Subdivision 8



Community Forums - Metro

Held 3 meetings in the metro for the purpose of gathering community input.



Key Legislators & Commissioners Survey

Gathered input from key leaders in the executive and legislative branches.



Community Forums - Greater MN

Held 3 meetings in Greater Minnesota for the purpose of gathering community input.



Board Strategic Planning

Considered key constituency groups' input, and drafted Council goals and strategies.



Board and Consultant Coordination

Finalized Council Strategic Plan.



TIMELINE



FALL
2016



SUMMER
2017



FALL
2017



WINTER
2017



RESULTS

"The Council works toward economic, social, legal, and political equality for Minnesotans of Asian and Pacific Islander (API) heritage."- **Council Mission**

The Strategic Plan was adopted by the Council board in January 2018.